




Seasonal Highlights & Gift Giving Showcase 2024



SPONSORED BY THE FEATURED PURCHASING POWER PLUS VENDOR PARTNERS



WELCOME to the inaugural edition of “Seasonal Highlights & Gift Giving Showcase,” a digital publication thoughtfully crafted for PPP Retailers.

In collaboration with select PPP Vendors, we bring you a curated exploration of the latest trends and innovations for the harvest and winter seasons.

Designed as a vibrant source of inspiration, this guide aims to equip you with unique and compelling gift ideas that will enchant your customers. As we navigate these bustling times together, let this publication serve as your gateway to not only discovering fresh products but also fostering connections within our dynamic retail community.

**JOIN US IN CELEBRATING THE SEASONS AND
ELEVATING THE ART OF GIFT GIVING!**



Discover a world of imagination with our Imagination Starters product line. Dive into non-digital play with our dust-free, reusable, and reversible mats, available in multiple sizes and designs. Our non-toxic, washable crayons bring brightness to every creation and wipe off easily with a damp cloth. Perfect for on-the-go entertainment, our mats promote screen-free fun, fostering fine motor skills and unleashing creativity wherever adventure takes you. *Come see us in our new Atlanta showroom, Enchanted Moments, Building 2, Floor 14.*

10% Discount | (866) 886-9901

annabellenoel.com

Opening \$150 | Reorder \$100



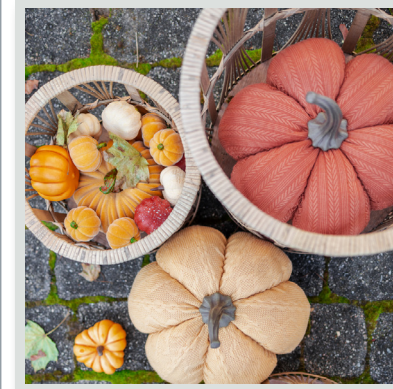
H A N D P O U R E D S C E N T S

At Betty Blu, we celebrate storytelling through our curated collection of candles and wax melts, each handcrafted in small batches. Our scents capture the essence of life's moments, from summer breezes and crisp fall days to lazy Sundays, joyful birthdays, freshly baked cinnamon rolls, meadow walks, spring showers, and cozy fireside family gatherings. Our high-quality oils are phthalate-free and vegan. Proudly women-owned and family-operated. Made in the USA.

10% Discount | (941) 500-4089

bettyblu.com

Opening \$150 | Reorder \$150



BOSTON INTERNATIONAL

Boston International Inc. has been a leader in the gift industry since 1986. This design driven gift company specializes in "Celebrating the Home." For over 36 years, BI has been proud to bring consumers unique and distinctive gifts, disposable paper, personal care products, decorative accessories, and seasonal accents from all over the world. Many of our products are consumable and are also great for gift giving to their co-workers and friends.

10% Discount | (800) 637-5061

bostoninternational.com

Opening \$30 | Reorder \$30

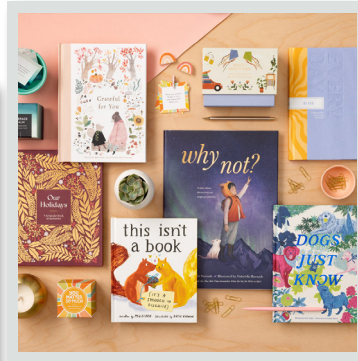
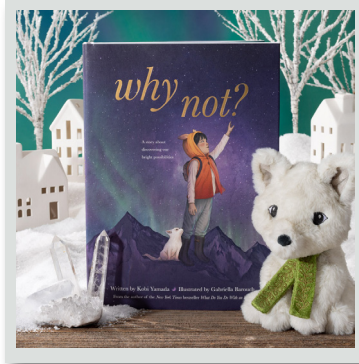




burton[®]
+BURTON
 the **TOTAL** gift experience[®]

