



# Winter Preview Booklet 2025

SPONSORED BY THE FEATURED PURCHASING POWER PLUS VENDOR PARTNERS



# WELCOME TO THE 2025 PURCHASING POWER PLUS WINTER PREVIEW BOOKLET!



This season, discover more savings, more connections, and the perfect products for your hospital or pharmacy gift shop in our exclusive digital guide, the 2025 Winter Preview Booklet. This essential resource connects you with standout PPP Vendor Partners and features exclusive offers designed to support and enhance your shop's offerings.

Available as a sleek e-magazine PDF, the booklet is your go-to guide for locating our featured vendors at upcoming winter markets. From Atlanta to Las Vegas, this guide ensures your shop stays stocked with fresh finds at unbeatable prices. Just identify yourself as a PPP Retail Member with your store number when ordering to enjoy every benefit available.

Inside, explore two special sections packed with savings tailored for PPP Retailers:

# 1

## *Section One*

Exclusive 5% Winter Discount Offers – Available only to PPP Retailers during January and select winter markets.

# 2

## *Section Two*

Standard PPP Discounts – The reliable savings you've come to trust, accessible all season long.

*Our sincere thanks to our PPP Vendor Partners for making this booklet possible. Let's make this season one of connection, community, and celebration in 2025!*



**PURCHASING  
POWER PLUS**  
The Premier Healthcare Gift Shop Network



# FEATURED WINTER MARKETS

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## Atlanta Market

January 14 - 20, 2025 | AmericasMart, Atlanta, GA | [www.atlantamarket.com](http://www.atlantamarket.com)

## Dallas Total Home & Gift Market

January 8 - 11, 2025 | Dallas Market Center, Dallas, TX | [www.dallasmarketcenter.com](http://www.dallasmarketcenter.com)

## Las Vegas Market

January 26 - 29, 2025 | World Market Center, Las Vegas, NV | [www.lasvegasmarket.com](http://www.lasvegasmarket.com)

*Our sincere appreciation is extended to all the PPP Vendor Partners, featured in this booklet, and whose sponsorship have made it possible.*



# SECTION ONE

*Vendor Partners offering an extra 5% discount to all PPP  
Retailers in January and at featured Winter Markets*





# Betty Blu

HAND POURED SCENTS

Hand crafted in small batches; each Betty Blu collection is beautifully infused with high quality phthalate free fragrance oils. Our scents are inspired by moments...a summer breeze, a crisp fall day, lazy Sundays, the happiest of birthdays, freshly baked cinnamon rolls, long walks in the meadow, springtime showers and family holidays spent fireside. Women and family owned/operated. Made in the USA.



Betty Blu | 10% Discount  
 (941) 500-4089 | www.bettyblu.com  
 Opening \$150 | Reorder \$150

**VISIT OUR WEBSITE**



# BLENDi



BLENDi is a portable blender company that offers 3 different portable blenders all at different prices. We also are happy to offer our NEW zero cal cocktail mixes.



BLENDi | 10% Discount  
 (860) 338-7500 | blendiblender.com  
 Opening \$210 | Reorder \$210

Atlanta: Building 2, Suite 1701A Dugan-Bliss & Assoc.  
 Dallas: World Trade Center, 439, 421, 435  
 Las Vegas: Building C, Suite 1080 Diverse Marketing

**VISIT OUR WHOLESALE WEBSITE**



# Blue Mountain Arts

Blue Mountain Arts has distinguished itself in the marketplace through a warm communicative style, dense inks, rich colors, and beautiful paper. With sentimental greeting cards, books, calendars, and gifts, BMA has touched the hearts and lives of hundreds of millions of people around the world for more than fifty years.



Blue Mountain Arts | 10% Discount  
 (800) 525-0642 | bluemountainpress.com  
 Opening \$100 | Reorder \$100

Atlanta: Building 2, Suite 1217-1219 The Butler Group Showroom  
 Dallas: World Trade Center, 12th Floor, Booth 121221  
 Las Vegas: Expo, 1st Floor, E-724 Diverse Marketing

**VISIT OUR WEBSITE VIEW OUR CATALOG**



Bonne et Filou is a distinctive French-inspired lifestyle brand for those who live for luxury and love to indulge their dogs in style. Everything started with their flagship product, unique French dog macarons (dog treats) made of natural, human-grade ingredients.

