



Network News

Trends. Savings. Community.

August / September 2024

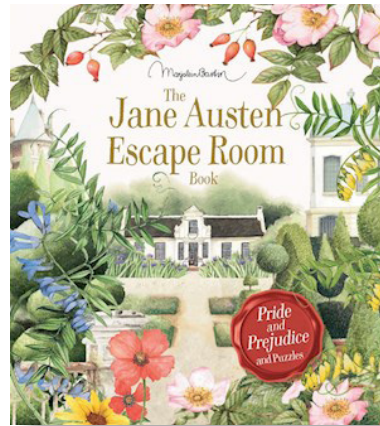
PUBLISHED BIMONTHLY BY PURCHASING POWER PLUS
THE PREMIER HEALTHCARE GIFT SHOP NETWORK



Cover Photo Credit: Peter Pauper Press

Embracing the Cottage Core Trend

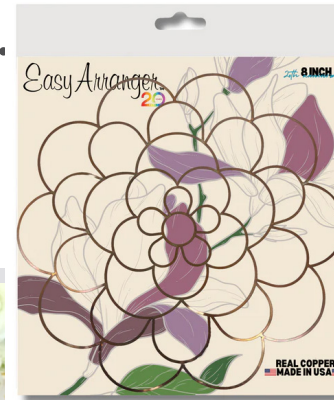
The allure of the Cottage Core trend lies in its ability to evoke a sense of serene beauty and nostalgic charm. From the enchanting illustrations in "The Jane Austen Escape Room Book" to the intricate floral designs of the Easy Arranger, and the natural sweetness of Wildflower Wishes Beeswax Melts, these products capture the essence of simplicity and nature-inspired elegance. The Blueberry Muslin Swaddle and the Cottagecore Sticker Book bring whimsical, cozy elements into everyday life, while the "Take Time Mother's Journal" and the Poetry of Tea Gift Set encourage moments of reflection and relaxation. These curated items are perfect for customers seeking to bring a touch of idyllic beauty and tranquility into their homes.



1.



2.



3.

4.



1. ANDREWS MCMEEL (10%): Immerse in the literary charm with "The Jane Austen Escape Room Book." This interactive book combines the classic elegance of Jane Austen's novels with the modern excitement of escape room puzzles, making it a perfect gift for literature and puzzle enthusiasts. (800) 851-8923 publishing.andrewsmcmeel.com

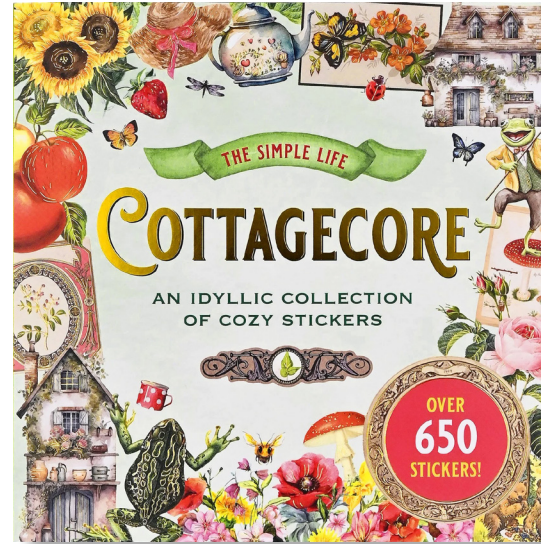
2. ANNABELLE NOELLE (10%): Simplify your floral arrangements with the Easy Arranger. This handy tool helps create beautiful, effortless floral designs, ideal for those who love to bring a touch of nature into their homes. (866) 886-9901 annabellennoel.com

3. BETTY BLU (10%): Infuse your home with the natural, sweet scent of wildflowers using Wildflower Wishes Wax Melts. These intricately designed hand poured melts are both a visual and aromatic delight, perfect for adding a cozy, natural touch to any space. (941) 500-4089 bettyblu.com

4. BUZZY, INC (10%) From seed to teacup, you'll love growing, harvesting, and drinking your own tea with the Herbal Tea Garden Grow Kit. The all-in-one kit includes everything you need to grow delicious herbs for a good, strong cuppa: lavender, chamomile, and lemon balm seeds, with 3 decorative tins. (866) 232-5463 buzzyseeds.com



5.



6.

