



Network News

Trends. Savings. Community.

February / March 2024

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THE PREMIER HEALTHCARE GIFT SHOP NETWORK



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Dive Into Summer Fun

As the warmth of summer is just a few short months away, it's time to infuse your gift shop with the energetic spirit of the season. Embrace the vibrancy of summer by curating a delightful mix of products that capture the essence of sunny days, outdoor adventures, and carefree moments. Here's to a season filled with sunshine and laughter!

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1. Handmade from Nova Scotia yellow birch and complimented by fine pewter accents this cutting board from **BASIC SPIRIT** (10%) features a crab on the side of the board. Just the right size for a thoughtful hospitality gift or adventures on the road. (877) 245-3821 basicspirit.com

2. Fair winds and following seas! This good luck charm from **GUARDIAN BELL** (10%) will keep you safe no matter how treacherous the waters are. These bells provide twice as much good luck when given as a gift! (860) 365-5731 guardianbell.com

3. If you're looking for a unique gift, then look no further! Color Craft Acrylics from **OUTSIDE THE BOX** (10%) are available as an interchangeable button or permanently mounted on a retractable badge reel. (800) 977-4704 badgapeel.com

4. Show that special someone how much they mean to you with Sunkissed Seas Friendship bracelets from **PURA VIDA BRACELETS** (10%). These aren't just simple friendship tokens. They are a movement that celebrates the pure things in life. (818) 383-5207 puravidabracelets.com

5. **SCOJO NEW YORK** (10%) understands the need for sun readers when you are outdoors or in bright light and still want to read that fine print. With this in mind, they created the Vandam Sun, a fun expressive shape with a scalloped edge detail at the brow to radiate your style. (888) 560-1060 scojo.com



6. **POCKET PLUS** (10%) is made in the USA and comes in seven different sizes and is available in over ten colors, perfect for holding your phone, a water bottle, keys, your wallet, and more! (319) 435-8107 pocketplusorders.info

6.



7. **THINK MEDICAL SUPPLY'S** (10%) summer sloths fashion compression socks are a cute way to dress up any nursing uniform, enhance circulation, provide support, and help relieve leg fatigue! (800) 875-1244 thinkmedsupply.com

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8. BubbleLick cotton candy flavored bubbles from **TOYSMITH** (10%) are lickable, edible bubbles for children, adults, and pets. Their bubbles are safe, comprised of only Food-Grade and USP (Pharmaceutical) Grade ingredients. (800) 356-0474 toymsmith.com



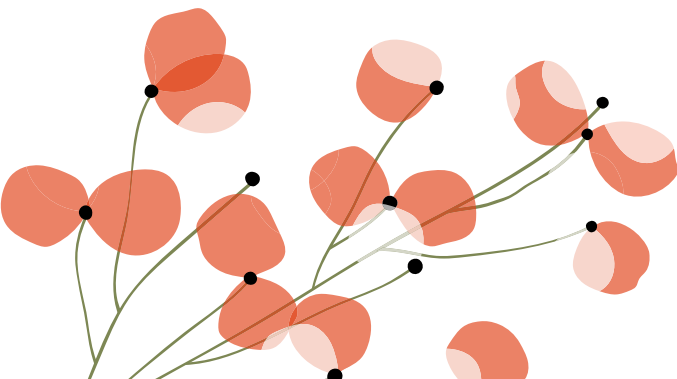
9. Humble all-natural deodorants from **SIMPLIFIED SOAP** (10%) are made with high quality, all-natural ingredients. Their "nothing bad" formula comes in a variety of scents that will keep you smelling fresh all day long. (361) 649-9385 simplifiedwholesale.com

10. When you give your best friend the gift of this illustrated book *Best Friends Make the Best Memories* from **BLUE MOUNTAIN ARTS** (10%), you will be letting her know that she's a big part of your most cherished memories. (800) 525-0642 bluemountainpress.com



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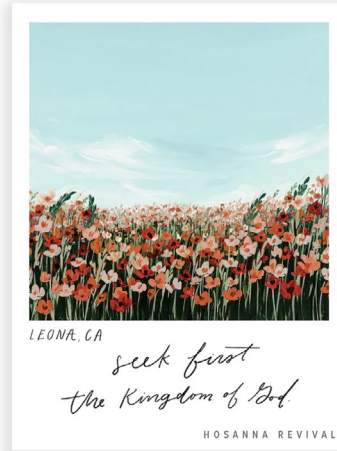
10.