Introduced multiple new products, such as gifts, advent calendars, toys, etc. #1 brand for gifting & the Holidays.



Bonne et Filou | 10% Discount  
(917) 979-5955 | BonneEtFilou.com  
Opening \$220 | Reorder \$220

**VIEW OUR CATALOG**

**FOLLOW US ON INSTAGRAM**



Dyce Games is a team of passionate game lovers, designers and marketers. We have grown our games portfolio to include many amazing family and adult party games. Our mission is to create fun games that people can play together in the real world, bringing friends and families closer together.



Dyce Games | 10% Discount  
dycegames.com  
Opening \$200 | Reorder \$0

**VISIT OUR WEBSITE**



K&K Interiors offers an unparalleled selection of Everyday, Spring, Garden, Easter, Fall, Halloween, Holiday, Luminara Candles, Elegant Living & Modern Home décor, Jewelry, and Fashion. Visit our Award-Winning Showrooms where we strive for fresh design and product innovation...it's our passion! Shop with us and discover the K&K Interiors difference!



K&K Interiors | 10% Discount  
(877) 647-0111 | kkinteriors.com  
Opening \$500 | Reorder \$250

Atlanta: Building 1, Suites 20E- and 19E-1  
Dallas: World Trade Center, Suite 237  
Las Vegas: Las Vegas: Building C, Suite C707

**VISIT OUR WEBSITE**

**VISIT US ON FACEBOOK**



Founded by artist Samuel J. Butcher, Precious Moments began in 1978 with iconic teardrop-eyed figurines. Evolving into a global phenomenon,

their diverse product line – from home décor to children’s items – continues to inspire love and kindness, staying true to their founder’s vision of spreading joy through heartfelt moments. A part of every life’s celebration for over 45 years!



Precious Moments | 10% Discount  
(888) 878-8148  
preciousmoments.com  
Opening 1 units | Reorder 1 units

Atlanta: Building 2, Suite 1400



For over 25 years, Snuggle Puppy® has been the go-to, all-natural answer for relieving anxiety in both pets and humans.

Snuggle Puppy HERO® is now landing - ready to give comforting hugs to people, too! Their exclusive Real-Feel Heartbeat® is what makes

all the difference.



Snuggle Puppy HERO | 10% Discount  
(800) 463-410 | [snugglepuppy.com](http://snugglepuppy.com)  
Opening \$250 | Reorder \$250

**VISIT OUR WEBSITE**

## SUPPORTING PPP VENDORS:

### *Fresh Lines & Smart Savings for Your Gift Shop in 2025*

In 2025, keeping your gift shop unique and competitive is easier than ever with Purchasing Power Plus. By supporting PPP vendors, you gain access to a curated selection of high-quality, unique products that make your store stand out, from artisanal candles to eco-friendly home decor. This is your chance to discover exclusive lines that resonate with today’s conscious consumers while fostering strong relationships with trusted suppliers.

Our Winter Market Digital Guide helps you find these fresh

products while maximizing savings. With exclusive discounts, including a 10% discount and net 30 terms, you can manage costs effectively. Plus, don’t miss featured vendors offering an extra 5% discount—helping you stock up on unique products while maximizing savings.

*Choosing PPP vendors means choosing quality, value, and a connection with businesses that care deeply about their craft. Let us help you stock your shop with exceptional products and save on every order, making 2025 your best year yet.*