5. MARY MEYER (10%): The Blueberry Muslin Swaddle features a charming blueberry pattern on a soft, breathable fabric. This versatile swaddle is perfect for babies and embodies the cottage core aesthetic, making it a delightful gift for new parents. (800) 451-4387 marymeyer.com

6. PETER PAUPER PRESS INC. (10%): The Cottagecore Sticker Book offers over 650 stickers with idyllic, cozy images perfect for decorating planners, journals, and more. Bring the whimsical charm of cottage core to everyday life with these beautiful stickers. (914) 681-0144 peterpauper.com



7.



8.

7. SOURCEBOOKS (10%): "Take Time Mother's Journal" is a beautifully illustrated journal for mothers to record precious memories and reflections. It encourages mindfulness and gratitude, making it a thoughtful and heartwarming gift. (800) 432-7444 sourcebooks.com

8. TWO'S COMPANY (10%): The Poetry of Tea Gift Set is an elegant collection of tea blends presented in a beautifully designed box. Perfect for tea lovers, this set combines the art of tea with the beauty of nature. (800) 896-7266 twoscompany.com



Spark Holiday Cheer: 10 Creative Promotions for Your Hospital or Pharmacy Gift Shop



The holiday season offers the perfect opportunity to boost sales, enhance customer loyalty, and engage your community. Here are ten creative holiday promotions tailored for hospital and pharmacy gift shops to help you make the most of the fourth quarter:

1. HOLIDAY GIFT BUNDLES

Create themed gift bundles that make holiday shopping easier for visitors and hospital staff. Offer discounts on pre-packaged sets that include a mix of best-selling items such as cozy socks, scented candles, and holiday ornaments.

2. LOYALTY REWARDS PROGRAM

Encourage repeat business with a holiday-themed loyalty program. Offer points for every purchase that customers can redeem for discounts or special holiday gifts. Promote double points days to drive more traffic from hospital staff.

3. GIFT WRAPPING SERVICES

Provide complimentary or discounted gift-wrapping services for all purchases. Create a festive wrapping station in-store and offer a selection of beautiful holiday papers, ribbons, and tags to make gift-giving easier for your customers.



4. 12 DAYS OF DEALS

Launch a "12 Days of Deals" promotion with a new special offer each day leading up to Christmas. This can include discounts on specific items, buy-one-get-one-free offers, or exclusive holiday merchandise.

5. POP-UP SALES

Host pop-up sales in different areas of the hospital, such as the cafeteria or main lobby. These temporary setups can attract passersby who may not normally visit the gift shop, increasing your visibility and sales.

6. EXCLUSIVE HOLIDAY PRODUCTS

Introduce limited-edition holiday products that are only available for a short period. Promote these exclusive items through hospital newsletters, bulletin boards, and social media channels to create a sense of urgency and excitement.

7. GIFT CARD BONUSES

Offer a bonus gift card with the purchase of a gift card. For example, customers receive a \$10 gift card for themselves when they purchase a \$50 gift card. This not only boosts sales but also encourages future shopping, especially useful for hospital staff looking for convenient gifts.

8. SOCIAL MEDIA CONTESTS

Run holiday-themed social media contests to engage your followers and attract new customers. Ask customers to share their favorite holiday memory or a photo with a product from your shop for a chance to win a gift basket or store credit.

9. EARLY BIRD SPECIALS

Reward early holiday shoppers with exclusive discounts or gifts with purchase. Offer these specials during specific hours or days to spread out the holiday rush and accommodate varying hospital schedules.

10. CHARITY PARTNERSHIPS

Partner with a local charity and donate a portion of your holiday sales to a good cause. Promote this partnership in your store and online to encourage customers to shop with a purpose. Highlight how their purchases are making a difference in the community, resonating with your mission of care and compassion.

Implementing these creative holiday promotions can help you attract more customers, increase sales, and build stronger relationships with your community. By offering unique experiences and incentives, you can make your hospital or pharmacy gift shop the go-to destination for holiday shoppers this season.



Cat People

From whimsical calendars to cozy therapeutic pillows, our selection of cat-themed products is designed to delight feline aficionados and offer a variety of charming gifts.

