



*Sponsored by our Featured Vendors*

# Purchasing Power Plus WINTER PREVIEW BOOKLET 2021



# 1

## Section One

PPP Vendor Partners offering Retail Members an Extra 5% Discount for the month of January and at featured Markets (Atlanta, Dallas & Las Vegas).

# 2

## Section Two

PPP Vendor Partners welcome Retail Members to the Winter Season with the standard PPP Discount.

*We are grateful for the support you have given us, our vendors and our retail community through your involvement. Visit with us at [purchasingpowerplus.com](http://purchasingpowerplus.com)*

*As* the upcoming market season will continue to look a bit different, as many Retailers have put travel plans on hold. For the first time in 25 years, our team will not be traveling in January. However, we are focusing that energy on creative ideas to foster connection.

Our Winter Preview Booklet is a product of that intent and builds on the success of our Summer publication. Our hope is to meet you where you are – whether traveling to Market, working from the hospital gift shop or placing orders and planning 2021 from your home office.

These pages showcase new collections, unlock extra savings opportunities and feature live links to the sponsoring Vendor's sites. We are even linking you to PDF's that highlight prepacks or assortments for easy ordering!

Our goal is to be part of the solution as you grow your retail business in 2021.

We will be hosting a Virtual Event the week of January 18<sup>th</sup>, so mark your calendar now. Our plans include a Vendor Showcase and features such as Trend Forecasting, Awe Inspiring Visual Displays, Best Seller Guides and Retail Education.

**NOTE:** *Purchasing Power Plus discounts may not be combined with any other show offerings and regular exclusions still apply. We encourage you to select the best choice for you.*

Be sure to identify yourself as a PPP Retail Member Store and provide your store number to ensure your PPP discount is applied to all eligible orders.





# Featured Winter Markets

## ATLANTA MARKET

*January 12 – 19, 2021*

AmericasMart, Atlanta, GA | [www.atlantamarket.com](http://www.atlantamarket.com)

## DALLAS TOTAL HOME & GIFT MARKET

*January 6 – 12, 2021*

Dallas Market Center, Dallas, TX | [www.dallasmarketcenter.com](http://www.dallasmarketcenter.com)

## LAS VEGAS MARKET

*January 24 – 28, 2021*

World Market Center, Las Vegas, NV | [www.lasvegasmarket.com](http://www.lasvegasmarket.com)

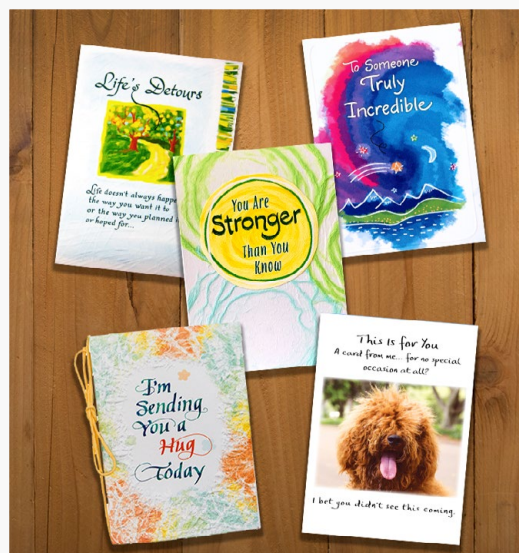
Our sincere appreciation is extended to all the  
PPP Vendor Partners, featured in this booklet, and whose  
sponsorship have made it possible.



# SECTION ONE

# 1

*PPP Vendor Partners  
offering Retail  
Members an Extra  
5% Discount for the  
month of January and  
at featured Winter  
Markets (Atlanta,  
Dallas & Las Vegas).*



## Blue Mountain Arts

10% Discount | (800) 525-0642

[sps.com](http://sps.com)

Opening \$100 | Reorder \$100

Blue Mountain Arts has distinguished itself in the marketplace through a warm communicative style, dense inks, rich colors and beautiful papers. With sentimental greeting cards, books, calendars and gifts, BMA has touched the hearts and lives of hundreds of millions of people around the world.



