



Looking to the Future: A Virtual Event

New Product Introductions 2021



Audrey's – Your Hearts Delight

New! From Audrey's

Cozy, Fair Isle Christmas prints & Mango Wood details make the perfect pair in this new food safe collection from Audrey's. See us in Atlanta in showroom 655-657, Building 2 or our Virtual Release at yourheartsdelight.com.

Original Wholesale Cost TBD

10% Discount | (717) 865-6524

yourheartsdelight.com

Opening \$100 | Reorder \$75



Boston International

Boston International's aprons are made from 100% cotton, heavy-duty, practical and long-lasting. They are designed for functional use in the home or outdoor grill, baking, cooking, restaurant, kitchen, garden or craft table use. Each apron is 24" W X 34" H.

Original Wholesale Cost \$10.00

10% Discount | (800) 637-5061

bostoninternational.com

Opening \$0 | Reorder \$0

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burton + BURTON

Tis the season for making special family memories! Discover the newest on-trend looks + classic icons for a very merry holiday!

Original Wholesale Cost \$149.00

10% Discount | (800) 241-2094

burtonandburton.com

Opening \$200 | Reorder \$75



Cait + Co - Aquamarine / Luxe Apothecary

The NEW Happy Birthday packaged bath bombs are designed to bring positivity into 2021 and are made with Cait + Co.'s signature coconut milk recipe, so not only are they FUN, they are also nourishing.

Original Wholesale Cost \$4.00

10% Discount | (678) 426-7716

caitandco.com

Opening \$300 | Reorder \$100



Calypso Cards

New from Calypso Cards, by artist Natalie Alexander is this cheerful Birthday card CC1622 with timely rainbows. Finished with gold foil. Inside greeting "Wishing you a year full of happiness and light".

Original Wholesale Cost \$12.78/for 6

10% Discount | (888) 203-7327

calypsocards.com

Opening \$150 | Reorder \$100



DSD Express

Crucial Tech Accessories offers wireless charging power banks available in 6,000, 8,000 & 10,000 mAh that supports wireless and wired charging for all Qi-compliant devices. Also, External power banks for digital devices available.

Original Wholesale Cost \$10.00

10% Discount | (866) 882-6674

dsdexpress.net

Opening \$125 | Reorder \$125



EcoVessel

EcoVessel is introducing the QuickStraw.

Our new QuickStraw is the ultimate in portability. Set includes a telescopic straw, telescopic cleaning brush, and carrying case that easily clips to a keychain.

