



# Network News

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*Trends. Savings. Community.*

*May 2022*

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THE PREMIER HEALTHCARE GIFT SHOP NETWORK





# The SPOOKING SEASON

*Get in the Halloween spirit with this spooky product mix hand selected by our team.*

*Pictured above are a few of our favorite display ideas from Pinterest.*



# Smart Retailing

Are gnomes a Halloween thing? According to google trends the search term Halloween gnomes grew by more than **5,000%** in the last year.



1. This fun Halloween platter from **DEMDACO** (10%) (5% Willow Tree) is the perfect piece to add to any home for an upcoming seasonal celebration. This eye-catching plate features bold vintage-inspired aesthetics. (888) 336-3226 demdacoretailers.com

2. With a welcoming grin and an eerie glow give your home a spooky flair with these ceramic jack o' lantern candle holders from **GALT INTERNATIONAL** (10%). With adorable cut out faces and portable handles. (909) 483-5859 galtinternational.com

3. AirLoonz are the perfect balloon decoration to highlight your Halloween party! This Halloween Ghost Airloonz balloon from **MAYFLOWER DISTRIBUTING CO. INC.** (10%) stands 53" high when fully inflated and is designed to be inflated with air only. No helium required! 800.678.4892 mayflowerdistributing.com

4. The LEGO Classic Skeleton Key Chain from **SANTOKI** (10%) is a highly detailed scaled replica of the LEGO minifigure with LED lights in his feet. Featuring movable arms and hands. No bones about it, he is a spooky good time! (855) 726-8654 santoki.com

5. Fall into Autumn's favorite holiday with these two gnomes from **MERAVIC** (10%). This spellbinding pair of adorable, bearded gnomes are complimented with a cute little cat embroidered on their orange and black hats. (800) 637-2842 meravic.com





5. Celebrate the changing of the season with this magical Harry Potter jigsaw puzzle from **NEW YORK PUZZLE COMPANY LLC** (10%). Gryffindor, Hufflepuff, Ravenclaw, or Slytherin? Take a turn in the sorting hat to find what Hogwarts House you belong in! Loved by wizard, witches and even muggles. (347) 815-1234 [wholesale.newyorkpuzzlecompany.com](http://wholesale.newyorkpuzzlecompany.com)

6. Halloween party plates from **PRIMITIVES BY KATHY, INC.** (10%) make it easy to create the perfect haunted ambiance. A set of three white pumpkin-shaped stoneware plates with black polka dots are a stylish and fun way to top off your Halloween decor this season. (866) 295-2849 [primitivesbykathy.com](http://primitivesbykathy.com)

7. A spooky witch badge reel holder from **OUTSIDE THE BOX** (10%) is the perfect thing to get you in the spirit of Halloween. Ideal for workers that need to display their identification while at work. (800) 977-4704 [badgeapeel.com](http://badgeapeel.com)

8. The popularity of the gnome trend has not waned! Decorate your home with this whimsical and charming Halloween Gnome from **KURT S. ADLER, INC.** (10%) Featuring a jack-o-lantern and spooky spider dangling from his pointed hat. (212) 924-0900 [kurtadler.com](http://kurtadler.com)

9. Whether or not you believe in ghosts, the Mini Squishable Spooky Ghost from **SQUISHABLE** (10%) believes in YOU! He feels confident in your ability to trick-or-treat every single spot on the block! (800) 490-9784 [squishable.com](http://squishable.com)



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# Vendor Profiles

## *Discovering More About Our PPP Vendors*



How many floral shops or floral departments offer only red roses? None, because consumers do not want only red roses...they want yellow, pink, white, purple etc. This applies to greeting cards as well, because shoppers want choices to meet their various sending needs. There are 5 basic categories in the greeting card world: General, Humor, High Sentiment, High Process and Value.