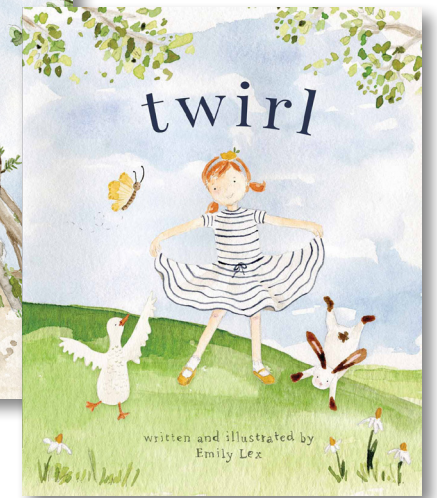
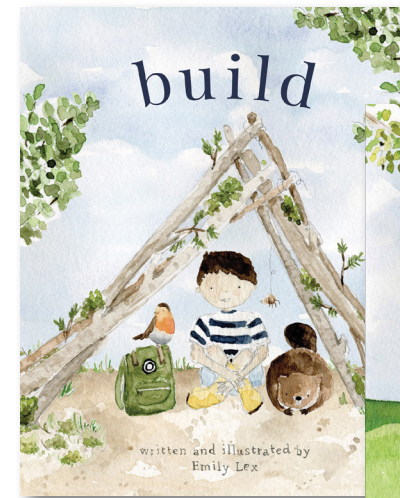
burton + BURTON[®] is a family-owned and operated business that has grown into the world's largest wholesale distributor of balloons and coordinating gift products. This Autumn season is sure to delight with a stunning selection of harvest décor in warm tones, including assorted pumpkins featuring messages of gratitude. They also offer festive balloons in a variety of unique shapes. *Visit us at the Summer Markets in Dallas and Atlanta to explore products the upcoming seasons.*

10% Discount | (800) 241-2094
 burtonandburton.com
 Opening \$200 | Reorder \$100



Create meaningful moments with gifts that inspire. Their books, journals, stationery, kids, and baby products are filled with ways to connect with loved ones and mark everyday occasions. Whether you're looking to show appreciation to a parent or encourage a friend, their best-selling gifts help honor the relationships that matter most. As seen on The Today Show, Oprah's Favorite Things, and The New York Times Best Sellers List!

10% Discount | (206) 812-1640
 live-inspired.com
 Opening \$100 | Reorder \$75



With over 25 years of experience publishing strong-selling titles for the gift & specialty trade, Harvest House is a trusted source for innovative and inspirational books that celebrate the best of friends, family, and faith. Their bestselling categories are Life & Style which includes cookbooks, gardening, decorating, and sustainable living; our One-Minute Prayer Series; and their Harvest Kids.

10% Discount | (888) 501-0160
 harvesthousepublishers.com
 Opening \$100 | Reorder \$100



Leanin' Tree®

America's Favorite Greeting Cards

—Made in USA—

Established in 1949, Leanin' Tree greeting cards have gained a special place in the hearts of people across the country. For many, their cards reflect the spirited lifestyle they embrace. See how their unique combination of beautiful art, heartfelt verse, and good-natured humor can help you build personal relationships and family connections. Their employee-owned business is proud to print all of their cards in the USA.

10% Discount | (800) 525-0846

tradeleanintree.com

Opening \$50 | Reorder \$50

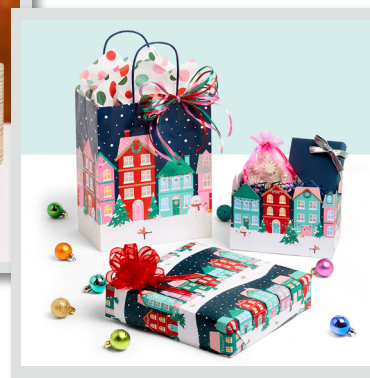


LoveHandle Phone Grips has taken over hospital gift shops and revolutionized phone accessories with their stretch-free silicone grip, built-in kickstand and magnetic functionality. The kickstand provides hands-free use, perfect for watching videos or video calls. The built-in magnets effortlessly attach to metal surfaces, adding convenience to your day-to-day life. LoveHandle is the phone grips of your dreams and a must-have accessory for every doctor, nurse, and customer!