The Places We Will Go

Showcase the beauty and diversity of the United States with carefully curated products. By offering items that celebrate the essence of the United States and the spirit of travel, you not only provide your customers with beautiful products, but also create a more immersive shopping experience.

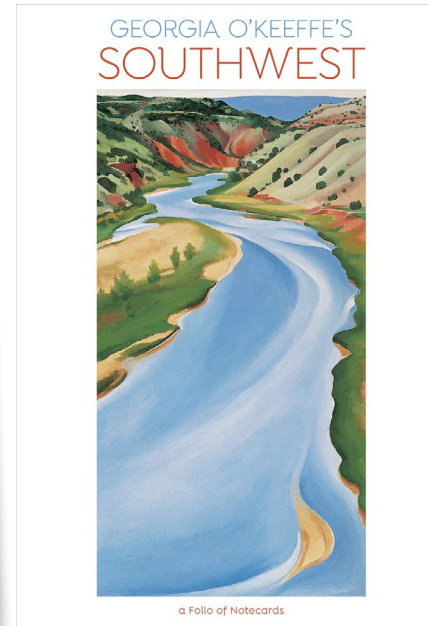
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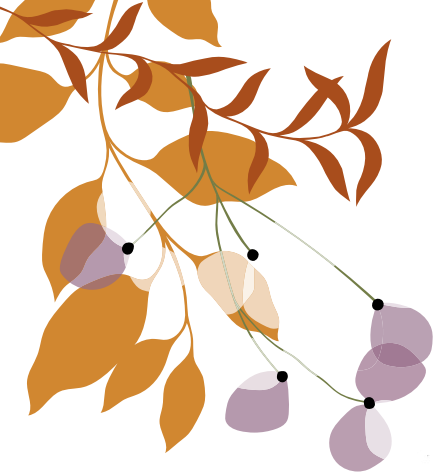
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1. This beautiful little sticker is part of the High Aperture Collection from **HOSANNA REVIVAL** (10%) and features landscape artwork from their Leona theme. Stickers are perfect for laptops, water bottles, notebooks, or wherever else you desire to stick them! (513) 226-3005 hosannarevival.com

2. Close your eyes and imagine this little cutie on your oven handle. Featuring Indiana's state flower, the Peony, this high-quality flour sack tea towel showcases **AMANDA KLEIN CO.** (10%) whimsical watercolor and splattered design. (205) 259-9121 amandakleinco.com

3. Georgia O'Keeffe's love of the Southwest is well known and beautifully exemplified by the two landscapes in this notecard folio from **POMEGRANATE** (10%) which depict two of her favorite haunts. (800) 227-1428 pomegranate.com



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4. The Wanderlust Blessing Ring from **WHITNEY HOWARD DESIGNS** (10%) is a meaningful, endearing, versatile charm that touches the heart and is a constant reminder of life's special moments. (818) 884-8478 whitneyhowarddesigns.com

5. Treasures greeting cards from **UP WITH PAPER / UWP LUXE** (10%) combine colorful artwork with pop-ups for a variety of sending occasions. Write your thoughtful message on the back of the card. (800) 852-7677 wholesale.upwithpaper.com

6. This ready to hang, hardwood art piece from **GANZ** (10%) features a picturesque representation of a fall forest scene. Created using wooden slats the three-dimensional effect is sure to be a conversation starter. (800) 724-5902 www.ganz.com

Displays To Inspire

Pictured are a few of our favorite display ideas from Pinterest.