**Extra 5% Discount on Orders  
Placed in January and at:**

**ATLANTA:** Building 2, Suite 1305 Southeast Marketing



## Bonitas International

5% Discount | (888) 726-6533

[bonitaswholesale.com](http://bonitaswholesale.com)

Opening \$200 | Reorder \$150

Bonitas International is the category creator and global leader in Identification (ID) Jewelry, taking workplace fashion to new heights. They provide, by far, the largest selection of ID necklaces, badge reel jewelry, and accessories with exceptional quality and design.



**Extra 5% Discount on Orders  
Placed in January and at:**

**ATLANTA:** Building 2, Suites 1418-1431 Diverse Marketing

**DALLAS:** World Trade Center, Suites 421-439  
Diverse Marketing

**LAS VEGAS:** Suite C824 NEST, Inc. New Era Sales Team

# Bonitas International





## Boston International

10% Discount | (800) 637-5061

[bostoninternational.com](http://bostoninternational.com)

Opening \$0 | Reorder \$0

Boston International has been a leader in the gift industry since 1986. We are a design driven gift company specializing in bringing you distinctive paper gifts, decorative accessories and seasonal accents from all over the world.

[View our Spring 2021 Catalog](#)



Extra 5% Discount on Orders  
Placed in January and at:

**ATLANTA:** Building 2, Suite 1500 Road Runners

**DALLAS:** Trade Mart, Suite 1743 Road Runners TOLA, LLC

**LAS VEGAS:** Suite C1090 Anne McGilvray & Company



## Dennis East Int'l (DEI)

10% Discount | (800) 430-5665

[deidirect.com](http://deidirect.com)

Opening \$200 | Reorder \$100

DEI offers an extensive line of over 3,000 products; introducing 1,200 new items to market every year. Offering exclusive designs on a wide range of products from home décor, to gifts and accessories – all at great pricing to help retailers continue to be successful.



Extra 5% Discount on Orders  
Placed in January and at:

**ATLANTA:** Building 2, Suite 1818 Darrah & Company

**DALLAS:** Trade Mart, Suite 1860 Cliff Price & Company

**LAS VEGAS:** Suite C854 Joanne & Company



## ebba

10% Discount | (844) LUV-EBBA

[ebbagift.com](http://ebbagift.com)

Opening \$150 | Reorder \$150

ebba is a new and modern baby boutique. The essence of the brand focuses on creating loveable characters with sweet expressions that evoke love, warmth, and comfort for any child. Dedicated to bringing soft, wonderful products to your child, ebba helps create treasured memories for you and your child.



Extra 5% Discount on Orders  
Placed in January and at:

**ATLANTA:** Building 2, Suite 1401 and

Suite 1818, Darrah & Company

**DALLAS:** Trade Mart, Suite 1800 Cliff Price & Company







## First & Main, Inc.

10% Discount | (800) 726-1400

[firstandmain.com](http://firstandmain.com)

Opening \$175 | Reorder \$175

Since 1993, our goal has been to create imaginative, sumptuously soft plush characters with the versatility and value endorsed by our retail partners. Attention to detail, adorable facial expressions, special features, and textured materials has been our trademark.



Extra 5% Discount on  
Orders Placed in January



## Giftcraft Inc.

10% Discount (ex Charlie Paige & Cartwheels)

(877) 387-4888

[giftcraft.com](http://giftcraft.com)

Opening \$250 | Reorder \$150

Giftcraft is your One-Stop Destination! Let us help you reach your business goals when you shop from our industry-leading selection of products in the Giftcraft Family of Brands including Fashion, Wellness, Giftware, Indoor & Outdoor Decor and Seasonal categories. Debuting Holiday 2021 and new additions to our top-selling exclusive brands.



