



Winter Preview Booklet 2022

SPONSORED BY THE FEATURED PURCHASING POWER PLUS VENDOR PARTNERS

WINTER PREVIEW BOOKLET

Our sincere appreciation is extended to all the PPP Vendor Partners, featured in this booklet, and whose sponsorship have made it possible.

Our digital guide features PPP Vendor Partners excited to showcase their line with our Retail Member Stores. Unlock extra savings opportunities, highlight collections to look for, and check out PPP Vendors placement at key markets. The Winter Preview Booklet has been divided into two sections:

1

Section One

Vendor Partners offering an extra 5% discount to all PPP Retailers in January.

2

Section Two

Vendor Partners offering the standard PPP discount to all PPP Retailers.

NOTE: *Purchasing Power Plus discounts cannot be combined with any other show offerings and regular exclusions still apply. You are free to select the best offering for you. Be sure to identify yourself as a PPP Retail Member Store and provide your store number to ensure your PPP discount and benefits are applied to all eligible orders.*



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network





FEATURED WINTER MARKETS

Atlanta Market

January 11–18, 2022 | AmericasMart, Atlanta, GA | www.atlantamarket.com

Dallas Total Home & Gift Market

January 5–11, 2022 | Dallas Market Center, Dallas, TX | www.dallasmarketcenter.com

Las Vegas Market

January 23–27, 2022 | World Market Center, Las Vegas, NV | www.lasvegasmarket.com





Avanti Press delivers a world-class greeting card experience as an independent publisher with over 40 years' experience. Its creative engine delivers unique humor you can't find anywhere else; expert production levels create a high value product that stands apart. Thanks to a rigorous point-of-sale testing process, the company only releases consumer validated cards to the market.



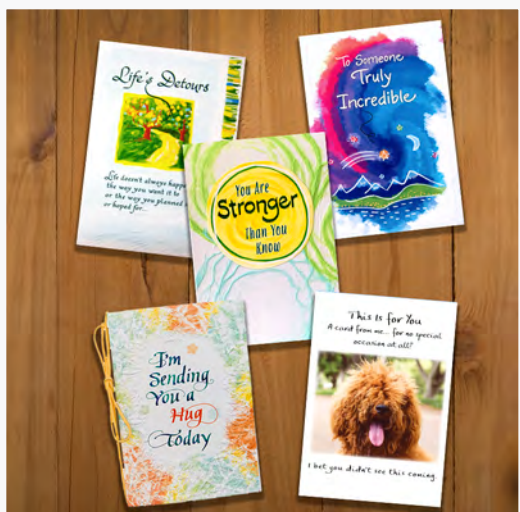
10% Discount | (800) 228-2684
Opening \$250 | Reorder \$69

Atlanta: Building 2, Suite 662

Las Vegas: Suite C691 CMA California Marketing Associates

VISIT OUR WEBSITE

Humor you can't find anywhere else!



Blue Mountain Arts has distinguished itself in the marketplace through a warm communicative style, dense inks, rich colors and beautiful papers. With sentimental greeting cards, books, calendars and gifts, BMA has touched the hearts and lives of hundreds of millions of people around the world.



10% Discount | (800) 525-0642
Opening \$100 | Reorder \$100

Atlanta: Building 2, Suite 1305 Southeast Marketing

VISIT OUR WEBSITE



Bonitas International is the category creator and global leader in Identification (ID) Jewelry, taking workplace fashion to new heights. They provide, by far, the largest selection of ID necklaces, badge reel jewelry, and accessories with exceptional quality and design.



5% Discount | (888) 726-6533
Opening \$200 | Reorder \$150

Atlanta: Building 2, Suites 1418-1431 Diverse Marketing

Dallas: World Trade Center, Suites 439 & 421 Diverse Marketing

Las Vegas: Suite C768 Peterson Associates

VISIT OUR WEBSITE



Boston International Inc. has been a leader in the gift industry since 1986. This design driven gift company specializes in "Celebrating the Home." For over 35 years, BI has been

proud to bring consumers unique and distinctive gifts, disposable paper from Ideal Home Range (IHR), unique stationery, decorative accessories and seasonal accents from all over the world.