**PETER PAUPER PRESS**  
ATLANTA B2 1701



**HAUTE DIGGITY DOG**  
LAS VEGAS C1012



**BLUE SKY CLAYWORKS**  
LAS VEGAS C1012



**TAG**  
ATLANTA B2 10-1019



**GIFFA**  
ATLANTA B2 1701 - LAS VEGAS C1012





# SECTION TWO

*Vendor Partners offering the standard  
PPP Discount to all PPP Retailers.*





## amanda klein co.

Amanda Klein Co. | 10% Discount

(205) 259-9121 | amandakleinco.com

Opening \$125 | Reorder \$100

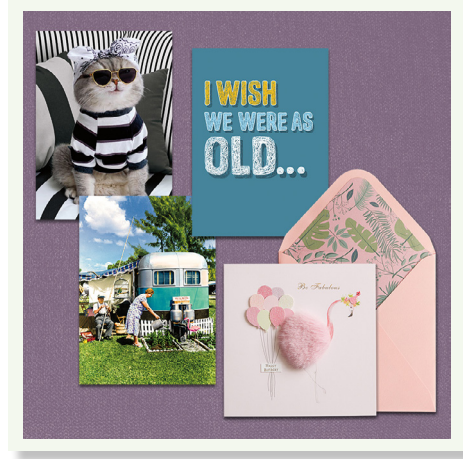


A woman owned & operated company that creates great gifts. Their products are designed by hand, almost entirely manufactured in the USA, and hand-packaged with lots of love from their Birmingham, Alabama studio.

The line includes: notecards, greeting cards, notepads, kitchen towels, pillow shams, prints and plates.

Atlanta: Building 2, Suite 1219 The Butler Group  
Dallas: Trade Mart, Suite 1761 Mario & Associates

**VISIT OUR WEBSITE**



Avanti Press | 10% Discount

(800) 228-2684

[avanti-press.myshopify.com/pages/2023-catalogs](https://avanti-press.myshopify.com/pages/2023-catalogs)

Opening \$250 | Reorder \$150

Avanti Press has entertained the world with high-quality original greeting card brands for over 40 years. With the addition of NIQUEA.D, the company now offers 4 unique looks including its Avanti, A\*Press and America brands. Avanti Press is dedicated to constant innovation in both content and product quality, and excited to expand customer selection with NIQUEA.D.

Atlanta: Building 2, Floor 6, Suite 663  
Dallas: World Trade Center, Booth 121403  
Las Vegas: Expo, Suite E-739

**VISIT OUR WEBSITE**



SPA SISTER®



**Always Stylish  
Always Fabulous**



Bath Accessories Company, Inc | 10% Discount

(510) 785-7985 | bathaccessories.com

Opening \$150 | Reorder \$150

For nearly 30 years, Bath Accessories Company has been in the forefront of the wellness industry. Their mission then and today is to offer direct from the source fine bathing and spa accessories that are "Always Stylish, Always Fabulous".

**VISIT OUR WEBSITE**



# Bonitas International

Bonitas International | 5% Discount

(888) 726-6533 | bonitaswholesale.com

Opening \$200 | Reorder \$150

Bonitas International is the category creator and global leader in Identification (ID) Jewelry, taking workplace fashion to new heights. They provide, by far, the largest selection of ID necklaces, badge reel jewelry, and accessories with exceptional quality and design.

*Atlanta: Building 2, Suites 1418 and 1431  
Diverse Marketing*

*Dallas: World Trade Center, Suites 421 Diverse  
Marketing*

**VISIT OUR WEBSITE**



**burton<sup>®</sup>  
+BURTON**  
theTOTALgift experience<sup>®</sup>



burton + BURTON | 10% Discount

(800) 241-2094 | burtonandburton.com

Opening \$200 | Reorder \$100

Founded in 1982, burton + BURTON<sup>®</sup> is a family-owned and -operated business dedicated to spreading joy and comfort through its wide range of products. As the world's largest wholesale distributor of balloons and coordinating gifts, we specialize in products for all occasions. Explore offerings at burtonandburton.com.

*Atlanta: Building 2, Suite 728*

*Dallas: Trade Mart, Suite 1121*

**VIEW OUR LOOKBOOK**

**VIEW OUR  
VALENTINE'S 2025  
CATALOG**



**B BOSTON INTERNATIONAL**

Boston International Inc., a women owned company, has been a leader in the gift industry since 1986. This design driven gift company specializes in "Celebrating the Home." For over 38 years, BI has been proud to bring consumers unique and distinctive gifts, disposable paper, decorative accessories and seasonal accents from all over the world.

*Atlanta: Building 2, Suite 1500 Road Runners*

*Dallas: Trade Mart, Suite 1743 Road Runners*

*Las Vegas: Building C, Suite 1120 Fine Lines*

Boston International | 10% Discount

(800) 637-5061 | bostoninternational.com

Opening \$30 | Reorder \$30

**SHOP OUR SPRING  
2025 CATALOG**

**SHOP OUR EVERYDAY  
2025 CATALOG**



Buzzy, Inc | 10% Discount  
 (866) 232-5463 | buzzyseeds.com  
 Opening \$200 | Reorder \$200

Buzzy Seeds grow kits feature eye-catching designs, affordable price points, and are Guaranteed to Grow. Great for gifting and the perfect pick-me-up for any sunny windowsill. Buzzy is the market leader in seed grow kits, with 25 years of success. All products are top-quality and assembled in the USA.