Available in Black, Blue, Unicorn Mist & Rose Gold

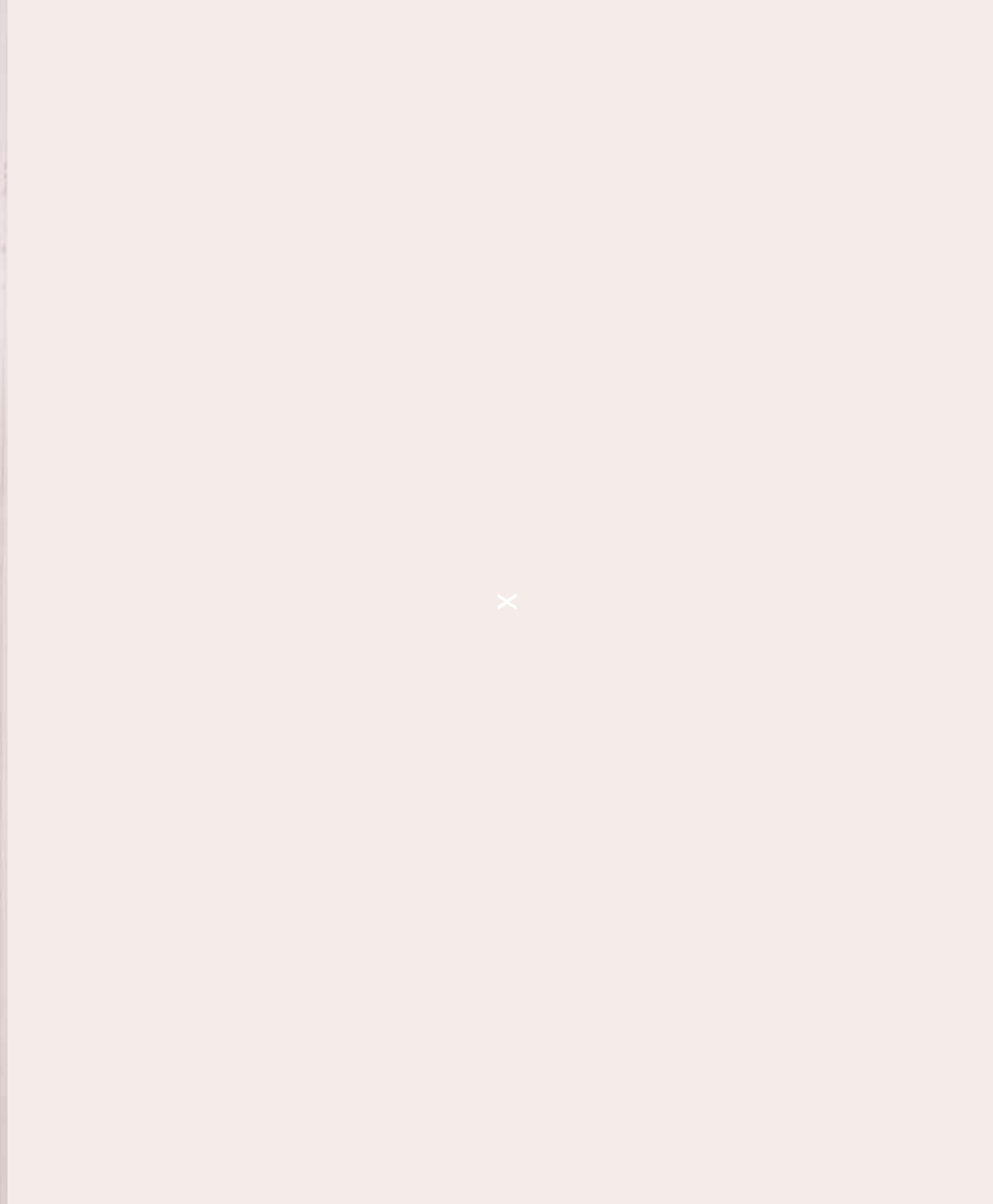
Original Wholesale Cost \$10.00

10% Discount | (800) 969-2962

ecovessel.com

Opening \$250 | Reorder \$150





Faceplant Dreams

A classic for surfing the sofa, Hendrix Loungers & V-neck tee are cool and breathable. We blend a classic cotton with bamboo for a relaxed and functional fabric that draws sweat away from you, dries quickly and is naturally odor resistant.

Original Wholesale Cost Bamboo Hendrix
Lounge Pants \$26.00 & V-Neck Tee \$19.00

10% Discount | (813) 443-4888

faceplantedreams.com

Opening \$240 | Reorder \$120

First & Main Inc.

"Perfectly soft and adorable! In sumptuous pink and blue Soft Spandex, stuffed lightly for extra squeezing, Baby Dreampuffs™ delight purchasers of all ages with a sweet chiming sound when moved!"

Original Wholesale Cost \$7.00

10% Discount | (800) 726-1400

firstandmain.com

Opening \$175 | Reorder \$175



Fox Chapel Publishing

Stunning hardcover journals featuring timeless, wholesome themes and folk cover art by legendary artist, Jim Shore. 100+ lined pages of high-quality, extra-thick paper, decorative endpapers, head and tail bands, and placeholder ribbon.

Original Wholesale Cost \$5.00

10% Discount | (844) 307-3677

foxchapelb2b.com

Opening 12 units | Reorder 12 units



It Takes Two, Inc.

What better way to say that special Thank You to the frontline workers, and caregivers.