Blue Mountain is the unanimous choice for high sentiment greetings and when combined with the other card categories, it gives consumers the choices they are seeking. Blue Mountain Arts emotionally authentic style and creative design capture the thoughts and feelings card buyers most want to share with the people in their lives. They offer an arrangement of assortments including a best-selling mix of cards sure to fit the needs of your customers.



Blue Mountain Arts | 10% Discount | (800) 525-0642 | [bluemountainpress.com](http://bluemountainpress.com) | Opening \$100 | Reorder \$100

# ON OUR RADAR



Take the edge off for your anxious, hyper, or fearful dog with this formula of relaxing natural ingredients from **NATURAL DOG COMPANY** (10%). Use to calm anxiety, hyperactivity or before stressful situations like vet visits, thunderstorms or anything that makes your pup antsy. (720) 465-6637 [naturaldogcompany.com](http://naturaldogcompany.com)



# Fall Style

*As the weather starts to cool, we tend to be left with a desire to spend a day shopping for cozy sweaters, long skirts, stylish jeans or a fabulous pair of boots. But if you don't have the budget to reimagine your entire wardrobe, you can easily focus on a few of your favorite trends and incorporate key pieces, seasonal colors and embellishments to make your old clothes feel fresh again. We have rounded up items to mix in with your knits, boots and fall staples without breaking the bank!*



▲ After sandal season is over and boot, clog, and loafer footwear is in full swing, it's time to get your sock drawer in order. Ease tired and achy legs with these fashionable compression socks from **VIM & VIGR COMPRESSION LEGWEAR** (10%). (406) 493-6131 vimvigr.com

▼ Stay on trend this fall with **ROCKFLOWERPAPER** (10%) infinity scarves. Sophisticated yet fun, this classic infinity shape is a tried-and-true winner. Canterbury Navy features a color-block style of different stripes in a red, white, navy blue, green, and pink color palette. (800) 281-0357 rockflowerpaper.com



▲ This fall color collection of exclusive handmade organza bows are sophisticated and cute. Elegant hair accessories from **BOWS ARTS** (10%) for little girls using the finest and most beautiful sheer ribbon to create soft, stylish bows. (800) 828-2697 bowsarts.com



◀ Needing to wear diabetic socks shouldn't mean you're stuck with frumpy, medical-grade crew socks. **DR. SEGAL'S** (10%) Diabetic Sock collection is revolutionizing the diabetic sock market by offering a stylish alternative that is both effective and extremely comfortable. (855) 377-3425 drsegals.com

▶ Looking to add a touch of festivity to your fashion this fall season? The Mustard Antique Floral Infinity Turban from **HEADBANDS OF HOPE** (10%) is the perfect addition. Features a charming floral design with a braided adjustable detail. (919) 323-4140 headbandsofhope.com



▲ Get ready to walk on the wild side when you treat your feet to these amazingly warm SCRUFF slipper booties from **VOLATILE FOOTWEAR** (10%) Made with genuine suede or leopard print microsuede that are designed to provide comfort indoors and outdoors too. (805) 497-1888 volatileusa.com

▶ So HOOTiful! This oxidized sterling silver charm from **MMA INTERNATIONAL / SILVER STARS COLLECTION** (10%) takes on the shape of an owl perched on a tree branch. Adds an autumnal touch, perfect for your fall-themed jewelry and charm bracelets. (800) 531-5316 mmasilver.com



▲ These Fall hoops from **LAURA JANELLE** (10%) will bring any outfit from drab to fab! Customize your look with three interchangeable sets of charms. Pick and choose what charm you want to wear or display all three charms per earring for a BOO-tiful look! (844) 366-6900 laurajanelle.com



◀ When the temperature dips, having a pair of warm slipper socks from **PUDUS LIFESTYLE CO.** (10%) can be the winning piece of wardrobe to help keep your feet nice and toasty. With non-slip grippers, it's easier to walk around in on hard slippery floors. (855) 377-3425 ilovemypudus.com



