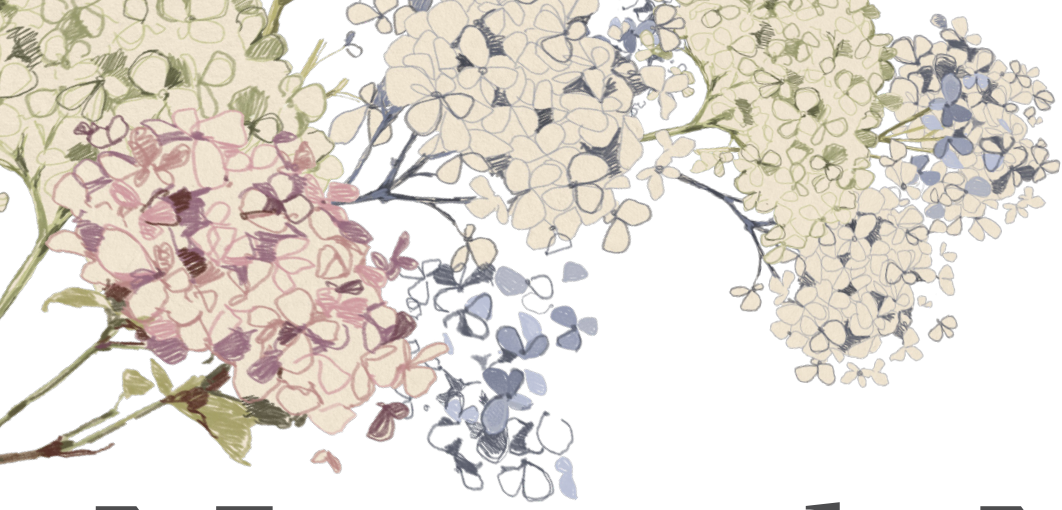




Network News

Trends. Savings. Community.

February / March 2026

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Cover Photo Credit: GANZ

GARDEN PARTY

A fresh take on spring gatherings and meaningful moments

As the season begins to turn, shoppers start craving color, texture, and moments that feel shared. Garden inspired collections capture that shift beautifully. This is not about formal entertaining or perfection. It is about ease. A table set with intention, a thoughtful gift that feels personal, a small reminder of time spent together. Florals, soft botanicals, gentle creatures, and playful details create an atmosphere that feels welcoming and optimistic, offering retailers a story that resonates across generations.

These pieces work together effortlessly, blending décor, tabletop, gift, and keepsake categories into displays that feel collected rather than curated. The result is a story that invites browsing and encourages add on purchases, perfect for spring celebrations, Mother's Day, and everyday gifting.



1. ENESCO LLC

(10% Discount - ex TROPP, Neca, Sanrio & Dcuk)
Hand painted and full of expressive detail, the floral stemless wine glass turns a simple moment into something celebratory. Its layered color and delicate artwork make it a standout gift for Mother's Day, birthdays, or spring entertaining displays.
Contact: (800) 436-3726 | enescobusiness.com

2. GANZ (10% Discount)

These bee accent pillows bring softness and charm to any space, blending neutral backgrounds with gentle botanical illustration. They offer an easy way to introduce nature inspired design into home décor collections while appealing to a wide range of shoppers.
Contact: (800) 724-5902 | www.ganz.com

3. GERSON COMPANIES (10% Discount - Lowest Printed Pricing, ex. Super Buy/Gold Items)

The ceramic bird figurines add a touch of quiet character to shelves, trays, or tabletops. Their subtle finish and approachable scale make them ideal companions to floral or garden themed assortments.
Contact: (800) 444-8172 | gersoncompany.com

4. LANG BRANDS (10% Discount -20% Dated Product)

The floral mug combines function with artistry, featuring layered color and organic design that feels both cheerful and relaxed. It is an easy gift option that pairs beautifully with kitchen towels, gourmet treats, or boxed teas.
Contact: (800) 262-2611 | lang.com

5. NASHVILLE WRAPS (10% Discount)

The floral gift bag elevates presentation with vibrant pattern and thoughtful illustration. Strong enough for larger gifts and beautiful enough to stand alone, it completes the story while encouraging last minute add ons at checkout.

Contact: (952) 466-7417 | nashvillewraps.com

6. NEW YORK PUZZLE COMPANY (10% Discount)

The Flower Garden puzzle offers a nostalgic and immersive experience, blending art, storytelling, and quiet connection. It appeals to shoppers looking for meaningful, screen free moments and works well alongside books, games, or giftable leisure items.