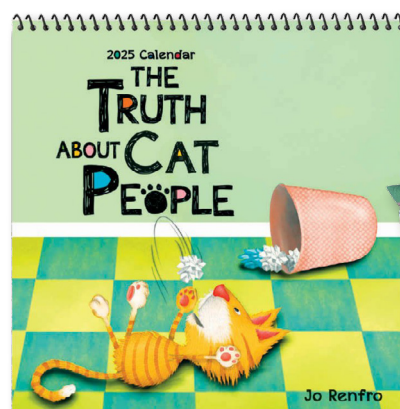
Here are some standout items that are purr-fect for your store:

1. BLUE MOUNTAIN PRESS (10%): Embrace the playful spirit of cats with the 2025 Calendar The Truth About Cat People. This calendar features delightful illustrations that capture the quirky and lovable nature of cat owners and their feline friends. (800) 525-0642 bluemountainpress.com

2. CHERAPY (10%): The Therapeutic Heat Pillow is not only functional but also fun with its adorable cat-themed fabric. Perfect for relaxation and pain relief, this pillow combines therapeutic benefits with a love for cats. (410) 504-9015 cherapy.com

3. CUTIEFUL DISTRIBUTION (10%): Add a touch of feline fun to any space with the Cute Cat Magnet. This magnet is designed with a charming cat face, ideal for cat lovers who want to decorate their fridge or office space. (513) 892-9265 cutiefulwholesale.com

1.



2.



3.



4.



5.



6.



4. DEMDACO (10% - 5% Willow Tree): The Absorbent Coaster Set with cork back features cat-themed text and is perfect for cat enthusiasts. These coasters are both practical and stylish, protecting surfaces while adding a whimsical touch. (888) 336-3226 demdacoretailers.com

5. KLUTZ INC. (10%): The Sticker Photo Mosaic: Cats & Kittens is an engaging activity book with over 2800 cat stickers. It allows users to create stunning photo mosaics, making it a fantastic gift for creative cat lovers. (888) 724-1872 klutz.com

6. LANG COMPANIES INC. (10% - 20% Dated Product): Bring the world of cats into focus with the Cats Around the World Puzzle. This 500-piece puzzle features a delightful illustration of cats from different cultures, providing both entertainment and a sense of global connection. (800) 262-2611 dgamecasupscale.com/the-lang-companies-1

INTRODUCING



MY FAIR ELLIE



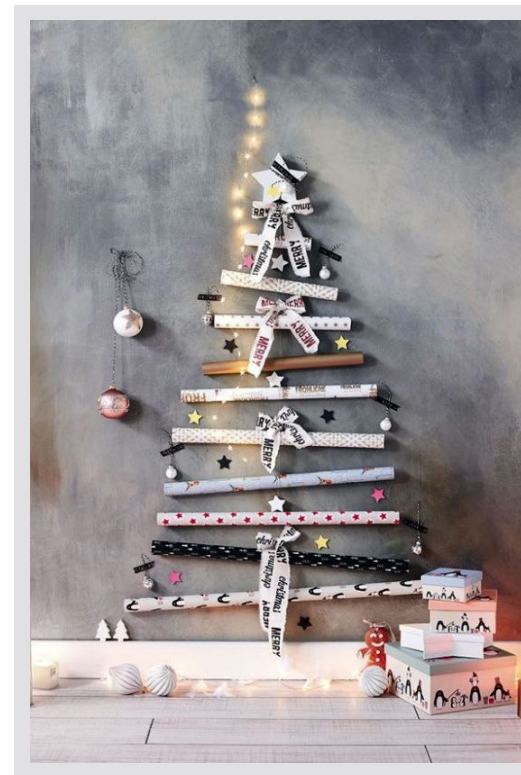
10% Discount | (573) 469-3630
myfairellie.com
Opening \$100 | Reorder \$50

My Fair Ellie is a nurse owned, women operated, business creating interchangeable badge reels for healthcare workers, teachers, and more! Their variety of creative, relevant designs leaves your customers coming back to your gift shop for more.

Winter Displays that Inspire



Transform your winter display with a rustic touch by using simple birch wood slices to showcase elegant jewelry. This creative idea combines natural elements with a minimalist aesthetic, making it a charming way to highlight your merchandise and captivate customers.



Elevate your holiday display by crafting a festive tree using rolls of wrapping paper. This ingenious setup not only creates a striking visual statement but also showcases the beautiful wrapping paper available for purchase in your shop. Perfect for adding a touch of creativity and charm to your winter merchandising.



Gifts She Will Actually Love!

From holiday presents to birthday surprises and everything in between, these gifts for her are sure to bring joy and appreciation. Explore these versatile and thoughtful gifts that will make wonderful year-round selections for your store.



1.

1. ASOBU BY ADNART (10%) Calling all coffee lovers! The Pink Tower Mug's ceramic coating preserves the taste of your precious latte - no metallic aftertaste. And at a towering 20oz, you won't need to interrupt your day to refill your coffee.
(888) 738-9021 asobubottle.com



2.