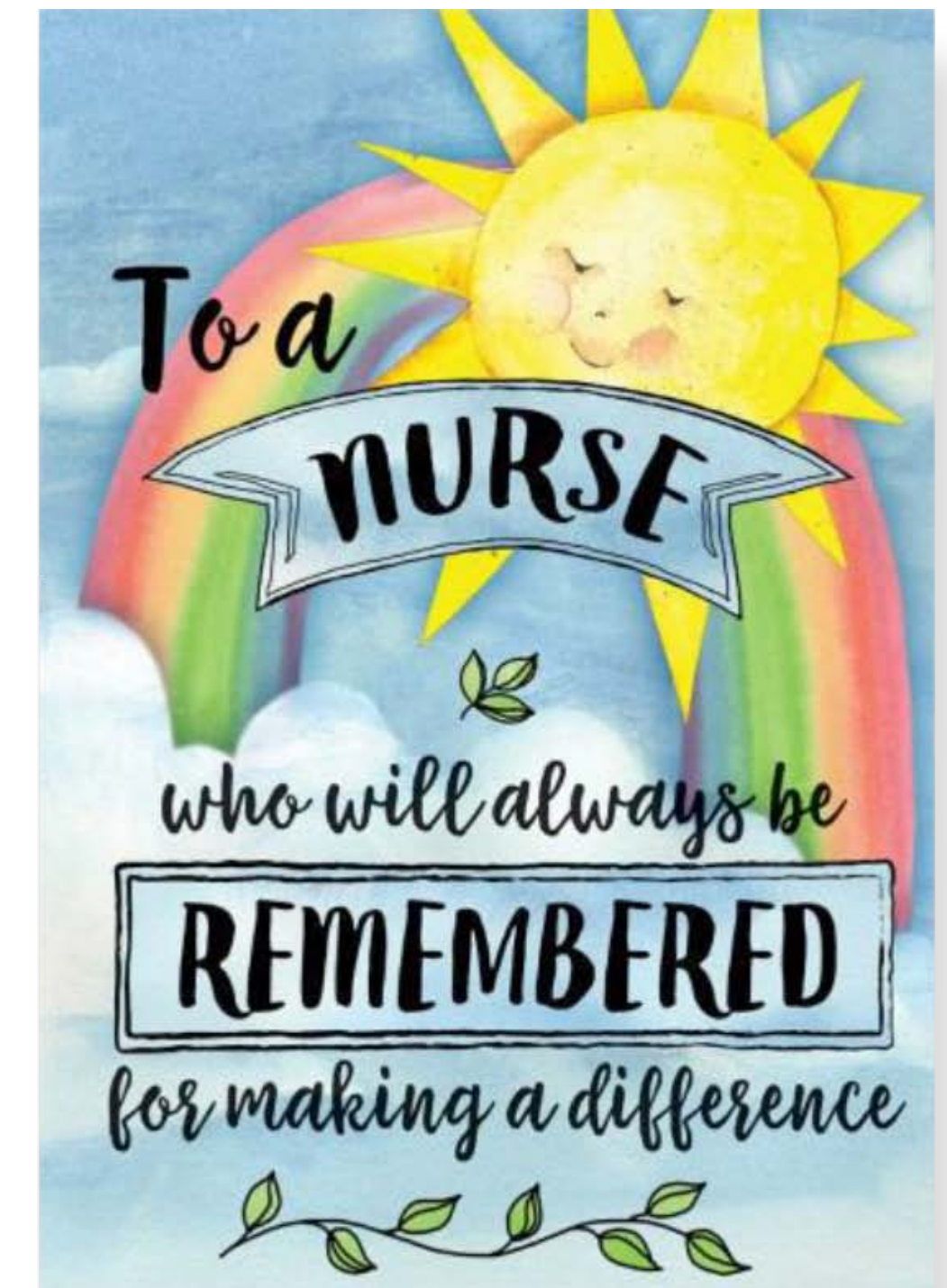