Contact: (347) 815-1234 | wholesale.newyorkpuzzlecompany.com

7. SASSYBADGE (10% Discount)

The butterfly badge reel introduces color and personality into everyday workwear. Its jewel like detail and playful design make it a thoughtful gift for healthcare staff, teachers, or anyone who enjoys a touch of whimsy.

Contact: (941) 539-2232 | sassybadge.com

8. SUNSET VISTA DESIGNS CO. (10% Discount)

The dragonfly wind chime adds movement and sound to outdoor spaces, creating a sensory experience that feels calming and joyful. It is a strong seasonal statement piece that draws shoppers into garden and patio displays.

Contact: (800) 203-4480 | sunsetvistadesigns.com

9. TAG (10% Discount)

These botanical dishtowels combine function with playful illustration, making them ideal for kitchen refreshes and spring gifting. Their approachable price point and strong visual appeal encourage multiple item purchases.

Contact: (800) 621-8350 | www.tagltd.com/

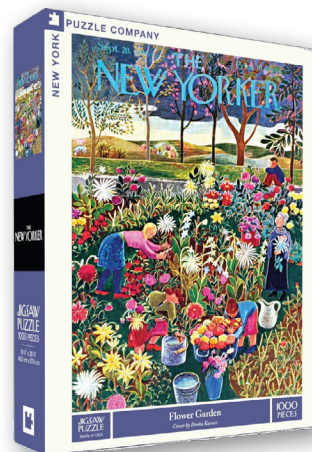
10. TRANSPAC BRANDS (10% Discount - P2 pricing on P1 quantities)

The crowned frog figurines bring humor and personality into the collection, offering a lighthearted contrast to softer floral pieces. They are perfect for shoppers drawn to gifts with charm and a sense of story.

Contact: (800) 449-9903 | transpacbrands.com



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RETAILER TO RETAILER

A look at what's resonating inside our community of shopkeepers

TRY AND BUY, THROUGH YOUR EYES

The 2025 Sample Program was built to be simple. You test new products from vendors you haven't bought from before. They send samples and sometimes offer added savings. But what made it meaningful this year was how actively you took part. You opened boxes, made calls, tried things out, and in many cases, ordered. That energy turns a program into a real tool.

Several vendors included early-order offers, and many of you moved quickly. If something you tested felt like a match, now's a good time to follow up. And if you already placed an order or have thoughts to share, we want to hear them. Just email memberteam@purchasingpowerplus.net.

WHAT YOU SHARED

It was such a helpful way to get a literal feel for what companies offer. We found three new lines during the first Sample Program, and the companies this year impressed us again. We fully expect to place new orders as a result. Your team is always so innovative and we get our money's worth from our membership.

TAMARA SZARSZEWSKI,
Gift Shop Coordinator, Parkview Logansport Hospital, Logansport, IN

I love the opportunity to connect with new vendors. Being very rural, most groups do not come to us in person, so the Try and Buy is great. Thank you.

KAAREN PECK,
DVS, Grand River Health Grand River Gifts, Rifle, CO

VISUAL STORYTELLING

Garden Party

This display works because it feels relaxed and real, like a table that's been slowly collected rather than carefully staged. It invites you in without asking you to think too hard.

There's a lot happening, but it doesn't feel cluttered. Larger pieces like the table, baskets, and plants give everything a place to land. Smaller items are grouped naturally, the way they might be at home.

What really makes it work is the mix. Books, decor, textiles, and gift items all live together, which makes it easy for customers to imagine how things might fit into their own spaces. People shop by feeling, not category, and this kind of setup encourages browsing and discovery.

The soft colors and natural textures keep the display calm and welcoming. Nothing feels off limits. You can picture picking something up, carrying it around, and maybe adding one more thing.

HOW TO BRING A GARDEN PARTY INTO YOUR STORE

Start with one good table. Add a little height. Mix categories that feel good together. Keep your colors simple and let it feel lived in.

When a display feels easy and inviting, customers tend to stay longer. And that's where the magic usually happens.



PATTERN PLAY

Where repetition becomes rhythm and color creates cohesion

Pattern has a quiet power at retail. It draws the eye without demanding attention and creates an emotional through line across categories that might otherwise feel unrelated. This season, pattern works as a visual language. One that connects function with feeling, practicality with personality, and familiar forms with fresh expression.

Rather than matching sets, these pieces invite layering. Florals sit comfortably beside stripes. Graphics balance softer repeats. When grouped thoughtfully, pattern brings movement to displays and encourages shoppers to linger, compare, and imagine how pieces might live together at home. It is an approach that feels creative, approachable, and easy to build on as seasons evolve.