Mix and Match Products and Heights for Maximum Impact



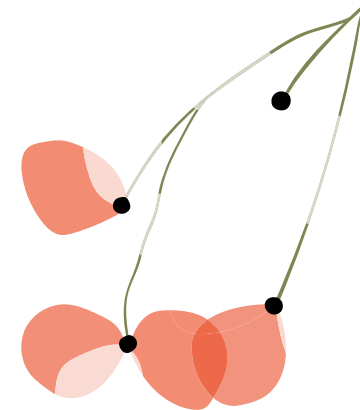
Shades of Summer



Playful Summer Vibes



Unexpected Display Pieces Add Interest



1. **EARTH ANGEL BY CLOCK IT TO YA'S** (10%) The *Angels of Our Lives* mugs were created to thank, recognize, and celebrate all the earth angels who have positively impacted our lives. The mugs are handmade and are the perfect gift to show you care. (800) 848-8144 earthangelusa.com



2. The therapeutic heat wrap from **CHERAPY** (10%) helps relieve pain and accelerate healing with therapeutic heat for back, neck, muscles, joints, and even menstrual cramps. The pillows come in gorgeous unique fabrics that will blend in with everyday décor. (410) 504-9015 cherapy.com

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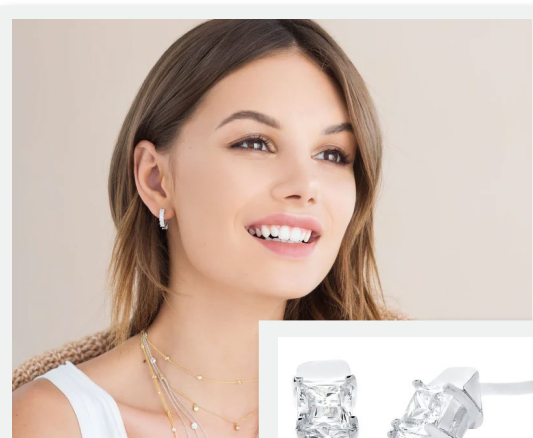
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3. Celebrate the shared history and memories of your childhood when you give your mom the Forever My Friend green stainless steel travel tumbler from **CHRISTIAN ART GIFTS** (10%) to mark the transition in your relationship. (800) 521-7807 www.christianartgifts.com

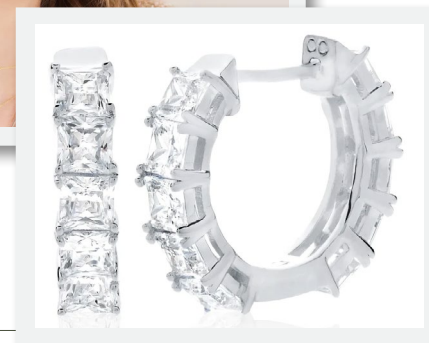


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4. Give a timeless gift with the Princess Hoop earrings from **CRISLU CORPORATION** (10%). The earring are finished in pure platinum and handset with flawless Cubic Zirconia. Includes a fine jewelry box and gift bag. (800) 427-4758 crislu.com



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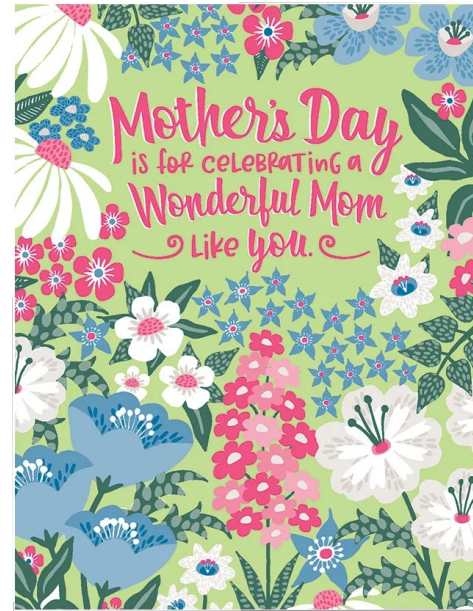
Beyond Mother's Day

As Mother's Day approaches, consider curating a collection that resonates with your customers well beyond the holiday. The key is to select products that offer longevity and versatility, seamlessly transitioning into a year-round "Gifts for Her" display. Opt for timeless and versatile items that hold universal appeal. Consider products such as elegant home décor, high-quality accessories, or personalized keepsakes. This ensures that your gift shop remains a destination for customers seeking *timeless and meaningful* gifts, regardless of the occasion.