Atlanta: Building 2, Suite 1418 – 1431 Diverse Marketing  
 Dallas: World Trade Center, Suite 439, Diverse Marketing  
 Las Vegas: Building C, Suite C-1079, Diverse Marketing

**SHOP BUZZY ON DIVERSE MARKETING B2B**



BEARS WITH PERSONALITIES



DEMDACO | 10% Discount  
 (561) 328-9936 | charliebears.com  
 Opening \$350 | Reorder \$500

Charlie Bears is a premium English bear company that produces limited-edition collectible bears and characters for nearly 20 years. Our beautifully handcrafted designs and high-quality fabrics have earned us recognition as 'Bears with Personalities,' each with its own unique expression. Bring the world of Charlie Bears to your customers, now at any age with two new soft toy ranges.

Dallas: Trade Mart, Suite 1600 Cathy & Co

**BECOME A STOCKIST**

**BROWSE OUR ASSORTMENT** (User: Purchasing Power Plus Network, Passcode: ppp5224)



DEMDACO®

DEMDACO | 10% Discount (5% Willow Tree)  
 (888) 336-3226 | demdacoretailers.com  
 Opening \$300 | Reorder \$150

DEMDACO is a leader in enhancing the well-being of consumers through products and experiences that delight, connect and inspire. Through artisan butterfly reproductions, ceramics and functional pieces, the Elizabeth Hays Collection represents new beginnings, personal renewal and setting our hearts in a hopeful new direction.

Atlanta: Building 2, Suite 685  
 Dallas: Trade Mart, Suite 1418

**VISIT OUR WEBSITE**



## ELLA STEIN



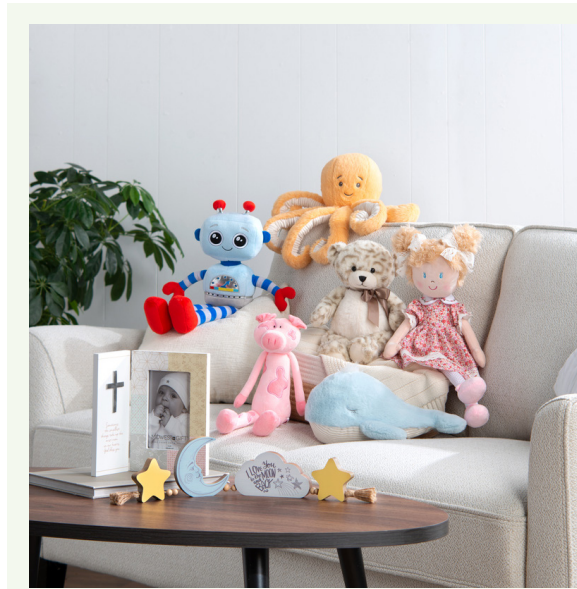
Ella Stein | 10% Discount

(646) 904-5885 | [ellastein.com/](http://ellastein.com/)

Opening \$500 | Reorder \$100

Ella Stein is a jewelry brand dedicated to crafting demi-fine pieces made with natural diamonds, 14K gold and recycled 925 sterling silver. Ella Stein's jewelry is handcrafted by female artisans. Join Ella Stein's mission to empower women all around the world; from those that make the jewelry to the powerhouses that wear it.

**VISIT OUR INSTAGRAM**



Ganz | 10% Discount

(800) 724-5902 | [www.ganz.com](http://www.ganz.com)

Opening \$200 | Reorder \$100

It's their 75th anniversary as a top supplier of quality, creative gifts: baby, plush, decor, holiday, seasonal, occasions, fashion, sentiments and more. Tokens, charms, figurines and impulse buys drive add-on sales in your store! Home to Midwest Gift; CBK Home; Crystal Expressions; Simply Noelle; Baby Ganz and Heritage plush.

Atlanta: Building 2, Suite 1512-1519

Las Vegas: Suite C-912, C-999

**MAKE A SHOW APPOINTMENT**



GREENWICH BAY TRADING CO.