Extra 5% Discount on Orders  
Placed in January and at:

**ATLANTA:** Building 2, Suite 1827 - New Location!

**LAS VEGAS:** Suite C654



## K&K Interiors Inc.

10% Discount | (877) 647-0111

[kkinteriors.com](http://kkinteriors.com)

Opening \$100 | Reorder \$0

K&K Interiors is a leader in home decor and jewelry/fashion! We offer an unparalleled selection of Christmas, Fall, Halloween, Everyday, Spring & Garden, Easter, Floral, Modern Farmhouse, Coastal, Jewelry, Fashion and More! Be INSPIRED in our Award-Winning Showrooms! Discover the K&K Interiors difference! We don't follow trends, we set them!



Extra 5% Discount on Orders  
Placed in January and at:

**ATLANTA:** Building 1, Suites 19-E1 & 20-E1

**DALLAS:** World Trade Center, Suite 237

**LAS VEGAS:** Suite C707







## K. Carroll Accessories

10% Discount | (248) 364-2740

[k-carroll.com](http://k-carroll.com)

Opening \$250 | Reorder \$150

Highest quality, impressive features, stunning designs and best value in Handbags and Accessories. They use their experience, intuition, and passion for style to design handbags that allow you to be who you want to be that day. They believe in stunning designs with the features you need, produced using the highest quality vegan leather. Women-owned and operated.



**Extra 5% Discount on Orders Placed in January and at:**

**ATLANTA:** Building 2, Suite 1319 Gib Carson Associates

**DALLAS:** Trade Mart, Suite 439 Diverse Marketing



## Malden International Designs

5% Discount | (800) 426-3578

[malden.com](http://malden.com)

Opening \$150 | Reorder \$100

Malden has consistently been ranked a Top Vendor in *Giftbeat* for the past 12 years offering a wide variety of sentiment gifts for all occasions - frames, decor, albums and more. Malden offers Quality, Value, Selection and Service - all at great price points.



**Extra 5% Discount on Orders Placed in January and at:**

**ATLANTA:** Building 2, Suite 1305 Southeast Marketing

**DALLAS:** Trade Mart, Suite 1600 Cathy & Co, Inc.

**LAS VEGAS:** Suite C691 CMA - California Marketing Associates



## MCcc Sportswear Inc.

10% Discount | (800) 840-8422

[mccc-sportswear.com](http://mccc-sportswear.com)

Opening \$0 | Reorder \$0

MCCC Sportswear proudly offers a collection of brands that provide personality and charm through cleverly designed fashion. Whether it's cozy sleepwear, seasonal tunics, or cancer awareness products, MCCC Sportswear has the perfect merchandise for your unique customer. MCCC Sportswear is committed to developing strong relationships with satisfied buyers guaranteed.



**Extra 5% Discount on Orders Placed in January and at:**

**ATLANTA:** Building 2, Suite 1319 Gib Carson Associates

**DALLAS:** Trade Mart, Suite 2999 KBD Sales

**LAS VEGAS:** Suite C824 NEST, Inc. New Era Sales Team







## My Word!

10% Discount | (888) 520-6655

[mywordsigns.com](http://mywordsigns.com)

Opening \$150 | Reorder \$100

Porch Boards™ from My Word® New Spring Styles available now! Porch Boards™ from My Word!® are 100% Weatherproof and 46.5" x 8". My Word!® offers 250+ Porch Board designs in seasonal and everyday styles! Best of all, they are Made in the USA! Order Today at [www.mywordsigns.com](http://www.mywordsigns.com).



Extra 5% Discount on Orders Placed in January and at:

**ATLANTA:** Building 2, Suite 1818 Darrah & Company  
**LAS VEGAS:** Suite C691 CMA - California Marketing Associates

**My Word!**  
Wholesale Home Décor Signs - Made In USA

## Needleart World, LLC

10% Discount | (770) 493-9102

[diamonddotz-us.com](http://diamonddotz-us.com)

Opening \$250 | Reorder \$150

DIAMOND DOTZ® is an amazing craft where stunning designs are created with tiny "Diamond" like facets. Our Diamond facet art kits will produce a stunning shimmery effect, featuring a broad range of designs; quick and easy to do. The end result is so visually spectacular that it will have you eager to do more!