5.



6.



5. Give beauty and relaxation with **DEMDACO'S** (10%) Inspired Bells collection, a selection of artisan bells in soft, serene colors with soothing, gentle rings bearing sentiments of faith and love. (888) 336-3226 demdacoretailers.com

6. Show your admiration with a greeting card from **DESIGN DESIGN** (10%) that perfectly conveys a mother's caring and nurturing spirit. The unique illustrations adorning these cards will add a touch of joy and brightness to any Mother's Day celebration. (800) 334-3348 designdesign.us

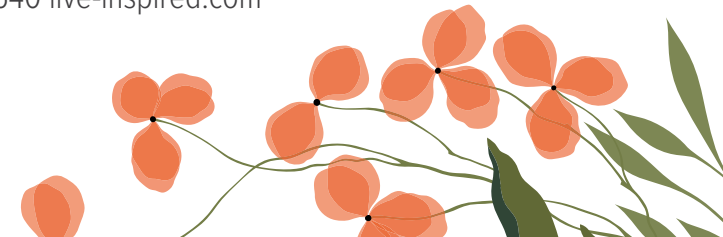
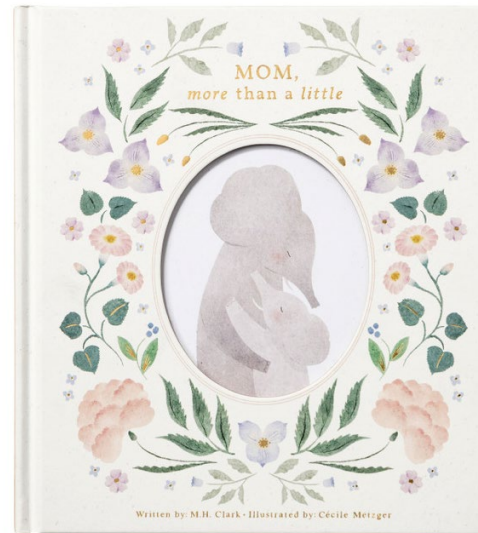
7. **BATH ACCESSORIES COMPANY, INC.** (10%) Essential Treatment Socks have been especially treated with nourishing oils of lavender and jojoba to deeply hydrate as they cradle feet in ultra-lofty comfort. Includes thirty Essential Treatment Socks in a display farmhouse basket. (510) 785-7985 bathaccessories.com

8. Tell Mom you're more than a little bit grateful for her; for the person she is and the growth she's made possible. Inspired by **COMPENDIUM'S** (10%) bestselling illustrated book *More Than a Little*, this thoughtful gift book is filled with sweet rhymes to celebrate Mom's presence, care, and heart. (206) 812-1640 live-inspired.com

7.



8.



A World of Imagination

In the enchanting world of childhood, where imagination knows no bounds, creating a display that sparks wonder, and excitement is key to attracting young minds and enticing customers.

Here are a few tips to help you create a display that will inspire the imagination and encourage purchases for the younger generation:

- 01 **Theme it Up:** Infuse your display with a theme that resonates with the fantastical realm's children adore. Whether it's a pirate's cove, a fairy-tale forest, or a space odyssey, a cohesive theme helps create a captivating atmosphere that draws both children and their adult companions into a world of possibilities.
- 02 **Colorful Wonderland:** Vibrant colors can instantly elevate the mood of your display. Opt for a palette that mirrors the joy and energy of childhood. Incorporate playful hues and consider using contrasting colors to make certain items stand out.

- 03 **Storytelling Through Merchandising:** Arrange your products in a way that tells a story. Create miniature scenes that showcase how different items can be part of a larger, imaginative narrative. This not only helps customers visualize the potential gift but also adds an extra layer of storytelling magic.
- 04 **Educational Fun:** Highlight the educational value of your products. Incorporate displays that showcase toys and games that stimulate learning and creativity. Parents and grandparents are often drawn to gifts that are both enjoyable and contribute to a child's development.