10% Discount | (800) 637-5061
Opening \$30 | Reorder \$30

Atlanta: Building 2, Suite 1500 Road Runners
Dallas: Trade Mart, Suite 1743 Road Runners
Las Vegas: Suite C1024 Fine Lines

VISIT OUR WEBSITE 2022 Spring Catalog Flipbook



ebba is a new and modern baby boutique. The essence of the brand focuses on creating loveable characters with sweet expressions that evoke love, warmth, and comfort for any child. Dedicated to bringing soft, wonderful products to your child, ebba helps create treasured memories for you and your child.



10% Discount | (844) 588-3222
Opening \$150 | Reorder \$150

Atlanta: Building 2, Suite 1401
Dallas: Trade Mart, Suite 1800 Cliff Price & Company

VISIT OUR WEBSITE



Founded in 1916 by Harry D. Koenig, we have been owned and operated by his family since the beginning. Located on Long Island, NY, we are a certified WBENC woman-owned

enterprise. Our brand, "Naturally by Kingsley", includes bath/body accessories, men's shave, styling/grooming products and gifts, and children's bath accessories, and soaps.



10% Discount | (800) 645-6503
Opening \$100 | Reorder \$100

Atlanta: Building 3, Floor 3 Booth 2704
Dallas: Trade Mart, Suite 2111 Goetz, Inc.
Las Vegas: The Expo Booth E464

VISIT OUR WEBSITE password - naturally



Harvest House Publishers' gift and specialty books combine high-quality design and packaging with encouraging content at an affordable price. With over 25 years of experience publishing strong-selling titles for the gift trade, Harvest House is a trusted source for innovative and inspirational books and ancillary products that celebrate the best of friends, family, and faith.



10% Discount | (800) 547-8979
Opening \$100 | Reorder \$100

Atlanta: Building 2, Suite 1219 The Butler Group, Inc.
Dallas: World Trade Center, Suite 200 Keith Smith LTD

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K&K Interiors offers an unparalleled Home Decor selection including Everyday, Spring, Garden, Easter, Floral, Holiday, Fall, Halloween and OUR NEWLY ADDED LUMINARA CANDLES. We also offer Women's

Jewelry and Apparel. Visit our Award-Winning Showrooms where fresh design and inspiration abound. Discover the K&K Interiors difference! We don't follow trends, we set them!



10% Discount | (877) 647-0111
Opening \$100 | Reorder \$0

Atlanta: Building 1, Suites 19-E1 & 20-E1
Dallas: World Trade Center, Suite 237
Las Vegas: Suite C707

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At Magnum Brands, our promise is that we will bring vibrancy to life through our fun and quirky products and the way we do business. We offer a variety of products

including retro games, mugs, mobile phone accessories, beauty gifts, and cool licensed products including Disney, NASA and Minions.



10% Discount | (646) 750-7896
Opening \$250 | Reorder \$175

Atlanta: Building 2, Suites 1418-1431 Diverse Marketing
Dallas: World Trade Center, Suites 439 & 421 Diverse Marketing
Las Vegas: Suite C1079 Diverse Marketing

[VISIT OUR WEBSITE](#)



Malden International Designs offers a wide variety of sentiment driven gifts, perfect for those special people in your life. Over 1,000 frames and home decor items for every occasion. Quality, Selection and Service - all at Great Price Points!



5% Discount | (800) 426-3578
Opening \$150 | Reorder \$100

Atlanta: Building 2, Suite 1305 Southeast Marketing
Dallas: Trade Mart, Suite 1600 Cathy & Co, Inc.
Las Vegas: Suite C691 CMA California Marketing Associates

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[View Our Catalogs](#)



Periwinkle by Barlow leads the industry in bestselling women's jewelry and accessories. Specializing in top trends and timeless classics, Periwinkle carries best-selling styles in everyday fashion, coastal icons, and holiday jewelry. With 600+ new products each season, your assortment will always be fresh and on-trend!