America's Soapmaker Since 1962

RALPHIGH, NC · CUSTOMERSERVICE@GBSOAPS.COM · 800.323.1209

Greenwich Bay Trading Co. | 10% Discount

(800) 323-1209 | [gbsoaps.com](http://gbsoaps.com)

Opening \$10 | Reorder \$10

Greenwich Bay Trading is a family-owned and operated business in Raleigh, NC, offering luxurious bath and spa products directly to retail sellers at affordable prices, since 1962.

Atlanta: Building 3, Floor 2, Booth 2200

Dallas: World Trade Center, Floor 12, Booth 4603

Las Vegas: Expo, Booth E-316

**VISIT OUR WEBSITE**



Lifeforce Glass | 10% Discount  
 (800) 828-3870  
 lifeforceglass.com  
 Opening \$125 | Reorder \$125

Lifeforce Glass is an inspirational gift wholesale supplier, offering unique glass stones, magnets, plaques, bookmarks and more. Each item includes motivational text or imagery to capture the recipient's attention. Their products are popular in healthcare facilities, museum and hospital gift shops, and many other retail settings.

Atlanta: Building 2, Suite 1219 The Butler Group  
 Las Vegas: Building 2, C868 FEM Sales



## Lifelines™



Lifelines, LLC | 10% Discount  
 Lifelines.com  
 Opening \$100 | Reorder \$100

From Melissa Bernstein, visionary creative behind Melissa & Doug Toys. Lifelines: a collection of tools designed for fast, fun, and effective stress relief using a revolutionary wellness technique, Sensory Immersion™. Melissa has combined her innate genius for designing products with science-backed, sensory-based stress relief –creating a brand-new category of wellbeing.

Atlanta: Building 3, Booth 2001  
 Dallas: World Trade Center, Booth 124702 (Body & Spa)



Lori Portka - Happiness Through Art  
 10% Discount  
 (315) 491-6488 | loriporka.com  
 Opening \$100 | Reorder \$75

Lori Portka offers a diverse line of cards, stationery, gifts, and home décor created from original paintings. Her work features vibrant images dedicated to love, joy, kindness, and compassion. Perfect gifts for friends and loved ones for any occasion. Free Shipping on your First Order!

**VISIT OUR WEBSITE**  
**REGISTER TO ORDER**



LoveHandle | 10% Discount  
(281) 778-2051 | lovehandle.com  
Opening \$250 | Reorder \$150

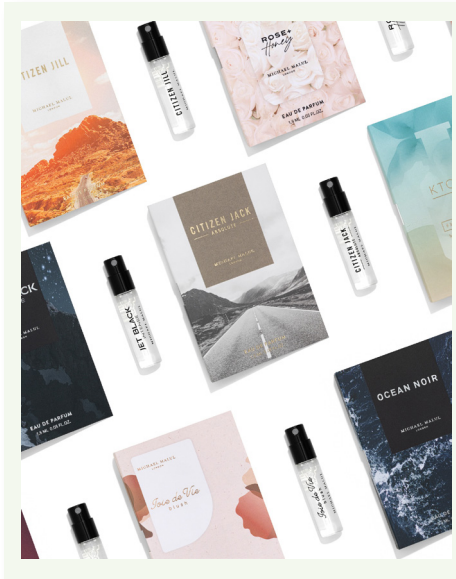
LoveHandle Phone Grips is a family-owned company that specializes in phone accessories. Our phone grips are universal, have internal magnets and a built-in two-way kickstand! From wallets to car mounts, we craft the best products to ease your day-to-day activities. With a lifetime warranty behind our products, become part of our family knowing that we got you covered!

Atlanta: Building 2, Suite 1418

Dallas: Word Trade Center, Suite 421 Diverse Marketing

Las Vegas: Building C, Suite 1078-1080

**VISIT OUR WHOLESALE WEBSITE**  
**TAKE A LOOK AT OUR CATALOG**



## MICHAEL MALUL LONDON



Michael Malul London Perfumes | 10% Discount  
michaelmalul.com  
Opening 12 units | Reorder 12 units

Michael Malul London is a fragrance company that collaborates with the world's greatest perfumers who use the finest raw ingredients to express the intangible through scent. Fragrance helps lift moods and evokes positive memories and emotions, and with a diverse range of fragrances, they have something for everyone.