This edit highlights pattern as a unifier. Something that elevates everyday items while giving retailers flexibility in merchandising and storytelling.



1. AREAWARE (10% Discount)

Graphic black and white patterning turns the umbrella into a design-forward accessory. High contrast and playful repetition give it presence on the floor while remaining versatile enough to pair with both bold color stories and softer neutrals. Contact: (800) 783-5683 | areaware.com

2. BIBS AMERICA, INC. (10% Discount)

Soft stripes and tonal patterns bring a sense of calm and consistency to these pacifiers. The repetition feels intentional and refined, making them a natural fit for curated baby assortments where design matters as much as function. Contact: (888) 668-2073 | us.bibsworld.com

3. BOSTON INTERNATIONAL (10% Discount)

A floral-patterned mug adds an approachable pop of color to everyday moments. Its repeat design feels cheerful without being overwhelming, making it an easy add-on gift and a natural companion to spring and Mother's Day displays. Contact: (800) 637-5061 | bostoninternational.com

4. LIFEGUARD BRANDS GROUP - VERA BRADLEY

(10% Discount - ex Lily Pulitzer)

Signature patterns transform everyday accessories into recognizable design statements. The clear cosmetic case allows the pattern to take center stage while offering practical appeal that resonates with shoppers. Contact: (800) 992-3006 | lifeguardbrands.marketttime.com

5. TWOS COMPANY – TOZAI HOME (10% Discount)

Patterned totes bring color, texture, and practicality together in a giftable form. Repeating motifs create visual rhythm, making these bags effortless to merchandise alongside home, lifestyle, and seasonal collections. Contact: (800) 896-7266 | twoscompany.com

1. AURORA WORLD INC. (10% Discount-ex promo)

This sweet baby robin plush features soft cream tones, a gentle expression, and just-right fluffiness. Designed for early cuddles and quiet moments, it feels comforting from the very first hug.

Contact: (888) 287-6722 | auroragift.com

2. DOUGLAS CO. INC. (5% Discount)

With beautifully brushed fur and expressive stitched details, this Douglas plush feels substantial and reassuring. A timeless animal companion designed to be hugged, carried, and kept close.

Contact: (800) 992-9002 | douglascuddletoy.com

3. MARY MEYER CORPORATION (10% Discount)

A new addition to the Mary Meyer collection, this neutral donkey plush brings quiet charm and exceptional softness. Its calm expression and muted palette make it feel modern, giftable, and instantly lovable.

Contact: (800) 451-4387 | marymeyer.com

4. FIRST & MAIN INC. (10% Discount)

This gentle deer plush features soft neutral fur and a classic silhouette that feels familiar and comforting. A timeless choice that works beautifully for baby gifts, sympathy moments, or everyday kindness.

Contact: (800) 726-1400 | firstandmain.com

5. PRECIOUS MOMENTS COMPANY (10% Discount)

The sweet beaver plush captures warmth and personality through its expressive face and thoughtful details. Full of character without being overstated, it's a meaningful gift that feels sincere and heartfelt.

Contact: (888) 878-8148 | preciousmoments.com

SOFT PLACES TO LAND

Neutral tones have a way of feeling immediately at home. They soothe and settle, leaving room for imagination to take over. These plush companions are designed in gentle palettes that work anywhere, for anyone, making them an easy yes for gifting moments that call for something thoughtful and kind.



INTRODUCING



BIO-G / JVM USA LLC

10% Discount
(224) 625-0273 | shopbiog.com
Opening \$250 | Reorder \$150

Bio-G creates premium antibacterial and odor-resistant socks and underwear using bio-based antimicrobial technology. Their products naturally reduce odor-causing bacteria, offer moisture-wicking comfort, support, odor free and all-day freshness. Designed for active and everyday wear, Bio-G combines performance, nature-based innovation, and comfort in breathable, long-lasting essentials.



COCOSMILE CUPS

10% Discount
(619) 800-2588 | cocosmilecups.com
Opening \$150 | Reorder \$150

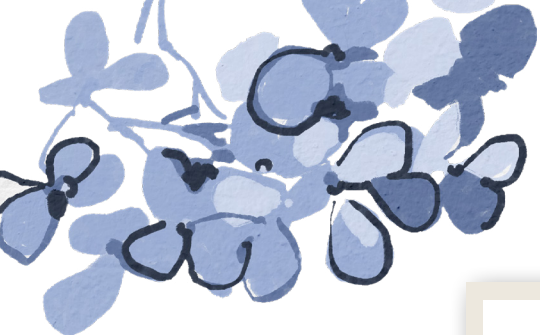
CocoSmile believes drinkware should be more than functional - it should inspire creativity, spark joy, and bring families together through bright colors, playful designs, and reliable performance. Their 2026 Collection introduces beautifully updated pastel Tritan drinkware, modern stainless-steel favorites, expanded character series, and versatile accessories that elevate hydration for kids and adults alike.