10% Discount | (281) 778-2051

lovehandle.com

Opening \$250 | Reorder \$150



Nashville Wraps®

GIFT, GOURMET & RETAIL PACKAGING

Nashville Wraps® is your go-to wholesale packaging partner for exclusive Fall, Halloween, and Holiday designs. With eco-friendly and custom-printed options, you are sure to find the perfect packaging for your store. Bags, boxes, tissue paper, ribbon, gift wrap (and more!) to keep your store running smoothly are in stock and most orders ship same-day! Have questions? Our friendly Customer Care team is ready to help.

10% Discount | (800) 547-9727

nashvillewraps.com

Opening \$50 | Reorder \$25



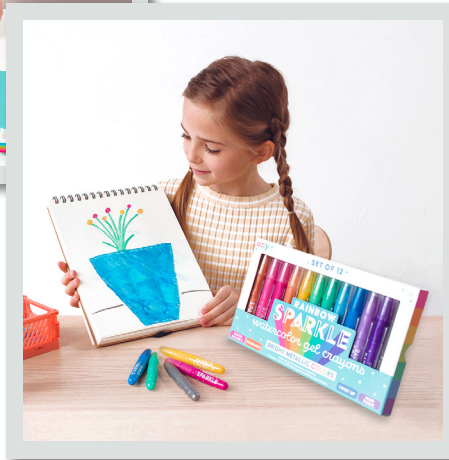
NATURAL INSPIRATIONS®

Perfect for gift-giving and travel! These gift sets come in a clear, reusable cosmetic bag and feature our best-selling hand crèmes, SPF 30 Lip butters and Mini Body Butters! Available in 6 fragrances and can ship immediately! Natural Inspirations is a luxurious, plant-based bath + body line that supports a healthy lifestyle. Indulgent, spa-grade products nourish skin with rich, botanical ingredients and no harsh toxins. Available in 7 clean, fresh fragrances and made in USA.

10% Discount | (952) 466-7417

naturalinspirations.com

Opening \$300 | Reorder \$150



OOLY is a whimsical and colorful arts, crafts and school supply brand designed for kids, adults and everyone in between. OOLY sparks imagination and inspires you to CREATE YOUR HAPPY and express yourself to the world.

10% Discount | (760) 231-7603

ooly.com

Opening \$250 | Reorder \$250



Oooh Yeah believes in putting art and comfort into every step you take. From fun lifestyles to pop culture and fashion, they bring together the finest materials, to tell stories with their products. They work hard to serve their community

and bring happiness with premium products that range from socks, slippers, bandanas and many more. Their experience and hard work have created a unique, committed team. Let's fill the world with humor and good taste, not more waste.

10% Discount | (909) 378-5703

jywholesale.com

Opening \$300 | Reorder \$150



P. Graham DUNN

P. Graham Dunn is an employee-owned business founded in 1976. Located in Dalton, Ohio, P. Graham Dunn is a leading, domestic manufacturer and distributor of home decor and gifts. Known for quality, on trend designs, products range from wall decor, tabletop accessories, and housewares.

10% Discount (ex laser products) | (800) 828-5260
 wholesale.pgrahamdunn.com
 Opening \$250 | Reorder \$100



punchkins.

Punchkins is not your average plushie! They're stuffed with personality! Their plushies are made to be funny, trendy, and relatable. Each of their designs features a punny punchline and a perfectly matched expression. Like this little guy! This plushie knows who's really in charge of the hospital floors: nurses. He knows they call the shots (probably because they have a lot of patients). Punchkins make the perfect gift for anyone, for any occasion.