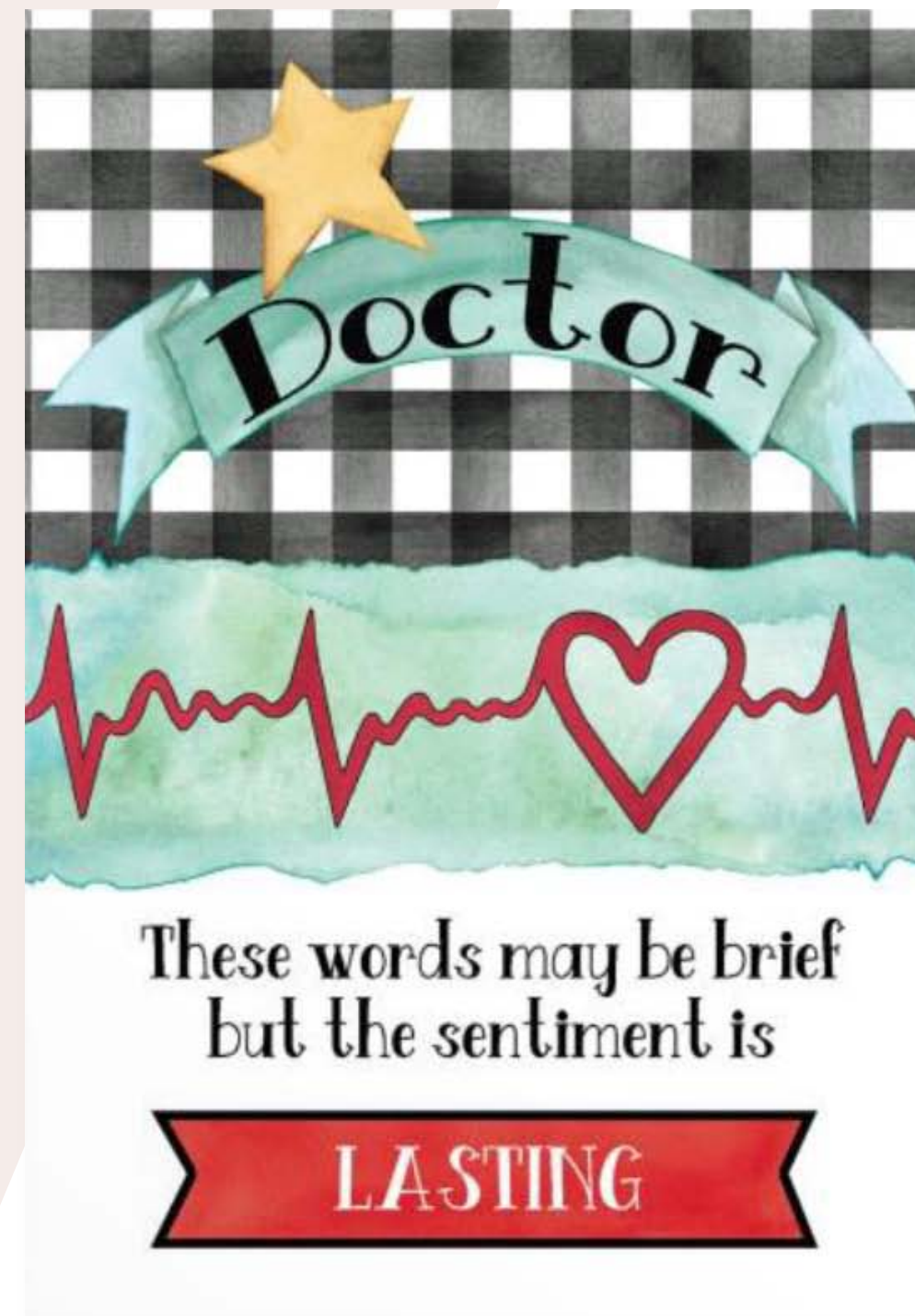
Original Wholesale Cost