2. BANDED (10%): Elevate everyday style with Banded's Hair Ties. This pack includes a variety of colors that are both trendy and practical, perfect for accessorizing any outfit while also providing a comfortable hold.
(615) 628-8159 banded2gether.com



3.

3. BATH ACCESSORIES COMPANY, INC (10%): The Spa Sister Body Brush is a luxurious addition to any self-care routine. Featuring soft bristles and a comfortable handle, it's perfect for exfoliating and pampering the skin.
(510) 785-7985 bathaccessories.com



4.

4. BROKEN TOP CANDLE CO. (10%): Indulge in the calming scents of Lavender Mint Lotion. Made with natural ingredients, this lotion hydrates the skin while providing a soothing aromatic experience, ideal for relaxation.
(541) 306-3079 brokentopcandleco.com



5.

5. CORONET JEWELRY & ACCESSORIES (5%): Keep feet cozy with Coronet Jewelry's Fuzzy Socks. Available in multiple colors and patterns, these soft and warm socks are perfect for lounging around the house or adding a fun touch to any outfit.
(800) 837-8686 coronet-jewelry.com



6. K&K INTERIORS, INC. (10%): Add a touch of elegance with these stunning Enamel Hoop Earrings. Available in a variety of chic colors including black, blush, and sage, these hoops feature a sleek enamel finish and gold accents that complement any outfit. They make an ideal gift for fashion-forward women. (877) 647-0111 kkinteriors.com

7. LAUREN-SPENCER GROUP, LLC (10%): The Delicate Bar Necklace is a beautiful and subtle piece that complements any attire. Made with quality materials, it's an elegant gift for women who appreciate minimalist jewelry. (877) 352-8736 www.lauren-spencer.com

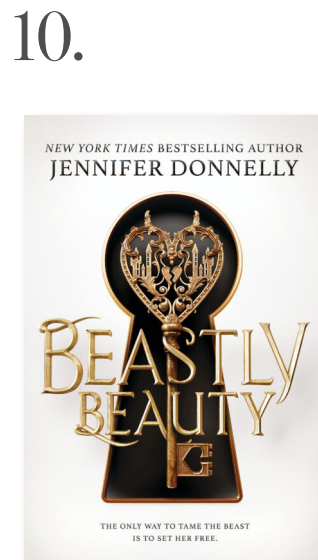
8. NATURAL INSPIRATIONS (10%): Treat her feet to the Grapefruit Bergamot Foot Balm. This nourishing balm hydrates and revitalizes tired feet, infused with refreshing grapefruit and bergamot scents. (952) 466-7417 naturalinspirations.com



9. DM MERCHANDISING (10%): Crush Journals are perfect for capturing thoughts, dreams, and daily reflections. With beautiful covers and high-quality paper, these journals make thoughtful gifts for women who love to write. (800) 548-6784 247dm.com

10. SCHOLASTIC INC. (10%): "Beastly Beauty" by Jennifer Donnelly is a gripping novel that will captivate book lovers. This New York Times bestselling author delivers an enchanting story perfect for fans of fantasy and romance. (888) 724-1872 scholastic.com

11. SIMPLY NOELLE (10%): Stay stylish and warm with the Cozy Wrap Cardigan. This versatile piece is perfect for layering and can be dressed up or down, making it an essential addition to any wardrobe. (800) 724-5902 www.ganz.com/Simply-Noelle/





Buzz Worthy August Giveaway

Enter to win at purchasingpowerplus.com



Muchness is the wonder we're born with, but often lose as we grow. This little book Finding Muchness is about finding it again. Open the pages to discover wisdom on bighearted living you'll want to share. Features a debossed hardcover and dust jacket. A companion to Finding Muchness, this playful plush duckling is encouragement to approach the world with wide-eyed wonder and reconnect with the magic of being alive.

Three winners will receive the Finding Muchness Package which includes 4 copies of the book Finding Muchness and 4 Duckling companion Plush.

Wholesale Value: \$54.00 Retail Value: \$119.60

Compendium

10% Discount | (206) 812-1640 | live-inspired.com | Opening \$100 | Reorder \$75

Buzz Worthy September Giveaway



Looking for a great water bottle for your child? The Asobu Bestie Bottle is a cute stainless-steel option with a soft lid, spill-proof, and easy for little hands. For those who need a larger size, the Explorer is an Xtra-large tumbler ideal for iced coffee or smoothies. It features clear insulation, a see-through window, an easy-sip lid, and a reusable straw. The dual-function lid fits both the large tritan body and the insulated sleeve that can easily be removed for on-the-go hot beverages.