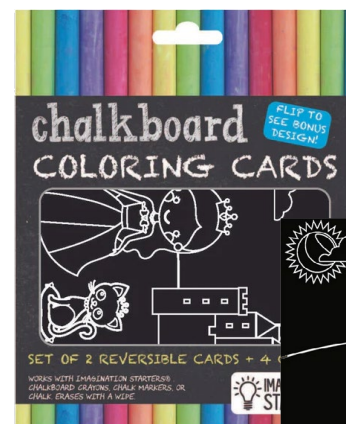
By infusing magic into your displays, you not only inspire the imaginations of children but also create an atmosphere that beckons customers to explore and make thoughtful purchases for their little ones. Explore our product collection on page 10, to inspire and include in your own enchanting displays!



1. The My Fairy Wish Kit from **KLUTZ INC.** (10%) will make all your child's wishes come true. Kids can decorate a fairy door, dress up a special fairy doll, craft a wand, and more, to turn the experience into the perfect fairy tale. (888) 724-1872 klutz.com

2. *The Great Book of Monster Legends* from **FOX CHAPEL PUBLISHING** (10%) is a fun introduction to mythical creatures from all over the world. Readers will be fully engaged while learning everything they've ever wanted to know about monster legends. (844) 307-3677 foxchapelb2b.com

3. The dinosaur era may be over, but the remote-controlled Rampaging Rex from **ODYSSEY TOYS** (10%) gives us a chance to admire them. The Rex even comes with three eggs that you put in the dinosaur, and then watch as it pops out each egg while stomping about. (305) 933-4480 OdysseyToys.com



4. The MiniMat Princess & Butterfly Set from **ANNABELLE NOEL DESIGNS** (10%) is great for an on the go coloring activity. This reusable, educational activity is designed to help with color identification and fine motor skill building. (866) 886-9901 annabellenoel.com

5. This intricately crafted candle house from **BLUE SKY CLAYWORKS, INC.** (10%) is a miniature masterpiece, capturing the magic of fairy tales and the sweetness of the Hello Kitty universe. (909) 930-6200 blueskyclayworks.com

6. On trend and ever so popular because of their uniqueness, youthful look, and permanent grin. The plushy pet Axolotls from **MARY MEYER CORPORATION** (10%) are sure to be a big hit and destined for lots of squeezes. (800) 451-4387 marymeyer.com

7. **SOURCEBOOKS** (10%) introduces an award-winning boarding school mystery titled *The Mystery of Black Hollow Lane*. The book is about twelve-year-old Emmy, who's shipped off to a prestigious British school. But her new home is hiding a secret society. (800) 432-7444 sourcebooks.com

Buzz Worthy February Giveaway

Enter to win at purchasingpowerplus.com



GIVEAWAY 1

Winner will receive the following items:

Mug Hug Reusable Coffee Sleeves. Add comfort to on-the-go beverages with this Mug Hug Floor Display & Prepack, featuring 32 unique Mug Hug designs. Includes a total of 128 sleeves.

Wholesale Value: \$523
Retail Value: \$859.99



GIVEAWAY 2

Winner will receive the following items:

Suction Signs Display & Prepack. It's inspiration that sticks! Stick in locations throughout the home, car, or office to serve as constant positive reminders throughout your day. Display includes 12 unique designs, 6 each.

Wholesale Value: \$256
Retail Value: \$431.99

P. Graham Dunn

10% Discount (ex laser products) | (800) 828-5260 | wholesale.pgrahamdunn.com | Opening \$250 | Reorder \$100

Buzz Worthy March Giveaway



GIVEAWAY 1

Winner will receive the following items:

Winner receives an assortment of beautiful gift packed handmade dog macarons! Healthy, all-natural treats for special occasions. 3 Birthday Cake, 3 Peanut Butter and 3 Mint. Includes 6 macarons in each box.

Wholesale Value: \$108
Retail Value: \$216



GIVEAWAY 2

Winner will receive the following items:

Celebrate your pup's birthday with dog treats, including hearts, dog bones, macarons & truffles which come in a luxury gift box. (2) Birthday boxes and (5) Boxes of the 3 Pack Birthday Cake macarons.