Extra 5% Discount on Orders Placed in January and at:

**ATLANTA:** Building 2, Suite 1405 Enchanted Moments  
**DALLAS:** World Trade Center, Suite 8654 Young Associates



## Nurseology

10% Discount | (512) 354-2366

[nurseology.com](http://nurseology.com)

Opening \$100 | Reorder \$100

Nurseology is a company that sells a uniquely curated collection of products made by nurses, for nurses. We offer funky compression socks, cozy cotton socks, and amusing badge holders designed by us! It is our hope to energize the nursing community by adding a clever touch to the scrub uniform.



Extra 5% Discount on Orders Placed in January

**Nurseology**





## SIC Cups

15% Discount | (904) 374-2639

[siccups.com](http://siccups.com)

Opening \$120 | Reorder \$120

SIC Cups has been making the coolest drinkware on the planet since 2015. We offer an incredible range of sustainable products in 9 different sizes and 100+ designs that you can mix and match for your shop! Our wholesale pricing is 10% - 30% lower than competitors before the PPP discount!



**Extra 5% Discount on Orders Placed in January and at:**

**ATLANTA:** Building 2, Suites 1418-1431 Diverse Marketing

**DALLAS:** Trade Mart, Suite 439 Diverse Marketing

**LAS VEGAS:** Suite C1079 Diverse Marketing



## Sockwell

10% Discount | (423) 643-0821

[sockwellusa.com](http://sockwellusa.com)

Opening \$750 | Reorder \$100

From compression socks to relief solutions to essential comfort, we bring therapeutic solutions and modern style to every sock. Made in the USA, our socks are consciously crafted with American wool-based yarns like our Merino Wool/Bamboo and Lambswool/Alpaca - blending natural durability and thermoregulation with environmental friendliness. Feel better in style!



**Extra 5% Discount on Orders Placed in January**

**SockWell** ✦  
Feel Better in Style™



## Transpac

20% Discount (on P1 Prices) | (800) 449-9903

[shoptii.com](http://shoptii.com)

Opening \$500 | Reorder \$250

For over 25 years, Transpac has been a leader in Home Décor, Garden Accents and Gifts with innovative designs. Their strong price value provides top margin opportunities; while the trend-driven themes and styles deliver product that sells. They invite you to share in the excitement!