GIVEAWAY 1

Winner will receive one Jellyfish Bottle and one Explorer 2 in 1 bottle.

**Wholesale Value: \$32.50
Retail Value: \$66.00**

GIVEAWAY 2

Winner will receive one Giraffe Bottle and one Explorer 2 in 1 bottle

**Wholesale Value: \$32.50
Retail Value: \$66.00**

GIVEAWAY 3

Winner will receive one Penguin Bottle and one Explorer 2 in 1 bottle

**Wholesale Value: \$32.50
Retail Value: \$66.00**

ASOBU BY ADNART

10% Discount | (888) 738-9021 | asobubottle.com | Opening \$200 | Reorder \$200



Dapper Delights: Gifts to Thrill Any Guy

This thoughtful selection of gifts for men showcases the perfect blend of functionality, style, and innovation. Each item is designed to cater to different tastes and needs, ensuring there's something special for every man, whether for a birthday, holiday, or just because.

1. ELEMENTAL (10%): Stay hydrated and stylish with Elemental's sleek, insulated water bottles. Designed for durability and practicality, these bottles keep beverages hot or cold for hours, making them ideal for any lifestyle. (657) 777-4179 elementalbottles.com

2. MIXOLOGIE (10%): Elevate his grooming routine with Mixologie's Luxury Body Wash. Scented with a modern and masculine fragrance, this nutrient-rich, moisturizing formula leaves skin feeling refreshed and revitalized. It's the perfect blend of sophistication and practicality, making it an essential addition to any man's shower. (866) 731-4169 wholesale.mymixologie.com

3. PURA VIDA BRACELETS (10%): Enhance any outfit with Pura Vida's braided bracelets. These stylish, adjustable accessories are perfect for adding a touch of casual elegance to everyday wear. (818) 383-5207 puravidabracelets.com



2.



3.



4.



5.



6.



4. RETRO 1951, INC. (10%): Write in style with Retro 51's luxury pens. Known for their smooth writing experience and unique designs, these pens make an excellent gift for professionals and pen enthusiasts alike. (800) 466-1951 retro51.com

5. THINK MEDICAL SUPPLY (10%): Comfort meets style with Think Medical's compression socks. Designed to improve circulation and reduce fatigue, these socks are perfect for anyone on their feet all day. (800) 875-1244 thinkmedsupply.com

6. TWINE CBD (10%): Soothe aches and pains with Twine CBD's Comfort Cream. Infused with 1000mg of CBD and a calming eucalyptus spearmint scent, this cream is perfect for relaxation and pain relief. (770) 367-1936 twinecbd.com

Vendor Profiles

Discovering More About Our PPP Vendors



amanda klein co. Amanda Klein Co. is a woman-owned and operated small business that takes pride in sourcing 95% of its raw materials from fellow small businesses across the USA. Amanda Klein, the founder, faced a challenging health journey starting in 2018, which led to prolonged illness and a diagnosis of Epstein-Barr virus. Forced to reevaluate her life and unable to pursue her active lifestyle or previous work, Amanda's husband encouraged her to pursue her dream of starting a business. Leveraging her talent for drawing, she created an online art business that not only funded her medical treatments but also supported their adoption journey. Amanda Klein Co. has since thrived, becoming a beacon of healing through artistry, and creating products designed by hand and hand-packaged with lots of love from their Birmingham, Alabama studio. The line includes notecards, greeting cards, notepads, kitchen towels, pillow shams, prints and plates.

10% Discount | (205) 259-9121 | amandakleinco.com | Opening \$125 | Reorder \$100



Buzzy®, believes that gardening should be a fun, stress-free, and rewarding activity enjoyed by everyone. They welcome everyone from green thumbs (you grow with the best of 'em) to black thumbs (you think gardening just isn't your thing). That's because they know they can help everyone experience the joy of growing something from a seed and be darn good at it, too! Each Buzzy® grow kit contains everything you need to grow your own 100% natural flowers, herbs, and vegetables. Just add water, sunshine, and love. A green thumb is completely optional.