**FOLLOW US ON INSTAGRAM**



Mila Wholesale | 10% Discount  
(702) 685-3730 | milawholesale.com  
Opening \$100 | Reorder \$100

Owners Mark and Sam formed Mila Wholesale out of a garage in 2010. Since then, the company has scaled into a recognized business with a team of talented individuals. Mila Wholesale spends countless hours researching products, finding market niches to satisfy the huge demand for lifestyle accessories and novelty items.



**VISIT OUR BESTSELLERS**  
**VIEW OUR CHARGING CORD SELECTIONS**



Made by you. Loved by all.®



molly&you | 10% Discount  
 (888) 552-9768 | molly-you.com  
 Opening \$150 | Reorder \$150

molly&you® is a gourmet food company specializing in mug cake, beer bread, and dip mixes. They offer gluten-free options, and their products are made with high-quality ingredients. Whether you're looking for a sweet treat or a savory snack, molly&you has something for everyone to enjoy!

Atlanta: Building 2, Suite 1201 BEST of Show  
 Las Vegas: Building C, Suite C-699 BEST of Show

**VISIT OUR WHOLESALE WEBSITE**  
**FOLLOW US ON FACEBOOK**



## Nashville Wraps®

Nashville Wraps | 10% Discount  
 (800) 547-9727 | nashvillewraps.com  
 Opening \$50 | Reorder \$25

Nashville Wraps® is your go-to wholesale packaging destination for exclusive designs, eco-friendly options, and custom printing services. High-quality packaging for all occasions at unbeatable prices, with lightning-fast shipping. The largest selection of bags, boxes, ribbons, gift wrap, and much more- in stock and ready to ship!

Atlanta: Building 3, 4th Floor, Booth 1001

**VISIT OUR WHOLESALE WEBSITE**



## NATURAL INSPIRATIONS®



Natural Inspirations | 10% Discount  
 (952) 466-7417 | naturalinspirations.com  
 Opening \$300 | Reorder \$150

Natural Inspirations is a luxurious, plant-based bath + body brand that nourishes skin with rich, botanical ingredients and no harsh toxins. Indulgent, spa-grade products are available in seven clean, fresh fragrances. They are women-owned and operated and manufacture our products in the USA.

Atlanta: Building 2, Suite 1418 Diverse Marketing  
 Dallas: Trade Mart, Suite 200 Keith Smith Ltd  
 Las Vegas: Suite C-691, CMA

**FOLLOW US ON INSTAGRAM**  
**VISIT OUR WHOLESALE WEBSITE**





Odyssey Toys | 10% Discount  
 (305) 933-4480 | OdysseyToys.com  
 Opening 1 cases | Reorder 1 cases

Odyssey Toys has been inspiring fun and innovation since 1997. As a family owned and operated company partnerships are key to their mission statement. From the very beginning, their goal has been to provide customers with high-quality, well-crafted toys that are not only fun to play with, but affordable.

Atlanta: Building 2, Suite 7074A Sandy Ruben and Associates

**CHECK OUT THE DINOSAUR COLLECTION**



Oooh Yeah/Sock It Up | 10% Discount  
 (909) 378-5703 | jywholesale.com  
 Opening \$300 | Reorder \$150

Oooh Yeah is where fun meets fashion. We create playful socks, unique slippers and accessories that combine vibrant designs with unbeatable comfort. From pop culture to quirky styles, our products are crafted with premium materials like combed cotton. Proudly women-led, we bring passion and creativity into every step.

Atlanta: Building 3, Booth 2505  
 Dallas: World Trade Center, Suite 421 Diverse Marketing  
 Las Vegas: Building C, Suite 691



**VISIT OUR RETAIL WEBSITE VISIT OUR WHOLESALE WEBSITE**



Outside the Box | 10% Discount  
 (800) 977-4704 | badgeapeel.com  
 Opening \$100 | Reorder \$50

Outside the Box brings excitement to the workplace with bright, fun, and one-of-a-kind designs! Every year we continue to launch unique products that bring not only fashion, but function! Come check our new Posh Pouches, Magnetic Mate badge holders, and badge reel designs! Receive an extra 5% off for orders over \$1000 placed in January!