Wholesale Value: \$105
Retail Value: \$210



GIVEAWAY 3

Winner will receive the following items:

Bulk 40 Count dog macaron treats gift box - a tasty treat for all dogs! Handmade with love, perfect for dog gifts and celebrations. (2) Box of 40 count macaroni treats.

Wholesale Value: \$120
Retail Value: \$240

Bonne et Filou

10% Discount | (917) 979-5955 | BonneEtFilou.com | Opening \$220 | Reorder \$220

On Our Radar: New Product Introductions for 2024

Embrace the spirit of innovation, stay ahead of the curve, and offer your customers an unforgettable shopping experience. Be the go-to destination for the latest and most exciting finds and watch your business flourish!



1.

1. BAUDELAIRE'S (10%) newest fragrance combines juicy, ripe grapefruit and fresh orange with a hint of jasmine and amyris wood to energize, exfoliate, clean and refresh. This grapefruit loofa bar will brighten both your skin and your morning routine! (800) 327-2324 baudelaire.com



2.



2. Brack-IT the car mount holder for your IT device by **BASANCORD** (10%). This innovative tool utilizes powerful magnets to guarantee a secure attachment, allowing you to affix it to any air vent in your vehicle plus the convenience of easy repositioning. (888) 802-2726 basancord.com



3.

3. Cleaning your face can feel like a high-wire act. But the luxuriously soft **E-CLOTH, INC.** (10%) Face Cleansing Pads beautifully balance a thorough clean and a gentle touch. (800) 677-4354 us.e-cloth.com



4.



4. The Lemon Lavender® Retreat Yourself Collection by **DM MERCHANDISING** (10%) offers delightful foaming hand soaps available in four unique scents. The giftable bottles are designed to become an instant addition to your home décor. (800) 548-6784 247dm.com

5. The 2-in1 solid food feeder from **LOLLALAND** (10%) allows infants to explore new foods and flavors while reducing the risk of choking. The whimsical, cactus-shaped teether is easy for small hands to grasp and offers several surfaces for teething. (310) 776-5655 lollaland.com

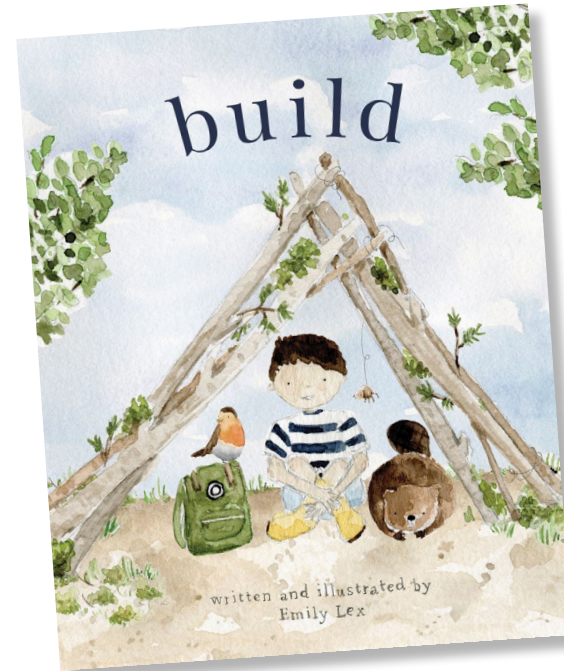
6. The mini A+C wall charger by **SMASHDISCOUNT** (10%) is a compact 20W dual port fast charger that works with all phone/tablet cables. The “Mini” is substantially smaller than the traditional model making it more portable and a great travel companion or space saver for everyday use. (888) 317-0154 smashdiscount.com

7. *Build* is a charming tale from **HARVEST HOUSE PUBLISHERS** (10%) about a boy who discovers the truth of who God made him to be, with a little help from his animal friends, some of nature’s master builders. (888) 501-0160 harvesthousepublishers.com

8. The zebra travel cosmetic bag from **HARRY D. KOENIG & CO., INC.** (10%) is perfect for all your beauty essentials. Keep all your personal needs safe and organized in a stylish carry-all that can roll up for easy storage. (800) 645-6503 harrydkoenig.com



MINI A+C
COMPACT & FAST



Pantone's Peach Fuzz



PANTONE 13-1023 color of the year, Peach Fuzz, encapsulates our longing for self-care and interpersonal connection. It boasts a velvety, soft peach shade, its inclusive essence elevating the well-being of mind, body, and soul. In the quest for a color that echoes the inherent need for closeness and bonds, Pantone selected a hue imbued with radiant warmth and contemporary sophistication. This shade, resonating with compassion, extends a tactile embrace, effortlessly bridging the gap between youthful exuberance and timeless elegance.