10% Discount | (866) 232-5463 | buzzyseeds.com | Opening \$200 | Reorder \$200



Celestial Charm



Drawing inspiration from the night sky, the celestial trend of moons and stars is illuminating the retail world. Exquisite gold and diamond crescent earrings add a touch of cosmic elegance to any outfit, while delicate star-studded necklaces become versatile accessories for all occasions. Whimsical moon plushies bring playful charm to children's collections, and starry night sleep masks ensure a luxurious, restful sleep. Cozy, star-themed blankets are perfect for any room, and enchanting moon and sun crystal suncatchers cast magical rainbows throughout the home. Our selection showcases the enchanting allure of the cosmos, making these pieces a must-have for those seeking a touch of celestial charm.

1. BONITAS INTERNATIONAL (10%) In the bustling world of office accessories, the Dreamer Woodin Badge Reel stands out as a beacon of both style and functionality. This accessory effortlessly blends practicality with an unmistakable flair for fashion. (888) 726-6533 bonitaswholesale.com

2. CRISLU CORPORATION (10%): Add a touch of celestial elegance with Crislu's moon and star-inspired jewelry. Their exquisite gold and diamond crescent earrings are a testament to luxury and fine craftsmanship, perfect for any occasion. (800) 427-4758 crislu.com

3. EBBA (10%): Embrace the whimsical side of the moon and stars trend with Ebba's plush toys. Their adorable, soft moon plushie with dangling legs is perfect for children and the young at heart. (844) 588-3222 ebbagift.com



4. ELLA STEIN (10%): Elevate your style with Ella Stein's star-studded jewelry. Their delicate gold necklace featuring stars and moons is a beautiful, versatile accessory made with ethically sourced diamonds. (646) 904-5885 ellastein.com

5. HARRY D. KOENIG & CO., INC. (10%): Experience luxurious sleep with Harry Koenig's starry night sleep mask. Designed to block out light and provide comfort, this mask ensures a restful night's sleep. The charming star and moon pattern adds a touch of nighttime magic to your bedtime routine. (800) 645-6503 harrydkoenig.com

6. ROSE TEXTILES (10%): Cozy up with Rose Textiles' star-themed blankets. Made from soft, high-quality materials, these blankets are perfect for adding a touch of warmth and style to any room. The classic star pattern is a timeless design that complements any decor. (800) 363-2638 rosetextiles.com



Be Delighted



Our community is crafted specifically for you—the future of retail. We are committed to supporting the growth of your business as you explore new product lines, delve into the latest trends, and seize fresh opportunities. With Purchasing Power Plus, enjoy exclusive membership benefits including significant savings, extended payment terms, and standard order minimums that accommodate your needs. Our dedicated website serves as a gateway to integrated tools designed to streamline your buying process, enhancing clarity, convenience, and efficiency. Experience wholesale buying as it should be: thoughtful, inspiring, and effortlessly simple.

LEVERAGING THE BENEFITS OF PURCHASING POWER PLUS FOR RETAIL SUCCESS:

● CAPITALIZE ON EXCLUSIVE DISCOUNTS

PPP partners with leading vendors who are committed to your success, offering significant savings opportunities. Discounts average 10%, including beneficial dating programs and reasonable minimum order requirements. Regularly review vendor offers to ensure you are maximizing your savings.

● ENGAGE IN RETAIL EDUCATION

Stay informed and inspired with PPP's bi-monthly publication, Network News, featuring retail trends, visual merchandising tips, and vendor spotlights. The Smart Retailing series and PPP's Video Channel further enhance your learning with practical insights into retail operations.

● UTILIZE INTEGRATED TOOLS

PPP provides an array of integrated tools designed to simplify your purchasing decisions and improve store management. These tools include strategic vendor partnerships, market guides, and exclusive savings and specials, all accessible through PPP's dedicated website.

● NETWORK WITH INDUSTRY PEERS

PPP's Events and Morning Coffee Zoom Sessions offer vibrant platforms for networking with like-minded retailers and industry experts. These interactions can lead to new ideas, shared experiences, and opportunities for collaboration.

● ATTEND EXCLUSIVE EVENTS

Whether you are near home or traveling to major markets like Atlanta or Las Vegas, PPP arranges exclusive events that foster community and connection. These events are coupled with additional savings opportunities to enhance your market experience.