\$19.74 dozen

10% Discount | (800) 331-9843

ittwholesale.com

Opening \$175 | Reorder \$90





Kurt S. Adler, Inc.

4" Baby's 1st Boy/Girl Snow Kids Ornaments

These "Baby's 1st Christmas" snow kid personalization ornaments by Kurt Adler are an adorable way to commemorate a baby's 1st Christmas.

Original Wholesale Cost \$3.65

10% Discount | (212) 924-0900

kurtadler.com

Opening \$350 | Reorder \$150

Laura Janelle

The Faith Over Fear bracelets are your daily reminder that you are stronger than you think, your faith moves mountains, there is always power in prayer, and with hope anything is possible.

Original Wholesale Cost \$5.00

Assortment \$150.00

10% Discount | (844) 366-6900

laurajanelle.com

Opening \$200 | Reorder \$100



Malden International Designs

Express yourself four different ways with this unique spinning block frame for 4" x 6" photos! Collection also includes styles for Baby and Pet, Retail \$15.99

Original Wholesale Cost \$6.50

5% Discount | (800) 426-3578

malden.com

Opening \$150 | Reorder \$100





MaxxmAlarm

MaxxmAlarm's most compact LED 130 dB alarm is here! Replaceable batteries, carabiner, and lanyard included. The perfect companion to keep nurses safe inside and outside of the hospital.