**Extra 5% Discount on Orders Placed in January and at:**

**ATLANTA:** Building 2, Suite 1803

**DALLAS:** World Trade Center, Suite 239

**Transpac**  
EVERYDAY IS A HOLIDAY™

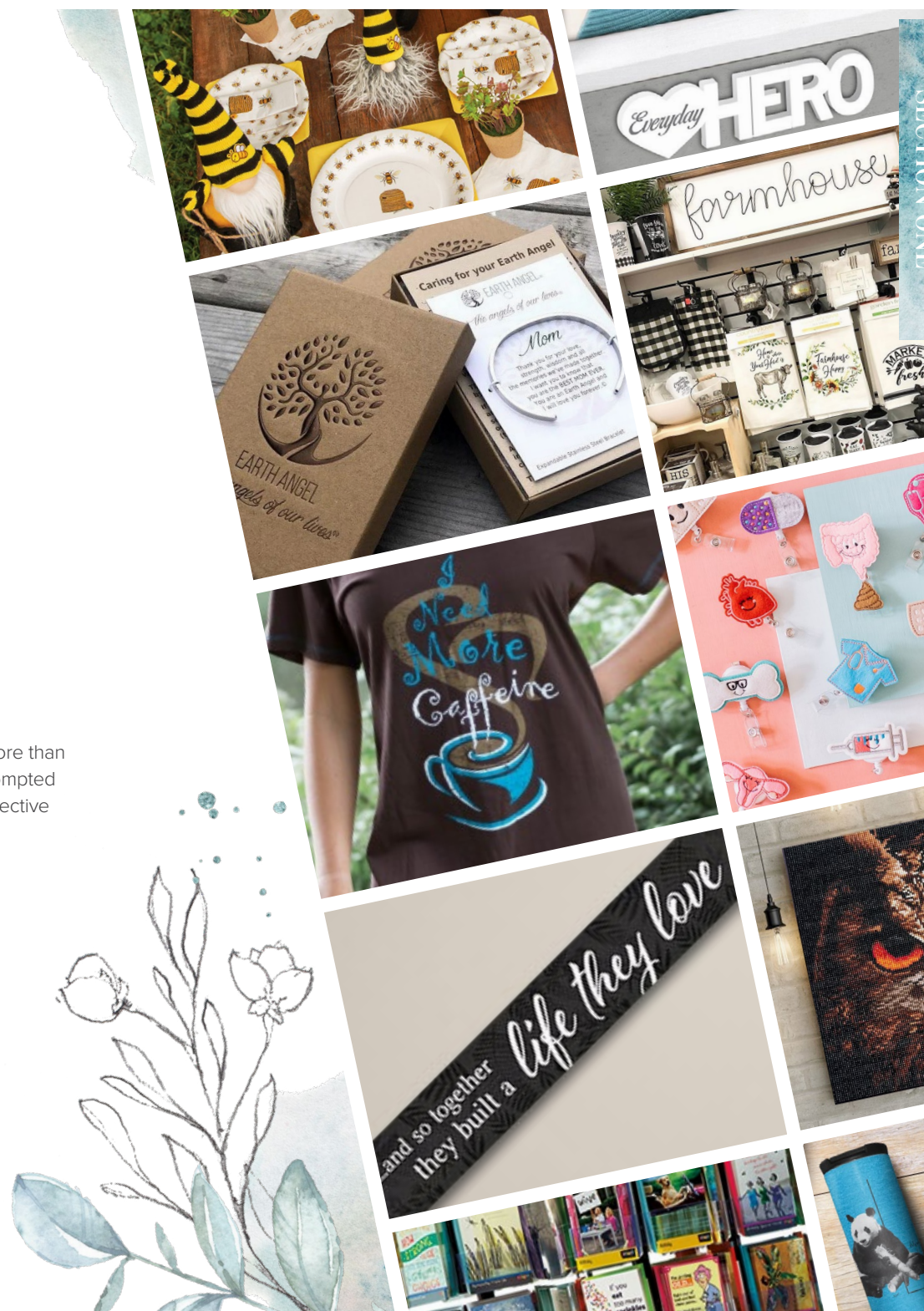




Opening \$500 | Reorder \$100

**Extra 5% Discount on Orders  
Placed in January and at:**

**DALLAS:** Trade Mart, Suite 2999 KBD Sales



# SECTION TWO

# 2

*PPP Vendor  
Partners welcome  
Retail Members  
to the Winter  
Market Season  
with the standard  
PPP Discount.*



## burton + BURTON

10% Discount | (800) 241-2094

[burtonandburton.com](http://burtonandburton.com)

Opening \$200 | Reorder \$75

Founded in 1982, burton + BURTON is family-owned and -operated business growing into the world's largest wholesale distributor of balloons and coordinating gift products. Our team of imaginative in-house artists focuses on combining top trends with timeless sentiments to create unique gifts and home accents to be treasured for years.

Visit our [Virtual Showroom website](#) and [Spring Flip Book](#).

**ATLANTA:** Building 2, Suite 728

**DALLAS:** Trade Mart, Suite 1121

**LAS VEGAS:** Suite C852

**burton<sup>®</sup>  
+BURTON**  
the **TOTAL** gift experience<sup>®</sup>



## DEMDACO

10% Discount (5% Willow Tree) | (888) 336-3226

[demdaco.com](http://demdaco.com)

Opening \$150 | Reorder \$150

DEMDACO is an artist-driven brand, meaning partnering with creative, passionate people who express themselves through a wide-range of styles and mediums. They work with more than 100 artists and designers - each gifted in their own, imaginative way. The thoughtfully designed, specifically crafted product focus on life's extraordinary - and everyday - moments.