● EXPLORE TREND FORECASTS

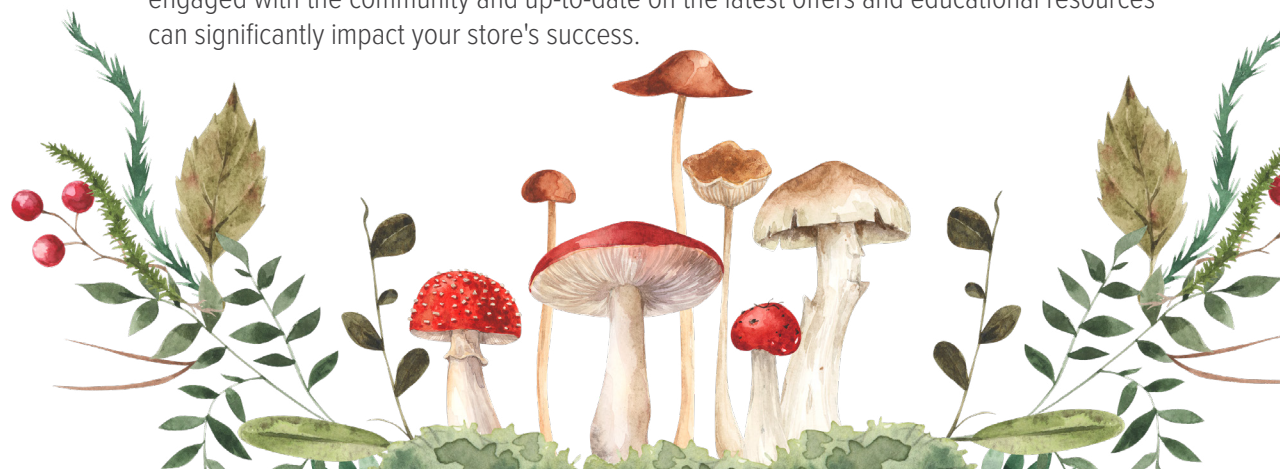
PPP is passionate about exploring and delivering the latest trends. Through newsletters, social media, and the Video Channel, PPP provides insights into new product lines and merchandise that will attract and retain customers.

● FOLLOW UP AND ACT ON INSIGHTS

Make the most of the insights and tips provided by PPP through regular updates and publications. Implement what you learn and adapt it to your store's specific needs to see tangible benefits in terms of sales and customer engagement.

● STAY CONNECTED

Keep up with PPP through their social media channels and dedicated communication. Staying engaged with the community and up-to-date on the latest offers and educational resources can significantly impact your store's success.



Mushroom Mania: A Trend That Keeps Growing



The mushroom trend, known for its enchanting and whimsical appeal, shows no signs of slowing down. Despite a long trend curve, mushrooms continue to flourish in the marketplace with new, vibrant introductions and innovative designs. Retailers are witnessing an explosion of colorful and creative mushroom-themed products, captivating consumers across various demographics. Here are some of the latest and most delightful mushroom-themed items:

1.



2.



3.



4.



5.



1. AMANDA KLEIN CO. (10%): Add a splash of color and whimsy to your kitchen with Amanda Klein's mushroom-themed tea towel. This beautifully designed towel, adorned with vibrant mushroom illustrations, is both practical and decorative, making it a delightful addition to any home. (205) 259-9121 amandakleinco.com

2. CARSON GIFTS (10%): Welcome guests with Carson's charming mushroom-themed welcome flag. This delightful garden flag, featuring a whimsical mushroom design, adds a touch of fairy-tale magic to any outdoor space. (866) 886-9901 carsongifts.com

3. EVERGREEN ENTERPRISES INC. (10% ex Sports LED and Metal Wall Décor): Add a melodic touch to your garden with Evergreen Enterprises' mushroom wind chimes. These beautifully crafted chimes come in a variety of colors, bringing both visual and auditory joy to your outdoor decor. (800) 774-3837 www.myeverygreenonline.com

4. LORI PORTKA - HAPPINESS THROUGH ART (10%): Embrace your artistic side with Lori Portka's mushroom-themed apron. Perfect for the kitchen or the garden, this vibrant apron features adorable owls and mushrooms, making it a cheerful addition to any activity. (315) 491-6488 loriportka.com

5. MELROSE INTERNATIONAL LLC (10%): Elevate your home decor with Melrose's decorative mushroom sculptures. These charming pieces are perfect for adding a whimsical touch to any space, whether displayed on a mantle, bookshelf, or coffee table. (800) 282-2144 melroseintl.com

6. SELLERS PUBLISHING, INC. (10%): Stay organized with Sellers Publishing's 2025 mushroom-themed planner. With its beautiful illustrations of various mushrooms, this planner is both functional and a visual delight for any mycology enthusiast. (800) 625-3386 [rsvp.com](https://www.sellerspublishing.com/rsvp.com)