Atlanta: Building 2, Suite 652 AB R.S. Covenant Showroom  
 Dallas: Trade Mart, Suite 2214 and World Trade Center, Suite 8505  
 Ingram Sales

**VISIT OUR WEBSITE**



## puravida

LIVE  FREE



Pura Vida Bracelets | 10% Discount  
(818) 383-5207 | puravidabracelets.com  
Opening \$1200 | Reorder \$250

Pura Vida began selling hand-crafted bracelets in 2010 to help a couple of local artisans in Costa Rica earn a living. That turned into a movement that celebrated the simple things in life, or “Pura Vida.” It’s a lifestyle that’s all about slowing down and enjoying life’s little pleasures.

Dallas: World Trade Center, Suite 15606 Innovation Fashion

**VISIT OUR WEBSITE**



## HOTSOX.



Renfro Brands HotSox | 10% Discount  
(855) 258-1571 | hotsoxb2b.com  
Opening \$150 | Reorder \$100

HOTSOX is a vibrant hub for fashion, art, and music, offering something for everyone. When you wear HOTSOX, you feel seen and celebrated, connecting with your community and interests while embracing the latest trends. Step into a world of creativity and expression with every pair of HotSox you choose.

Atlanta: Building 2, Suite 1100 Schauben and Co  
Dallas: Trade Mart, Suite 2927 Patrick and Company  
Las Vegas: World Market Center, Suite C1120

**VISIT OUR WEBSITE**



## rose textiles™

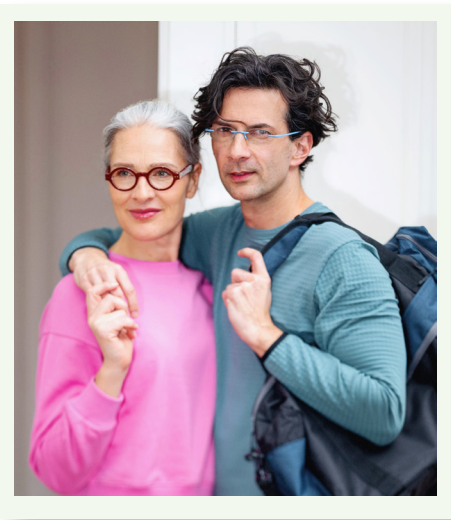
est. 1946



rose textiles | 10% Discount  
(800) 363-2638 | rosetextiles.com  
Opening \$200 | Reorder \$1

As a family run business, Rose Textiles is one of Canada’s longest standing wholesalers & distributors of Baby/ Children’s clothing & accessories. They take care of all of baby’s needs including affordable gifting concepts with inspiring elegant designs. Their orders ship from Niagara Falls, NY.

**VISIT OUR WEBSITE**



**SCOJO®**  
NEW YORK



SCOJO New York | 10% Discount

(888) 560-1060 | scojo.com

Opening 36 pieces | Reorder 1 pieces

SCOJO New York Luxury Reading Glasses embody color and fashion, offering breathtaking styles for every personality! Crafted with premium materials, they ensure ultimate comfort. Their lenses are distortion-free, scratch-resistant, and equipped with blue light-blocking technology! All SCOJO New York styles are available in a wide range of powers.

**TO INQUIRE ABOUT SCOJO NEW YORK'S COLLECTION, PLEASE EMAIL SURAIYA.PILLAI@OGIEYEWEAR.COM**



## TRANSPAC BRANDS

Transpac Brands | 10% Discount (P2 pricing on P1 quantities)

(800) 449-9903 | [transpacbrands.com/pages/transpac](https://transpacbrands.com/pages/transpac)

Opening \$500 | Reorder \$250

For 30 years Transpac Brands has been a leader in Home and Holiday Décor offering innovative designs and top margin opportunities. This January, Transpac Brands launches their Holiday 2025 line as well as new additions to their popular brands: Season's Designs, VIP Home & Garden and Totalee Gift.

Atlanta: *Building 2, Suite 1803*

Dallas: *World Trade Center, Suite 239*

Las Vegas: *World Market Center, Suite C996*

**FOLLOW US ON INSTAGRAM**

**FOLLOW US ON FACEBOOK**



# Save the Date: Annual PPP Event at AmericasMart

January 16th, 2025

*Register Here*



We are thrilled to invite you to the annual PPP Event in Atlanta, in partnership with AmericasMart, on Thursday, January 16th, 2025. This exclusive event for PPP Retail Members will kick off at 8:30 a.m. with a delightful complimentary breakfast, offering a wonderful opportunity to connect with fellow hospital and pharmacy gift shop managers and industry peers.