HEY DOODLE

10% Discount
heydoodle.com
Opening \$250 | Reorder \$150

HeyDoodle creates thoughtful, reusable activity gifts that truly keep giving. Made from durable, wipe-clean silicone, their products offer calming, creative play again and again. Sustainably designed, beautifully presented and well priced, they are a meaningful gift choice for children and families.



INTRODUCING



IPLAY ILEARN INC.

10% Discount
(213) 709-1255 | iplayilearntoys.com
Opening \$150 | Reorder \$150

Founded by a mom and teacher, iPlay, iLearn's mission is to produce toys that facilitate and extend play, a critical building block for child development. The company values high-quality entertaining products that are fundamentally designed to help kids learn and grow through fun - all at affordable prices.



LITTLE MARTIN'S DRAWER

10% Discount
(845) 309-2195 | littlemartinsdrawer.com
Opening \$150 | Reorder \$150

Little Martin's Drawer is a New York-based baby brand dedicated to making parenting easier and more joyful. Blending art and science, we design healthcare, breastfeeding, and monitoring essentials—over 20 products—crafted with love, patience, and protection, trusted by families, hospitals, and retailers worldwide.



ORANGEONIONS

10% Discount
(216) 812-1615 | orangeonions.com
Opening \$250 | Reorder \$150

OrangeOnions believes comfort should be easy to give. Their family-led team creates soft, soothing products that help patients and families feel supported. With U.S.-based design, warehousing, and shipping, hospitals receive reliable service and quick inventory. Their items offer distraction, reassurance, and calm during long days in care environments.

INTRODUCING



PLUSHLAND

10% Discount
(888) 500-8697 | plushland.com
Opening \$250 | Reorder \$200

Plushland drives impulse sales with giftable favorites like classic bears and sock monkeys. Additionally, their CuddleWorks line offers specialized sensory support for emotional regulation. Known for soft quality and strong price points, Plushland transforms plush into meaningful gifts that support both joy and well-being.



PROJECT GENIUS INC.

10% Discount
(559) 701-3396 | projectgeniusinc.com
Opening \$100 | Reorder \$100

Project Genius designs thoughtfully crafted puzzles and brain teasers that challenge and inspire curious minds. Based in Austin, Texas, they create mechanical puzzles and brain-building gifts that blend clever problem-solving with beautiful craftsmanship. Their collections deliver satisfying “aha!” moments and make memorable gifts for puzzlers of all ages.

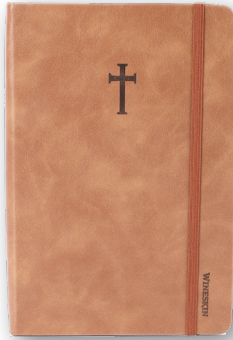


SCHIFFER PUBLISHING LLC

10% Discount
(610) 593-2002 | schifferbooks.com
Opening \$100 | Reorder \$100

Schiffer Publishing offers engaging activity books and gifts alongside beautifully crafted titles spanning wellness, inspiration, crafts, hobbies, and regional interest. Combining rich visuals with inviting, approachable content, our products create uplifting, giftable items. We focus on quality, creativity, and themes that inspire and spark meaningful moments.

INTRODUCING



SWANSON CHRISTIAN PRODUCTS

10% Discount
swansoninc.com
Opening \$100 | Reorder \$100

Swanson Christian Products offers a wide assortment of inspirational retail gifts designed to resonate with everyday shoppers. From thoughtfully designed keepsakes to meaningful décor and accessories, their collection helps retailers offer uplifting, purpose-driven products that sell well year-round.



WEST PAW

10% Discount
(800) 443-5567 | westpaw.com
Opening \$180 | Reorder \$180

West Paw designs and responsibly makes durable, thoughtfully designed pet toys and beds that pets love and retailers trust. Known for innovation, sustainability, and quality materials, West Paw products deliver strong sell-through, loyal repeat customers, and feel-good values pet parents appreciate.

SOCIAL MEDIA MADE SIMPLE

Social media often feels like one more thing retailers are supposed to do. In reality, it works best when it is treated as an extension of the sales floor, not a separate job.