10% Discount | (860) 245-1170
 punchkins.com
 Opening \$150 | Reorder \$150



santoki

Brighten the holidays with Santoki's 2024 seasonal LED keychain collection! These LEGO and LEGO Star Wars keychains are popular minifigures scaled up to 2-3" tall with LED lights in their feet. Pre-packed in eye-catching merchandisers, the ghost and skeleton are perfect for Trick-or-Treating while the beloved Christmas characters are ideal for stocking stuffers. Darth Vader, Stormtrooper, and Grogu wearing holiday sweaters are sure to light up the face of any Star Wars fan with a smile.

10% Discount | (855) 726-8654
 santoki.com
 Opening \$200 | Reorder \$200



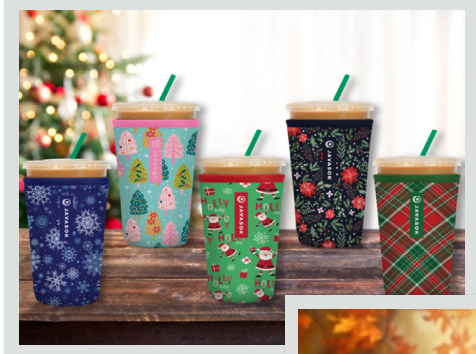
Save the Girls Touch Screen Purses began after the founder, Tami Lange, had two daughters' phones bite the dust in the same week. Her sister-in-law's solution was to use her bra as a cell pocket even-though she had breast cancer! Lange decided it was time to stop the madness and developed a way for women to carry their phones securely and fashionably!

10% Discount | (800) 862-4590
 savethegirlswholesale.com
 Opening \$200 | Reorder \$100



Sellers Publishing is an independent publisher of books, calendars, greeting cards and stationery. Their products include RSVP® everyday greeting cards, Wicked Funny® humor cards, a core line of over 150 calendar titles in seven formats, gift books, planners, stationery and greeting cards.

10% Discount (ex seasonal greeting cards) | (800) 625-3386
 rsvp.com
 Opening \$100 | Reorder \$75



Sok-It's JavaSok is the reusable answer to cold beverage chills. Their insulated sleeves keep your drinks colder and your hands drier, no matter what you're holding. Introducing their New Fall/Winter styles! The perfect gift for anyone who enjoys a refreshing iced drink, from teachers and family to friends (or that special someone you see at the coffee shop). Pair a JavaSok with a coffee shop gift card for the ultimate coffee lover's present!

10% Discount | (513) 817-3995
 sok-it.com
 Opening \$350 | Reorder \$150



Unlocking the Potential: Fourth Quarter Trends for Hospital and Pharmacy Gift Shops

Welcome to our exclusive dive into the trends shaping the fourth quarter of 2024 for hospital and pharmacy gift shops. As we gear up for the bustling holiday season, it's essential to stay ahead of the curve and anticipate the evolving preferences of our customers. In collaboration with leading PPP Vendors, we've curated insights and expert opinions to guide you.



EMBRACING TRADITION WITH A MODERN TWIST

“In holiday and fall 2024, traditional aesthetics reign, with an emphasis on classic colors, enduring icons, and timeless styles,” remarks Marla Marcus, Vice President Creative of **Two’s Company**. This sentiment holds significant relevance for hospital and pharmacy gift shops, where customers often seek comfort and familiarity in their purchases. While traditional motifs like snowflakes and evergreen trees remain popular, there’s a growing inclination towards modern interpretations. Think sleek ornaments with metallic accents or LED-lit decorations that infuse a touch of contemporary flair into classic designs.

CREATING JOYFUL SPACES

Ken Fetgatter, Lead Showroom Designer with **Melrose International, LLC**, highlights the importance of creating joyful spaces with captivating designs. This is particularly relevant for hospital gift shops, where ambiance plays a crucial role in uplifting the spirits of patients and visitors alike. Products like EkkoLight Infinity Lights not only add a playful ambiance but also spark joy and ignite the imagination. Consider incorporating dynamic fixtures and inspirational

elements that bring comfort and connection, fostering a sense of positivity amidst challenging times.