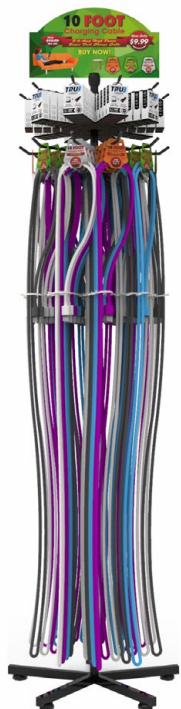
**ATLANTA:** Building 2, Suite 685

**DALLAS:** Trade Mart, Suite 1418

**LAS VEGAS:** Suite C996

**DEMDACO<sup>®</sup>**





## DSD Express

10% Discount | (866) 882-6674

[dsdexpress.net](http://dsdexpress.net)

Opening \$125 | Reorder \$125

Veteran Owned and Operated, DSD Express is a one-stop-shop for all your Tech Accessories. We specialize in Premium quality Phone Chargers, Charging Cables, Bluetooth Earbuds, Regular Earbuds and 10ft Charging Cables with industry-leading colors and styles. With multiple eye-catching POS Displays available. True-Tech High Power 2.4 amp Chargers and Cables!



## Earth Angel by Clock it to Ya

23% Discount | (800) 848-8144

[earthangelusa.com](http://earthangelusa.com)

Opening \$200 | Reorder \$200

Earth Angel's inspirational line of jewelry, mugs, and candles was created and meant to be given as a gift to all those special people in our life, bringing a message from the heart. Our 12 ounce two-wick lead free candle comes with 24 inspirational sayings as a vanilla scent or non-fragrance, if requested.



## Ganz

10% Discount | (800) 724-5902

[ganz.com](http://ganz.com)

Opening \$200 | Reorder \$100

Ganz has what sells! Our range of over 10,000 items includes giftware, plush, decor, entertaining, baby, fashion, wellness, novelty, and keepsakes. Find unbeatable pricing, wide selection and a real partnership with a company that's been committed to gift retailers' success since 1950.

**ATLANTA:** Building 2, Suites 1512-1519

**LAS VEGAS:** Suites C912 & C999

# GANZ®



## GooseWaddle

10% Discount | (252) 317-0578

[goosewaddle.com](http://goosewaddle.com)

Opening \$250 | Reorder \$100

At GooseWaddle, we curate the softest fabrics for your baby. We know you will love our products as much as we do. With our Buy 1 Give 1, it's never been easier to give back. For every blanket or plush we sell we will donate one to a child in need. Go ahead give us a try!

**ATLANTA:** Building 2, Suite 1500 Road Runners

**DALLAS:** World Trade Center, Suite 200  
Keith Smith Ltd.

**LAS VEGAS:** Suite C854 Joanne & Company



## Greenwich Bay Trading Co.

10% Discount | (800) 323-1209

[gbsoaps.com](http://gbsoaps.com)

Opening 1 Pack | Reorder 1 Pack

Greenwich Bay Trading offers French-milled luxurious vegetable soaps and spa products enriched with shea butter, essentials oils and natural extracts in captivating botanical scents. For more information, visit [gbsoaps.com](http://gbsoaps.com) or call (919) 781-5008.

**ATLANTA:** Building 3, Floor 2 Booth 2200  
Made in America

**DALLAS:** World Trade Center, Floor 12 Booth 1501

**LAS VEGAS:** Booth E313

GREENWICH BAY TRADING CO.

*America's Soapmaker Since 1962*

RALEIGH, NC · CUSTOMERSERVICE@GBSOAPS.COM · 800.323.1209



## if USA, LLC

10% Discount | (866) 729-6160

[ifplc.com](http://ifplc.com)

Opening \$200 | Reorder \$50

If designs and manufactures Award-Winning Reading, Writing and Stationery gifts that are perfect for book lovers of all ages. Their book lights, bookmarks, book rests, stationery, magnifiers and reading glasses are wonderful additions to any gift shop as reading continues to be the #1 hobby in the world.