If your store is already merchandised with intention, you have everything you need to post consistently. Here are five easy ways to make social media feel manageable and useful.

1 START WITH ONE GOOD TABLE

Choose a table or wall that already looks good. Do not restyle it for social media. If it works in the store, it works online.

One wide photo gives context. One close up shows detail.
That alone can carry several posts.

2 USE THE SAME PHOTO MORE THAN ONCE

You do not need a new image every time you post. The same photo can be shared again with a different sentence or point of focus.

One day you might highlight who the gift is for. Another day you might mention price, texture, or why it is easy to give. Repetition is helpful, not boring.

3 KEEP CAPTIONS SHORT AND SPECIFIC

You do not need to explain everything. One clear thought is enough.

Try starting with:
“This is a great option for...”
“We recommend this when...”

“One of our easiest gifts because...”

Specific beats clever every time.

4 POST FROM THE FLOOR, NOT THE OFFICE

The best time to post is often during a quiet moment on the sales floor.

Take the photo, write the caption, and post it without overthinking.
If it takes more than a couple of minutes, it is probably too complicated.

5 AIM FOR CONSISTENCY, NOT PERFECTION

Three simple posts a week do more than one perfect post once a month. Blurry edges, imperfect lighting, and casual language are not mistakes. They signal that your store is real, current, and active.

CLOSING THOUGHT

Social media does not need to be polished or strategic to be effective. It just needs to reflect what is already happening in your store.

When you share what you are proud of on the floor, customers feel connected and confident walking in.



RETAIL 101 TIP SERIES:

Tip #3: Understanding Turn Rates

How fast your inventory moves—and why it matters more than you think.

Turn rate, or inventory turn, measures how many times you sell through your average inventory in a year. In plain terms, it shows how efficiently your cash moves from product to profit and back into new merchandise.

If your shelves look full but your bank balance feels thin, your turn rate is usually the reason.

The Formula

Cost of Goods Sold ÷ Average Inventory = Turn Rate

Example: If you sold \$120,000 in merchandise at cost and carried an average of \$40,000 in inventory, your annual turn rate would be 3. That means you sold through your inventory three times in one year.

Why It Matters

Turn rate is the heartbeat of cash flow. A higher turn means your dollars are working for you—buying, selling, and restocking in steady motion. A lower turn means money is tied up in products that sit too long, reducing your flexibility and limiting what you can invest in next.



What's a Healthy Turn Rate?

For most hospital and pharmacy gift shops, a balanced annual turn rate falls between 3 and 5. Below 3 suggests overbuying or slow restocks. Above 5 can indicate strong sales but not enough backup inventory to support them. The goal is consistency—steady movement without stockouts.

How to Improve It

- Review inventory every month, not just seasonally. Small, regular adjustments keep cash moving.
- Identify one slow category and trim quantities by 20 percent.
- Reorder proven sellers more often instead of buying deep into new lines.
- Combine slow movers with faster sellers in displays to create balance.

Turn rate is one of the most revealing numbers in retail. When you track it regularly, you learn where your money works hardest—and where it gets stuck.

WILD AND WHIMSICAL

Some gifts don't whisper. They bounce, grin, sparkle, and invite a little mischief.

This collection leans into playful storytelling, unexpected color, and pieces that feel like they came from a child's imagination. Whether it's a plush with personality, a book that pulls you into a scene, or a small accessory that makes someone smile mid-day, these are the kinds of items that turn ordinary moments into something memorable.

Lighthearted, joyful, and full of character, they remind us that fun always deserves a place on the shelf.



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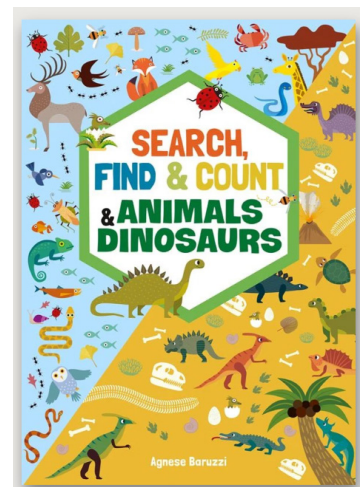
3.



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1. BENE WORLD TOYS (10% Discount)

The dragon and unicorn plush bring bold color and playful energy, finished with stitched heart details that add a sweet touch. They feel imaginative and cheerful, making them an easy pick for gifting moments that call for fun and comfort.

Contact: (865) 900-2327 | benebeargiving.com

2. BURTON + BURTON (10% Discount)

The animal party birthday balloon delivers instant celebration with bright colors and friendly faces. It stands well on its own and pairs easily with small gifts for a quick, happy birthday moment.