1.

1. ROSE TEXTILES (10%) offers an adorable peach inspired three-piece tutu skort set. The Mama's Blessing set will look adorable on your baby all summer long! (800) 363-2638 rosetextiles.com



2.

2. Macramé has come a long way! **Simply Noelle** by **GANZ** (10%) presents a chic boho styled shoulder bag with tassels. This bag complements all kinds of outfits. Carry it for a brunch date on holiday or an outing with friends. (800) 724-5902 www.ganz.com/Simply-Noelle/



3.

3. I Want Choo Eau de Parfum by Jimmy Choo purse spray from **DIRECT FRAGRANCES** (3%) is a sparkling & spicy fragrance infused with velvet peach and vanilla that gives way to a floral inflection of jasmine and red spider lily. (800) 800-4208 directfragrances.online

4. Embrace the spring season with an adorable white bunny from **BURTON + BURTON** (10%) featuring peach fuzz accents. This warm and comforting hue is incorporated in an on-trend gingham pattern and a collection of florals and ribbons. (800) 241-2094 burtonandburton.com

5. These hand poured Vanilla Santal wax melts by **BETTY BLU LLC** (10%) combine sweet, nutty, combinations of creamy shea butter, vanilla, and luxurious sandalwood fragrances to create a warm, subtle decadent finish. Beautifully packaged for gifting. (941) 500-4089 bettyblu.com

6. The Bella Line from **SAVE THE GIRLS TOUCH SCREEN PURSES** (10%) combines fashion and function! A special phone pocket allows full access to the phone while the stylish purse can be worn crossbody, traditionally or as a clutch. (800) 862-4590 savethegirlswholesale.com

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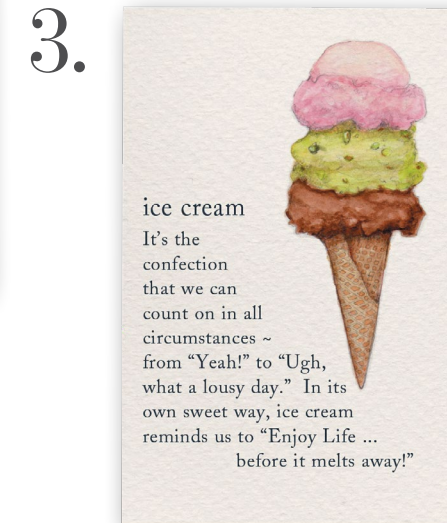
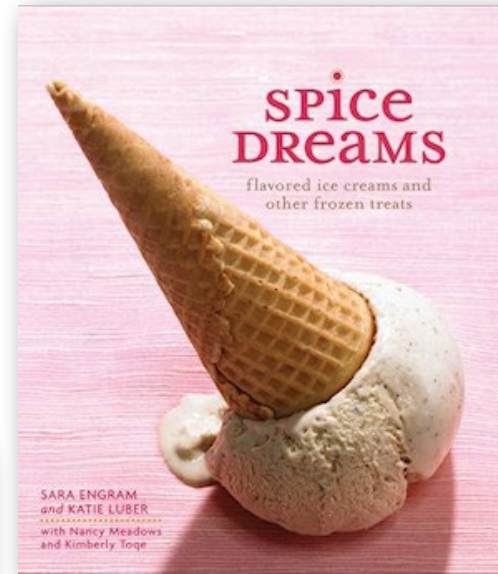


6.