# FALL FUN FOR KIDS

## *... a Cute Collection for the Littles*



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1. Babies love these satin security blankets from **BABY JACK AND CO.** (10%) This learning lovey features a vibrant and modern educational print fabric with a plush football sewn on. Accented with coordinating ribbons that are sewn shut, so little fingers don't get stuck! (866) 745-2491 [babyjackandcompany.com](http://babyjackandcompany.com)

2. We know this little tiger from **TRIACTION TOYS LLC** (10%) will welcome lots of cuddles. This plush piece is part of the whimsical French toy line Les Deglingos. Translated into English as the "Wackos", this beloved European plush collection uses corduroy fabric to create crazy creatures. (203) 726-3381 [triationtoys.com](http://triationtoys.com)

3. "The Biggest Pumpkin Ever" from **SCHOLASTIC INC.** (10%) is about two lovable mice that take good care of their growing pumpkin, and it becomes the biggest pumpkin ever! Desmond and Clayton work together to win their neighborhood contest. (888) 724-1872 [scholastic.com](http://scholastic.com)



# INTRODUCING

*Vendors that create, imagine, repurpose, inspire, and are committed to our retail community.*



## HEADBANDS OF HOPE



10% Discount | (919) 323-4140  
headbandsofhope.com  
Opening \$250 | Reorder \$150

Headbands of Hope is a small, women operated, give back company. For every item purchased, a headband is donated to a child with an illness. Retailers also get to choose which children's hospital they'd like to donate to. They have hair accessories for everyone's style and have now donated over ONE MILLION headbands!



## POCKET PLUS



10% Discount | (319) 435-8107  
pocketplusorders.info  
Opening \$300 | Reorder \$180

Pocket Plus are portable pockets that attach with magnets. The magnetic strap goes over any waistband, or loops over handlebars or railings. Perfect, lightweight phone case that doesn't require beltloops. The large size with double pockets is great when you need to carry several things. Everyone can use an extra pocket! Made in USA



## TOP TRENZ INC



10% Discount | (631) 254-8499  
toptrenz.com  
Opening \$250 | Reorder \$250

Top Trenz is a leading toy, accessory, and gift company, specializing in fidget toys, plush, bags, fashion accessories, apparel, and anything that creates a smile or internet buzz. With their extensive line of premium toys and gifts, they strive to turn everyday moments into joyful memories.

# Buzz Worthy Giveaway

Enter to win at [purchasingpowerplus.com](http://purchasingpowerplus.com)



What better to offer as an amazing “Buzz” worthy giveaway than this Honeybee Tote CDU. This CDU holds 25 totes that have 5 different sayings accompanied with Tag Exclusive Artwork. The CDU includes 25 hand-screen printed totes on 100% cotton with reinforced handles and 1 interior pocket for easy to access items. Assortment includes 5 each of 5 bee sentiments: bee the change do your own sting, busy busy busy bee, give bees a chance, bee kind and save the bees plant more trees clean the seas.

**Original Wholesale: \$132.50 | Retail Value: \$290.00**

10% Discount | (800) 621-8350 | TAGLTD.COM | Opening \$350 | Reorder \$150

# RETAILER to RETAILER

“I enjoyed Tuesday’s ‘Morning Coffee’. It has been years since I have purchased from Kurt Adler. It was a great reminder, and I will contact them again for this year’s holiday buying! The featured fixture from Leanin Tree made me think I could find extra space in our Gift Shop... Seeing the Tag line was refreshing, will definitely be contacting them. This was a great way to get ‘refreshed’ with vendors!”

**Brenda Fairchild, WAGS of Chester County Hospital, West Chester, PA**

## VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members:  
Kensington Publishing, LazyOne, Inc., Nurseology, My Word!

**We encourage you to support our participating Vendor Partners and focus your buying dollars with the Vendors committed to your success.**



**PURCHASING  
POWER PLUS**  
The Premier Healthcare Gift Shop Network

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*Stay in Touch*



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