Contact: (800) 241-2094 | burtonandburton.com

3. CUTIEFUL COMPRESSION SOCKS AND ACCESSORIES (10% Discount)

The owl badge reel adds personality to everyday wear with its playful expression and saturated color. A small item that brings a little joy to long shifts and daily routines.

Contact: (513) 892-9265 | cutiefulwholesale.com

4. DESIGNER GREETINGS (10% Discount)

Birthday Greetings From Our Humble Little Group features a cast of illustrated animals that feels lighthearted and humorous. It sets a fun tone and works especially well for kids' birthdays.

Contact: (800) 654-6960 | designergreetings.com

5. FOX CHAPEL PUBLISHING (10% Discount)

Search, Find & Count: Animals & Dinosaurs invites kids to explore detailed scenes while counting and discovering hidden elements. It's engaging without being overwhelming and easy to return to again and again.

Contact: (800) 457-9112 | foxchapelpublishing.com

6. PLUSHLAND (10% Discount)

The classic sock monkey brings nostalgic charm with a playful, colorful twist. Its soft texture and familiar design make it a reliable favorite for all ages.

Contact: (888) 500-8697 | plushland.com

7. SANTOKI (10% Discount)

A playful cat-themed secret diary with a heart-shaped lock, stickers, and a gel pen invites imagination to run wild while keeping thoughts, sketches, and dreams tucked safely away.

Contact: santoki.com

8. SCHOLASTIC (10% Discount)

Scaredy Squirrel Makes a Friend tells a gentle, funny story about navigating new situations. It's relatable, reassuring, and well suited for young readers who appreciate humor with heart. Contact: (855) 726-8654 | scholastic.com

9. SUNSOUT (10% Discount)

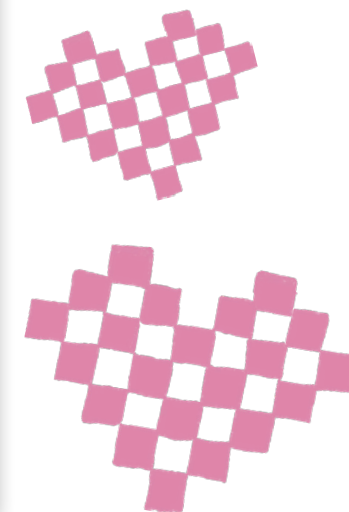
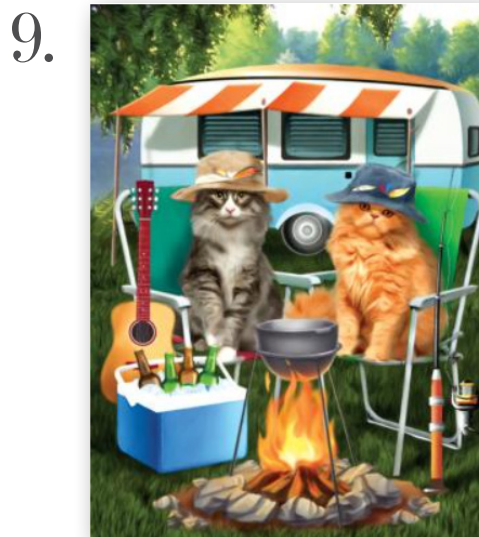
A playful 300-piece jigsaw that captures the charm of a camping getaway through whimsical artwork by Tom Wood. Vibrant colors and durable interlocking pieces make it a standout gift or shelf feature for buyers who love lighthearted, outdoor-inspired puzzles.

Contact: (800) 400-8953 | sunsout.com

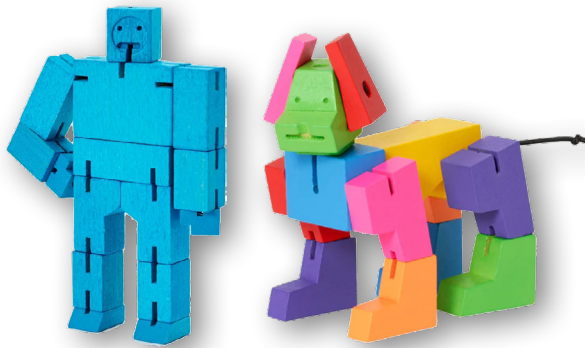
10. TEN THOUSAND VILLAGES (10% Discount)

The hand crocheted dog tape measure blends playful design with everyday function. Its fair-trade craftsmanship and unexpected charm make it a standout gift.