NOSTALGIA AND CONNECTION

As we navigate the holiday season, it's essential to evoke feelings of nostalgia and connection through our offerings. “Our 2024 Fall + Holiday Trends encompass feelings of nostalgia, lighthearted joy, and peacefulness,” shares **burton + BURTON**. Hospital and pharmacy gift shops can leverage this trend by curating products that evoke cherished memories and create meaningful experiences. From retro-inspired décor to artisanal details, prioritize items that resonate with customers on a personal level, fostering a sense of warmth and comfort.

HERITAGE INFLUENCES AND PERSONALIZATION

Ganz emphasizes the emergence of heritage influences in holiday decorating, coupled with a growing interest in personalization. This presents a unique opportunity for hospital and pharmacy gift shops to offer customized gifts that reflect individual tastes and preferences. Consider partnering with local artisans on holiday-themed items. By celebrating heritage influences and providing tailored experiences, you can create memorable moments for customers, enhancing their shopping journey.

As we immerse ourselves in the fourth quarter of 2024, let us embrace these trends as guiding principles for success. By infusing tradition with a modern twist, creating joyful spaces, evoking nostalgia, and embracing personalization, we can elevate the shopping experience for our customers and foster connections that extend beyond the holiday season.

THANK YOU FOR JOINING US ON THIS JOURNEY AS WE UNLOCK THE POTENTIAL OF FOURTH-QUARTER TRENDS AND CELEBRATE THE ART OF GIFT-GIVING!





““ Two’s COMPANY HOLIDAY 2024

- In holiday and fall 2024, traditional aesthetics reign, with an emphasis on classic colors, enduring icons, and timeless styles.
- Nature-focused looks featuring neutral color palettes and natural, sustainable materials reflect the evolving preferences of consumers.
- Metallic accents and LED lights are the must haves for the season and are essential for adding a touch of luxe and sparkle. Color, color, and more color!
- A trend towards more color is emerging, transitioning from soft pastels like pinks, lavenders, blues, and peaches to bold, attention-commanding hues - expect color to saturate every aspect.
- The perfect holiday item? Ornaments that double as tree decorations and meaningful gift embellishments, transforming into cherished keepsakes.

- Marla Marcus, *Vice President Creative of Two’s Company*



MELROSE UNVEILS: INFINITY LIGHTS & GOLD-INFUSED DECOR ILLUMINATE TRADITION AND FUN

“As a prominent trend for Melrose, EkkoLight Infinity Lights redefine the essence of fun with their captivating design. These dynamic fixtures inject spaces with a playful ambiance, sparking joy and igniting the imagination.”

At Melrose, we’re witnessing a resurgence of opulent gold-infused holiday decor, bringing a touch of luxury to spaces. Anticipated to make a significant impact this season, inspirational elements reflect a renewed interest in tradition and heritage, offering a sense of comfort and connection in uncertain times.”

- Ken Fetgatter, *Lead Showroom Designer with Melrose International, LLC*



GANZ HIGHLIGHTS: HERITAGE AND NOSTALGIA SHAPE MODERN HOLIDAY DÉCOR TRENDS

“Important trends in home décor and modern living are influencing holiday decorating. More than ever, we see the emergence of Heritage Influences. A return to ornate, vintage expressions in décor and accessories pairs with rich jewel-toned palettes with emphasis on shades of red to bring an upmarket feeling to dressy holiday environments. We also see a return to Nostalgia with the popularity of home crafting and needlework expressions. As younger audiences enjoy activities of handcrafting, an appreciation for Christmas heirlooms based on mid-century, retro influences increases, and the warmth of a simpler time resonates.”

- *The Team at Ganz*

Stay in Touch



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www.purchasingpowerplus.com



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The Premier Healthcare Gift Shop Network

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