**ATLANTA:** Building 2, Suite 1721 Just Got 2 Have It!

**DALLAS:** Anne McGilvray & Company  
at 2332 Valdina St.

**LAS VEGAS:** Suite C1090 Anne McGilvray & Company







## LazyOne, Inc

10% Discount | (866) 340-5278

[lazyone.com](http://lazyone.com)

Opening \$200 | Reorder \$200

LazyOne designs fresh, funny, fashionable sleepwear and accessories! Our products are top-notch quality, with fun patterns, lovable characters, and clever sayings. And we don't stop with jammies—we've got slippers, socks, books and more! When it comes to comfort, LazyOne has the chic and unique products every (lazy) one needs!

**ATLANTA:** Building 2, Suite 621

**DALLAS:** Trade Mart, Suite 2953 KBD Sales

**LAS VEGAS:** Suite C825

**LazyOne®**



## Modern Sprout

10% Discount | (312) 373-9292

[modsprout.com/wholesale](http://modsprout.com/wholesale)

Opening \$200 | Reorder \$150

Bringing plants and people together since 2013, Modern Sprout offers grow kits that are self-watering, soilless, certified organic/non-GMO and manufactured in Chicago! Our products thrive, our gifts grow. We've received national recognition from top influencers - including Oprah, who has included us on her coveted "Favorite Things" list twice in the last four years.

modern sprout®



## The Mountain

10% Discount | (800) 545-9684

[themountain.com](http://themountain.com)

Opening \$150 | Reorder \$0

For over 25 years, The Mountain has created t-shirts and accessories defined by bold designs and bright colors. We create and innovate directly from our USA based office, where every piece of apparel is designed and crafted by a small team.

**ATLANTA:** Building 2, Suite 1305  
Southeast Marketing





## Mud Pie LLC

10% Discount | (800) 998-1633  
[wholesale.mud-pie.com](http://wholesale.mud-pie.com)  
 Opening \$500 | Reorder \$150

Mud Pie is a lifestyle brand that creates delightful gifts to inspire all of life's sparkling moments. The company began in 1988 with ten living items and has since grown into an award-winning manufacturer of baby & kids apparel, women's fashion & accessories, and home decor pieces, all designed to celebrate the special moments.

**ATLANTA:** Building 2, Suite 680  
**DALLAS:** World Trade Center, Suite 270  
**LAS VEGAS:** Suite C803



## Outside the Box

10% Discount | (800) 977-4704  
[buybadgereels.com](http://buybadgereels.com)  
 Opening \$100 | Reorder \$50

Outside the Box has been a manufacturer of colorful and fun accessories geared toward the medical field for over 10 years! Our new, hot selling products for 2021; Haute Scrub Hat collection with twelve NEW OTB original patterns! Winter Show Special, buy 3 or more Pre-Packs and get an additional 5% discount.

Haute Hats Prepack  
Graphic & Glam Spring & Summer 2021 Prepacks

**ATLANTA:** Building 2, Suite 639B RS Covenant



## Sellers Publishing, Inc.

10% Discount (ex seasonal greeting cards)  
 (800) 625-3386  
[rsvp.com](http://rsvp.com)  
 Opening \$100 | Reorder \$75

Sellers Publishing is an independent publisher of books, calendars, greeting cards and stationery. Their products include RSVP® everyday greeting cards, Wicked Funny® humor cards, a core line of over 175 calendar titles in six formats, gift books, and the High Note® Premium Collection of planners, stationery and greeting cards.

**ATLANTA:** Building 2, Suite 1735  
 Anne McGilvray & Company  
**LAS VEGAS:** Suite C824 NEST, Inc. New Era Sales Team







# Purchasing Power Plus

5224 West State Road 46 #337, Sanford, Florida 32771 | (407) 268.4444

[www.purchasingpowerplus.com](http://www.purchasingpowerplus.com)