Contact: (201) 650-1287 | wholesale.tenthousandvillages.com



Buzz Worthy February Giveaway



GIVEAWAY 1

Cubebot Bundle: *One winner will receive 10 each of our two bestselling Micro Cubebots.*

- 10 Units Micro Cubebot Natural (\$60 Wholesale Value / \$120 Retail Value)
- 10 Units Micro Cubebot Multi (\$60 Wholesale Value / \$120 Retail Value)
- \$50 Voucher on a Future Order

Wholesale Value: \$170 Retail Value: \$240



GIVEAWAY 2

Palimals Bundle: *One winner will receive 6 each of our three bestselling Palimals.*

- 6 Units Giraffe (\$45 Wholesale Value / \$90 Retail Value)
- 6 Units Pig (\$45 Wholesale Value / \$90 Retail Value)
- 6 Units Frog (\$45 Wholesale Value / \$90 Retail Value)
- \$50 Voucher on a Future Order

Wholesale Value: \$185 Retail Value: \$270

Areaware

10% Discount | (800) 783-5683 | areaware.com | Opening \$250 | Reorder \$150

Buzz Worthy March Giveaway



GIVEAWAY 1 AND 2

Two winners will each receive 8 bestselling Lighthouse Keeper's Pantry products plus a \$50.00 Voucher for future wholesale order value of \$100.

Wholesale Value: \$100 Retail Value: \$88

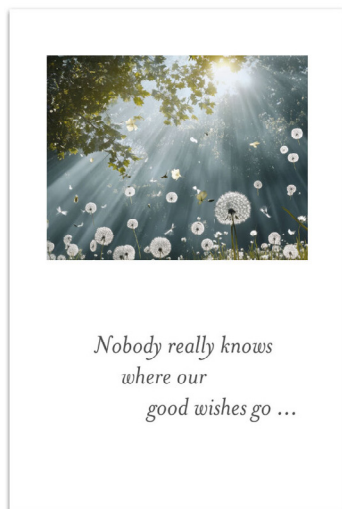
Lighthouse Keeper's Pantry

10% Discount | lighthousekeeperspantry.com | Opening \$250 | Reorder \$150

LUCKY LITTLE THINGS

Small gifts that carry a little extra meaning

Some gifts don't need a big moment. They just need the right message. A quiet wish. A small symbol. A reminder that feels personal without saying too much. These Lucky Little Things are easy to give, easy to display, and often the pieces shoppers connect with most.



1. CARDTHARTIC (10% Discount)
Featuring soft dandelions drifting on the breeze, this card captures the simple beauty of wishes sent out into the world. Thoughtful and reflective, it's a meaningful choice for encouragement, gratitude, or moments when words matter most.
Contact: (800) 814-8145 | cardthartic.com

2. CORONET JEWELRY & ACCESSORIES (5% Discount)
This charms necklace blends playful symbols with delicate detail, creating a piece that feels collected over time rather than overly styled. Each charm adds a layer of meaning, making it a natural choice for gifting with intention.
Contact: (800) 837-8686 | coronet-jewelry.com

3. H.E.L.P. BY T.JAZELLE (10% Discount)
The Guardian Charm bracelet is designed as a symbol of protection and clarity. With story driven packaging and timeless design, it resonates with shoppers looking for jewelry that carries purpose as well as beauty.
Contact: (508) 360-7797
tjzellehelpbracelets.com

4. LUCKY FEATHER (10% Discount)
This glittering star keychain delivers a bright, encouraging message in a compact format. A cheerful reminder meant to travel everywhere, it's an easy win near checkout or paired with cards and small gifts.
Contact: (818) 947-0496 | luckyfeather.com

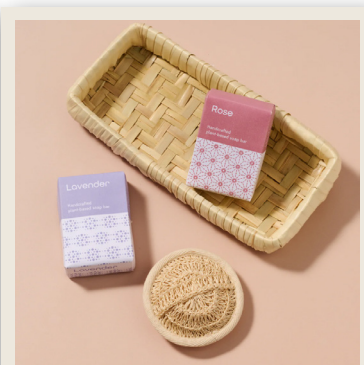
5. SHIMMER BY CINDY (10% Discount)
The heart bracelet adds color, sparkle, and a sense of joy to everyday wear. Lighthearted and giftable, it's the kind of piece customers pick up as a simple way to say "thinking of you."
Contact: ShimmerbyCindy.com

6. SOCKWELL (10% Discount)
Soft heart patterns woven into these lightweight socks add a subtle touch of love to a practical favorite. Designed for comfort and everyday wear, they make a thoughtful gift that feels both caring and useful.
Contact: (423) 643-0821 | sockwellusa.com



Vendor Profiles

Discovering More About Our PPP Vendors



TEN THOUSAND VILLAGES

Ten Thousand Villages brings a fresh voice to gift assortments by pairing handcrafted, ethically made goods with meaningful stories buyers can share with customers. Their collections range from home décor, kitchen and tabletop pieces to jewelry, accessories, stationery, toys and seasonal décor—all created by artisans around the world using sustainable materials and traditional techniques.