10% Discount | (800) 654-6074
Opening \$150 | Reorder \$100

Atlanta: Building 2, Suite 1605 Link2Sales
Dallas: Trade Mart, Suite 1600 Cathy & Co, Inc.
Las Vegas: Suite C691 CMA California Marketing Associates

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One in Three Americans are using some form of CBD on a regular basis to Calm Discomfort, Boost Restful

Sleep, & Diminish Anxiety. Twine was created specifically for the specialty retail market to insure you have a Top shelf quality brand to offer your customers. Twine is made in the USA and is THC Free. Our easy to understand assortments are a great way to enter the growing CBD category.



10% Discount | (770) 367-1936
Opening \$150 | Reorder \$150

Atlanta: Building 2, Suite 1600 Link2Sales
Dallas: Trade Mart, Suite 2999 NextGen Dallas
Las Vegas: Suite C699 BEST of Show

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**burton[®]
+BURTON**
theTOTALgift experience[®]

burton + BURTON[®] is a family-owned and -operated business that has grown into the world's largest wholesale distributor of balloons

and coordinating gift products. Our team of in-house artists combine top trends with timeless sentiments to create unique gifts that are sure to be treasured for years to come.

10% Discount | (800) 241-2094

Opening \$200 | Reorder \$75

Atlanta: Building 2, Suite 728

Dallas: Trade Mart, Suite 1121

Las Vegas: Suite C852

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[Visit Our Virtual Showroom](#)

DEMDACO[®]

DEMDACO is an artist-driven brand, meaning partnering with creative, passionate people who express themselves through a wide-range of styles and mediums. They work with more than 100 artists and designers - each gifted in their own, imaginative way. The thoughtfully designed, specifically crafted product focus on life's extraordinary - and everyday - moments.

10% Discount (5% Willow Tree) | (888) 336-3226

Opening \$150 | Reorder \$150

Atlanta: Building 2, Suite 685

Dallas: Trade Mart, Suite 1418

Las Vegas: Suite C996

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Dr. Segal's was founded by a Surgeon with over 25 years' experience treating patients with vein disease to offer a fashionable alternative to

the plain socks that were currently available. With a focus on effectiveness, style, and all-day comfort, Dr. Segal's Compression & Diabetic Socks look good and feel amazing!

10% Discount | (855) 377-3425

Opening \$300 | Reorder \$200

Atlanta: Building 2, Suite 1721 Just Go 2 Have It!

Dallas: Anne McGilvray & Company at 2332 Valdina St.

Las Vegas: Suite C1078 Anne McGilvray & Company

[VISIT OUR WEBSITE](#)

[Register & Shop Wholesale Site](#)



GANZ®

Ganz offers a full range of design-forward home and garden décor, holiday accents and everyday giftware — everything to celebrate family, friends, and occasions. Our Plush and Baby Ganz lines are parent and baby approved. We're home to Crystal Expressions™, Simply Noelle fashion, Kissing Krystals, LuxuryLite LED décor and more.

10% Discount | (800) 724-5902
Opening \$200 | Reorder \$100

Atlanta: Building 2, Suites 1512-1519
Las Vegas: Suites C912 & C999

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GIFTCRAFT®

Giftcraft is a One-Stop Destination! Let us help you reach your business goals when you shop from our industry-leading selection of products in the Giftcraft Family of Brands including Fashion, Wellness, Giftware, Indoor & Outdoor Decor and Seasonal categories. Debuting Christmas 2022 and new additions to our exclusive brands.

10% (ex Charlie Paige & Cartwheels) | (877) 387-4888
Opening \$250 | Reorder \$150

Atlanta: Building 2, Suite 1827A
Las Vegas: Suites C644 & C654

[CHRISTMAS](#)

[EXCLUSIVE BRANDS](#)



GOOSEWADDLE® + pello®

Here at
GooseWaddle
+ Pello, we
believe every

baby deserves high-quality snuggles. We strive to create the softest and most luxurious baby blankets, floor pillows, plush, bibs, teethingers and more! With our Buy One, Give One campaign, it's never been easier to give back. For each blanket or plush purchased, we will donate another to a child in need.