The Vendor Writing Floor opens promptly at 9:00 a.m., where you'll have access to an exceptional lineup of vendors, many of whom are offering an additional 5% discount during the January Market—providing fantastic savings on your purchases.

Your participation not only supports Purchasing Power Plus but also strengthens our retail community. It's a day dedicated to building connections, discovering great products, and maximizing your market experience.

- **Date:** Thursday, January 16th, 2025
- **Time:** 8:30 a.m. – Noon
- **Location:** B1 – Floor 8 – East Hall
- **Vendor Writing Floor:** Opens at 9:00 a.m.
- Complimentary breakfast provided

*We look forward to seeing you at this integral community event. Your attendance and support make it all possible!*



NY PUZZLE COMPANY



PETER PAUPER PRESS

# We Have It All

25th Anniversary



GOOSEWADDLE



BOSTON INTERNATIONAL

ROADRUNNERSLLC.COM | 888-674-6349 | ATLANTA, DALLAS, VEGAS



Welcome to Road Runners! Discover a wide selection of unique, new-to-market brands and products to elevate your store. Our team is ready to help you find the perfect gift, home, paper, fashion, fragrance and personal care products to delight your customers – WE HAVE IT ALL! in one easy shopping experience. PPP members enjoy complimentary beverages, coffee, and light snacks while shopping.





# Tips for a *Successful* Market Experience

BY KELLY P. BRISTOL

VP BUSINESS DEVELOPMENT  
JUST GOT 2 HAVE IT

## REGISTRATION & LOGISTICS

Register early for badges and book hotels near the Market Centers for the best rates. Take advantage of any benefits offered to PPP members by the deadlines!

If attending the Atlanta Market, be sure to RSVP to the Annual PPP Event, taking place on January 16. The event will start at 8:30 with a complimentary breakfast, and then the Vendor Writing Floor will open at 9:00 am, featuring amazing vendors and an extra 5% discount from select vendors during the January Market. **REGISTER HERE.**

Download the show app for each show you are attending to navigate booths and stay updated on show events.

## ASSESS YOUR INVENTORY NEEDS

Review your current inventory to understand what has been selling well, and what you need more of and where you want to expand.

## SET YOUR BUDGET

Set a budget and know your Open to Buy. Keep this in mind when placing orders to stay on track. A great practice is to keep a tally of each order you place in a notebook or in notes on your smart phone. Simply indicate the brand and the total and add your orders as you go. This will save you having to do this later using your purchase orders.

## PLAN REP SHOWROOM AND BOOTH VISITS AHEAD OF TIME

*Create a Targeted Vendor List by Floor and note the locations of PPP vendors you plan to meet.*

- Prioritize working with PPP Vendors, as they are offering you exclusive discounts.
- Make appointments with Rep Showrooms and Vendors, if possible.
- Save time to discover new brands you may not find anywhere else!

## NETWORK WITH PPP RETAILERS AND VENDORS

- Plan to network with other PPP retailers while at Market to share ideas and compare notes on products that work in your stores.

- Speak with PPP Vendor Partners to learn about their best sellers with other PPP retailers and hospital gift shops.

## ESSENTIAL SUPPLIES

- Know your PPP ID number! Be sure to give this to all PPP Vendors when you place your orders with them to ensure you get your PPP discounts and terms.
- If you will be using a credit card for orders, be sure the card you use does not expire before any shipping dates.
- Bring business cards with your ship to and bill to information included.
- Bring a notebook, small stapler/glue stick for any business cards you collect and for tracking the orders you place.
- You'll be getting your steps in, so plan to wear comfortable shoes.
- Don't forget your charger for your phone!

## POST-MARKET FOLLOW-UP

Vendors often have longer shipping times during Market season, so be sure to follow-up with any vendors after the shows to finalize and place any remaining orders.

*These tips should help you have a productive time attending the shows!*

## Stay in Touch



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**PURCHASING  
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The Premier Healthcare Gift Shop Network

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