Sweet World of Ice Cream

As the temperatures rise and summer beckons, it is time to sweeten the shopping experience in your store by introducing a delectable array of ice cream-themed products. Ice cream isn't just a treat; it's a symbol of summer bliss. By curating a delightful collection of ice cream-inspired merchandise, you can create an irresistible summer display that captures the hearts of your customers.



1. This set of **OOPLY LLC** (10%) Tiny Tadas! greeting cards includes a sticker kit jam-packed with messages and adorable dessert and party inspired designs. Sweet Treats set includes 6 greeting cards, 6 envelopes, and 4 sticker sheets! (760) 231-7603 ooly.com

2. Inspired by the hot new trend of flavored frozen desserts, this beautiful cookbook from **ANDREWS MCMEEL PUBLISHING** (10%) features more than 50 recipes for spicing up everyone's favorite creamy, dreamy treat. (800) 851-8923 publishing.andrewsmcmeel.com

3. **CARDTHARTIC** (10%) presents the Ice Cream Birthday card a gentle reminder for your loved ones to savor life's sweetest moments before they melt away. (800) 814-8145 cardthartic.com



4. Revamp your style with the sweet rhinestone keychain from **CORONET JEWELRY & ACCESSORIES** (5%) featuring an adorable ice cream design, destined to add a touch of uniqueness to your purse. (800) 837-8686 coronet-jewelry.com

5. *Ice Cream Everywhere* from **SLEEPING BEAR PRESS** (10%) presents sweet stories from around the world. Travel the globe and discover a mouthwatering selection of cold, creamy treats. Which one is your favorite?! (866) 918-3956 sleepingbearpress.com

6. **LIFE IS GOOD** (10%) women's yummy sundae short sleeve tee shirt is soft, comfy, and made to last. Their tees are made for all-day comfort with a feels-like-you-had-it forever fit. (888) 339-2987 lifeisgood.com

7. Foodies by **EBBA** (10%) features fun food-based items in a small enough size for your baby to learn how to hold while also working on their motor skills by squeezing and holding! (888) 287-6722 auroragift.com

8. Drop your favorite pint into an IceCreamSok from **SOK-IT** (10%). Made with their exclusive Thermofoil® protective barrier to keep hands warm and dry and your favorite treat cold longer. (513) 817-3995 sok-it.com



5.



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8.



HEARTFELT THANKS

for Your Participation in the Purchasing Power Plus Event

On behalf of our entire team, we want to extend our gratitude for your invaluable participation in the Purchasing Power Plus event held in Atlanta. Your presence and active engagement truly contributed to the success of the event, and we are sincerely thankful for your support.

The event was a resounding success, and your commitment to our retail community and vendor partners did not go unnoticed. Your willingness to collaborate and share insights added immense value to the discussions and networking opportunities that took place. It is through partnerships like yours that we can foster a thriving retail ecosystem.

We are also excited to share with you some memorable moments captured during the event. Here you will find a selection of photos that highlight the energy and enthusiasm that filled the venue. These pictures are a testament to the vibrant connections made and the positive impact your presence had on the overall atmosphere.

Looking ahead, we eagerly anticipate future opportunities to connect with you in person. The relationships forged at events like Purchasing Power Plus are instrumental in shaping the future of our industry, and we believe that continued collaboration will bring mutual benefits to all involved.



Once again, thank you for your unwavering support and commitment to our shared goals!

Morning Coffee

We will be hosting a pre-recorded *Morning Coffee* event in February 2024.

Join us Tuesday, February 27th and Wednesday, February 28th for these special days or visit our Video Channel to catch up and learn more about the presenting Vendors.

Register today!



VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members: Effective November 1st: K. Carroll Accessories. Effective January 1st: Bows Arts and Galt International.

As always, we encourage you to shift and focus your buying dollars with PPP Vendors, who support our retail community with their commitment to PPP. Their support ensures we can provide the full scope of offerings available to our Retailers, including our seasonal Market Preview Booklets, Morning Coffees, Travel Incentives and Exclusive Events!



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network

8350 Bee Ridge Road #170 | Sarasota, Florida 34241
(888) 221-3367

Stay in Touch



memberteam@purchasingpowerplus.net
www.purchasingpowerplus.com