10% Discount | (252) 317-0578
Opening \$250 | Reorder \$100

Atlanta: Building 2, Suite 1500 Road Runners
Dallas: World Trade Center, Suite 200 Keith Smith LTD
Las Vegas: Suite C1039 Road Runners

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GREENWICH BAY TRADING CO.
America's Soapmaker Since 1962
 RALEIGH, NC • CUSTOMERSERVICE@GBSOAPS.COM • 800.323.1209

Greenwich Bay has been formulating and crafting luxurious vegetable soaps and spa essentials enriched with botanical butters, essential oils, and natural extracts since 1962. Products offered factory-direct at substantial cost savings and with small minimum quantities, making luxury uncommonly affordable.

10% Discount | (800) 323-1209
 Opening 1 Pack | Reorder 1 Pack

Atlanta: Building 3, Floor 2 Booth 2200 Made in America
Dallas: World Trade Center, Floor 12 Booth 3101
Las Vegas: The Expo Booth E412

VISIT OUR WEBSITE



If designs and manufactures Award-Winning Reading, Writing and Stationery gifts that are perfect for book lovers of all ages. Their book lights, bookmarks, book rests, stationery, magnifiers and reading glasses are wonderful additions to any gift shop as reading continues to be the #1 hobby in the world.

10% Discount | (866) 729-6160
 Opening \$200 | Reorder \$50

Atlanta: Building 2, Suites 1709 & 1720 Just Got 2 Have It!
Dallas: Anne McGilvray & Company at 2332 Valdina St.
Las Vegas: Suite C1090 Anne McGilvray & Company

VISIT OUR WEBSITE



We design funny, fashionable sleepwear and accessories for the entire family! We offer original styles such as sleep hoodies, sleep shorts, joggers, and the ever-popular Flapjacks. And we don't stop with jammies - we've got blankets, slippers, socks, books and more! LazyOne has the unique products every (lazy) one needs!

10% Discount | (866) 340-5278
 Opening \$200 | Reorder \$200

Atlanta: Building 2, Suite 621
Dallas: World Trade Center, Suite 332
Las Vegas: Suite C825

VISIT OUR WHOLESALE WEBSITE TO APPLY
 Visit Us On YouTube



From the perfect
take me home
set for Baby, cozy
knits for Mom, or
sentiments for

Grandparent...to gifts of inspiration, strength, and healing ...Mud
Pie brings laughter, love, and sweet memories to all occasions.
Shop the Everyday and Spring/Summer Collections online, with
your Territory Manager, or at show this Winter!

10% Discount | (800) 998-1633

Opening \$750 | Reorder \$250

Atlanta: Building 2, Suite 680

Dallas: World Trade Center, Suite 270

Las Vegas: Suite C803

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Featured on Oprah's
Favorite Things & Good
Morning America, Pudus
make great gift ideas
for any occasion. From

slipper socks, slippers, sleepwear, winter accessories, plus
other cozy surprises - we have something for everyone. New
for 2021, we have switched our manufacturing to recycled
products: 1 slipper sock pair = 15 recycled bottles!

10% Discount | (855) 377-3425

Opening \$300 | Reorder \$200

Atlanta: Building 2, Suite 1721 Just Go 2 Have It!

Dallas: Anne McGilvray & Company at 2332 Valdina St.

Las Vegas: Suite C1078 Anne McGilvray & Company

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Register & Shop Wholesale Site



Tikiri Toys is the ultimate baby
gift from Mother Nature. Made
in Sri Lanka, the family has
been making soft toys for
over 35 years. Sustainably
produced and ethically
manufactured to the highest
standard, you can rest assured
that you are purchasing safe

and eco-friendly toys. GOLS Certified

10% Discount | (862) 210-2900

Opening \$200 | Reorder \$75

Atlanta: Building 2, Suites 1418-1431 Diverse Marketing

Dallas: World Trade Center, Suite 478 McManemin Companies

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COME SHOP WITH US

Explore our newly launched B2B E-Commerce Marketplace, a thoughtfully curated marketplace for the healthcare retail community. Here you will find best selling collections, the newest trends, and product that inspires. Browse by wholesaler or category, to discover all the offerings of Purchasing Power Plus industry-leading vendors. Straightforward discounts on every order. Wholesale buying made simple.

Stay in Touch



memberteam@purchasingpowerplus.net
www.purchasingpowerplus.com



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network

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