Original Wholesale Cost \$12.00
10% Discount | (949) 377-2009
maxxmalarm.com
Opening 20 units | Reorder 20 units



Mayflower Distributing Co. Inc.

An adorable 20" sitting teddy bear is sure to make smiles. Easy non-helium balloon option is the perfect centerpiece. Simply inflate with air using the enclosed straw.

Original Wholesale Cost \$3.25

10% Discount | (800) 678-4892

mayflowerdistributing.com

Opening \$25 | Reorder \$25

The Mountain

New for 2021, the Unisex Lightweight Hoodie is casual and versatile. A comfortable option as a top layer for breezy beach days or an extra mid-layer for chilly summer nights.

Original Wholesale Pricing:

<48 units - \$18.00

10% Discount | (800) 545-9684

reach.themountain.com

Opening \$150 | Reorder \$0



My Word!

New Spring Porch Boards from My Word!® are 100% weatherproof and consumers have been buying them up! 250+ Porch Board designs, all Made in the USA. Fast shipping, Order Today!

Original Wholesale Cost \$13.25

10% Discount | (888) 520-6655

mywordsigns.com

Opening \$150 | Reorder \$100



National Book Network

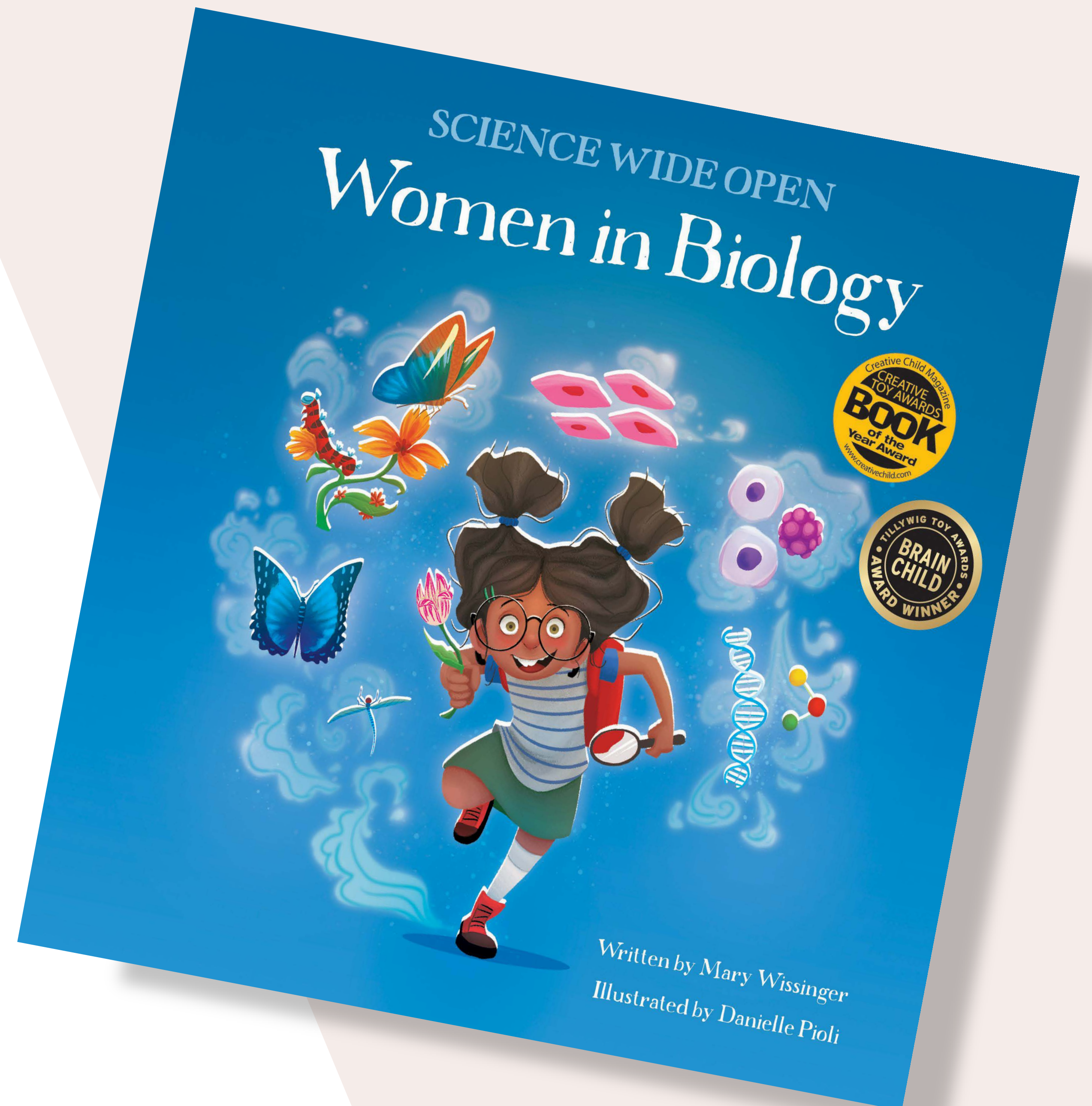
A conversation between an inquisitive young girl, who wonders what living things are made of, and a scientifically astute narrator, whose answers are accurate and approachable to 7–10-year-old minds.