7. SLEEPING BEAR PRESS (10%): Delight young readers with "Mushroom Rain" by Laura K. Zimmermann. This enchanting children's book, filled with captivating illustrations and a charming story, makes a perfect gift for budding nature lovers. (866) 918-3956 [sleepingbearpress.com](https://www.sleepingbearpress.com)

8. TRANSPAC (10% on P1 Prices): Brighten up any garden with Transpac's ceramic mushroom stakes. These colorful stakes are ideal for adding a pop of color and a touch of whimsy to your outdoor spaces. (800) 449-9903 transpacbrands.com/pages/transpac

From garden decor to kitchen essentials, and children's literature to organizational tools, mushroom-themed products are sprouting up everywhere, delighting consumers and driving sales. Retailers can expect continued growth in this magical trend, making it a must-have category for any store.



6.



7.



8.

Seasonal Highlights & Gift Giving Showcase

WELCOME to the inaugural edition of "Seasonal Highlights & Gift Giving Showcase," a digital publication thoughtfully crafted for PPP Retailers. In collaboration with select PPP Vendors, we bring you a curated exploration of the latest trends and innovations for the harvest and winter seasons.



Download Now!

Designed as a vibrant source of inspiration, this guide aims to equip you with unique and compelling gift ideas that will enchant your customers. As we navigate these bustling times together, let this publication serve as your gateway to not only discovering fresh products but also fostering connections within our dynamic retail community.

JOIN US IN CELEBRATING THE SEASONS AND ELEVATING THE ART OF GIFT GIVING!



EXCITING OPPORTUNITY: SAMPLE NEW PRODUCTS FROM PPP VENDORS

We are excited to present a unique opportunity for our retailers to discover and sample new products from top vendors. From September 16th to September 30th, PPP Retailers can request free samples from vendors they've never purchased from before.

HOW IT WORKS:

1. **Discover New Products:** Access a wide variety of new products from vendors eager to introduce their offerings to your store.
2. **No Cost to You:** There are no fees involved for requesting samples. Simply choose the vendors you're interested in.
3. **Exclusive Access:** Only available to PPP retailers, you get an exclusive opportunity to request samples from brands you want to learn more about.

STEPS TO PARTICIPATE:

1. **Browse the Vendors:** Between September 16th and September 30th, browse the list of participating vendors.
2. **Make Your Selection:** Choose the lines you want to try, with no cost to you.
3. **Receive Direct Shipments:** The vendors will ship the samples directly to your store by October 14th. If demand exceeds supply, we'll maintain a waitlist and follow up with you.

BENEFITS FOR YOUR STORE:

- **Stay Ahead of Trends:** Be the first to offer innovative products to your customers.
- **Cost-Free Sampling:** Evaluate new items without any financial commitment.
- **Increase Customer Satisfaction:** Introduce new and exciting products to enhance your store's offerings.
- **Build Vendor Relationships:** Develop connections with new vendors that can lead to long-term business relationships.

Don't miss this opportunity to refresh your product lineup and delight your customers with new finds. Keep an eye on your inbox for more details and instructions on how to browse and request samples.

WE LOOK FORWARD TO HELPING YOU DISCOVER EXCITING NEW PRODUCTS AND GROW YOUR BUSINESS!



EMPOWERING OUR COMMUNITY: *The Impact of Supporting PPP Vendors*

We encourage our retailers to leverage their purchasing power to support PPP Vendors, driving positive change and fostering unity within our community. By prioritizing these vendors, you highlight the benefits of our network, encouraging more participants and strengthening our ecosystem. This collective effort goes beyond individual transactions; it builds a thriving network that enriches the resources and opportunities available to everyone.

Your commitment to purchasing from PPP Vendors reinforces the foundation of our community, enhancing benefits such as seasonal Market Preview Booklets, informative Morning Coffees, valuable Travel Incentives, and Exclusive Events. Together, our consolidated buying power can attract more vendors, increasing the advantages for all members.

Let's continue to grow and support one another, leveraging our collective strength for mutual success.

VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members: Effective July 1st Baby Blossom Company; November 1st: BroadStreet Publishing



**PURCHASING
POWER PLUS**
The Premier Healthcare Gift Shop Network

8350 Bee Ridge Road #170 | Sarasota, Florida 34241
(888) 221-3367

Stay in Touch



memberteam@purchasingpowerplus.net
www.purchasingpowerplus.com