Original Wholesale Cost \$6.48

10% Discount | (800) 462-6420

gooseberrypatch.com

Opening \$0 | Reorder \$0



Nurseology

We're looking ahead at sunshine after the rain! Nurseology's new badge buddy styles connect those in the healthcare community and those with other important professions! Badge buddies for everyone!



Original Wholesale Cost \$4.50

10% Discount | (512) 354-2366

nurseology.com

Opening \$100 | Reorder \$100

Outside the Box

Hats are not just for the OR personnel anymore! Scrub and Bouffant Hats are now a staple in the entire hospital staff uniform! Introducing 12 new ORIGINAL prints that put the "Fun" in funky that can only be found at Outside the Box!



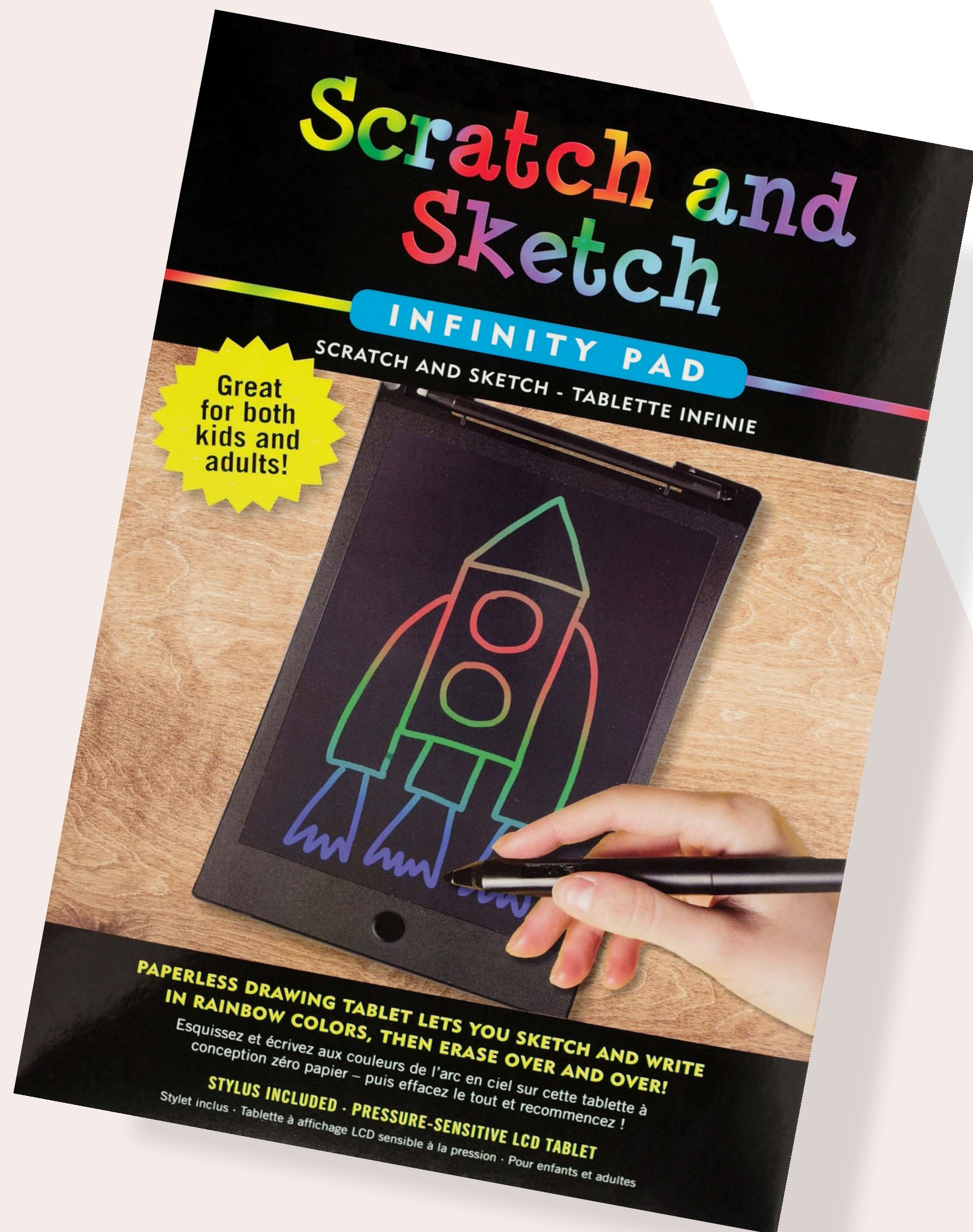
Original Wholesale Cost

Scrub Hats \$6.00 Bouffant Hats \$7.50

10% Discount | (800) 977-4704

badgeapeel.com

Opening \$100 | Reorder \$50



Peter Pauper Press Inc.

The Scratch and Sketch Infinity Pad offers the colorful fun of Scratch and Sketch in an infinitely reusable way! Erase with the touch of a button. No-backlight shatterproof LCD screen. Replaceable battery (included).

Original Wholesale Cost \$7.50

10% Discount | (914) 681-0144

peterpauper.com

Opening \$200 | Reorder \$150

Picnic Time Inc.

Mandalorian The Child OTG Lunch Cooler in Black

Expandable lunch tote with front flat zippered pocket leads to dry compartment. Cooler on the bottom, made with wipeable materials.

Original Wholesale Cost \$17.50

10% Discount | (888) 742-6429

picnictime.com

Opening \$250 | Reorder \$250



Roshambo Shades

Stock officially licensed Blippi Sunglasses in your store for 2021! These polarized sunglasses are available in baby, toddler, and junior sizes and they are virtually unbreakable! Durable, flexible, ultra light, and comfortable. blippiglasses.com

Original Wholesale Cost \$10.00

10% Discount | (310) 913-0534

roshambobaby.com

Opening \$100 | Reorder \$100





SIC Cups

One of the most popular new collection from SIC - Ocean Drone in 12 oz, 20 Oz, and 30 Oz. tumbler along with Slim Can and 27 Oz. Sport Bottle!

Original Wholesale Cost \$10.50

15% Discount | (904) 374-2639

siccups.com

Opening \$120 | Reorder \$120

Squishable

Kids are loving Squishable's new GO! Vehicle line. Coming in 2021 - an Ambulance.

Original Wholesale Cost \$14.00

10% Discount | (800) 490-9784

squishable.com

Opening \$200 | Reorder \$200





tag

Meet tag's Gnomies Thor, Valtor, Oskar, Hans, Hannah & Gnorbit. They are eager to become your favorite gift to give and receive for the Holidays! All tag exclusive art and design!!!

Original Wholesale Cost \$4.00 - \$20.00

10% Discount | (800) 621-8350

tagltd.com

Opening \$350 | Reorder \$150



Willow Street Designs by dei

Add a pop of color to your wall with this multi-use wall vase. Ceramic wall planter features a unique embossed honeybee design. Comes ready to hang.

Original Wholesale Cost \$9.00

10% Discount | (800) 430-5665

willowstreetdesigns.com

Opening \$200 | Reorder \$100





Purchasing Power Plus

5224 West State Rd., 46 #337 | Sanford, Florida 32771 | (407) 268.4444

purchasingpowerplus.com