For gift shops focused on discovery and

impact, their curated gift sets and everyday finds, like woven baskets, artisan ceramics, unique jewelry, fair-trade textiles and playful curios - give shoppers reasons to stop, smile and give.

Ten Thousand Villages isn't just about products, it's about offering gifts with heart and purpose that help your customers feel connected while filling your shelves with fresh, global craftsmanship.

10% Discount | (201) 650-1287 | wholesale.tenthousandvillages.com | Opening \$150 | Reorder \$150



OPPORTUNITIES, LLC

Opportunities, LLC is a great pick for gift retailers who love variety, seasonal storytelling, and products that encourage browsing and discovery.

Their assortment features recognizable collections like Christmas Is Forever for holiday and year-round Christmas shoppers, along with Fashion by Mirabeau and At Home by Mirabeau, which bring in stylish, giftable pieces that are easy to merchandise. Garden by Mirabeau adds a fresh, nature-inspired element, while their Fall

and Halloween products help create strong seasonal moments without overcomplicating buying decisions.

With a constantly evolving mix, Opportunities makes it easy to keep shelves feeling new and engaging. It's a strong option for buyers looking to add flexible, gift-forward lines that support both everyday sales and seasonal excitement.

10% Discount | (517) 741-9675 | oppwholesale.com | Opening \$250 | Reorder \$250

THE THINGS WE REACH FOR

Some pieces slip into our days without any effort at all. They are the ones we keep close, reach for without thinking, and notice only because life feels a little better with them around.

This collection is about those everyday favorites. A candle that signals it is time to slow down. A soft layer that becomes part of a morning routine. Something familiar that feels good to use and easy to keep. These are the items customers come back for, not because they have to, but because they want to.

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1. CAMILLE BECKMAN (10% Discount)

French Vanilla Glycerine Hand Therapy offers a rich, nourishing formula with a fragrance that feels warm and familiar. It is the kind of product customers keep within reach, by the sink, on a nightstand, or tucked into a bag, because it becomes part of the rhythm of the day. Contact: (800) 433-0060 | wholesale.camillebeckman.com

2. CAPE CANDLE (10% Discount)

Beeswax candles bring a soft glow and a sense of intention to any space. Clean burning and understated, they appeal to customers who appreciate simplicity and authenticity. These are candles chosen for how they feel in the moment, not just how they look on a shelf. Contact: (941) 202-4152 | capecandle.com/wholesale

3. GRAVITY (10% Discount)

Lounge in style with Gravity's new faux fur-lined slipper. Designed in partnership with award-winning artist and designer Ron Chereskin of Modernist Studios, these faux fur-lined kicks are perfect for transitioning from couch to corner store (at most). Slip them on and experience their cozy joy. Contact: gravityblankets.com

4. HARRY D. KOENIG & CO., INC. (10% Discount)

This comfy sleep masque is one of those things we reach for again and again. It blocks out light for an easy afternoon nap, helps signal wind-down time at night, and adds a small but meaningful layer of comfort to a cozy rest routine. Sweet dreams. Contact: (800) 645-6503 | harrydkoenig.com

5. HOMESICK (10% Discount)

Freshly Washed captures the comfort of clean linens and familiar routines. The scent is subtle and inviting, making it an easy choice for shoppers who want their home to feel lived in and welcoming rather than styled. Contact: homesick.com

6. LIFELINES (10% Discount)

FlowArt guided dot by letter books offer a creative way to slow down while staying engaged. Tactile and calming, they appeal to customers looking for something hands on and thoughtful, especially as an alternative to screens.

Contact: lifelines.com

7. SIMPLY NOELLE (10% Discount)

Soft knits and relaxed silhouettes make these pieces effortless to wear. Designed for movement and comfort, they are the layers customers reach for when they want to feel at ease and still pulled together.

Contact: (800) 724-5902 | www.ganz.com/Simply-Noelle/

8. K&K INTERIORS, INC. (10% Discount)

Textured throws and home accents add warmth and depth without feeling heavy. These are the finishing touches that help a space feel settled and inviting, making them natural additions to everyday living areas.

Contact: kkinteriors.com

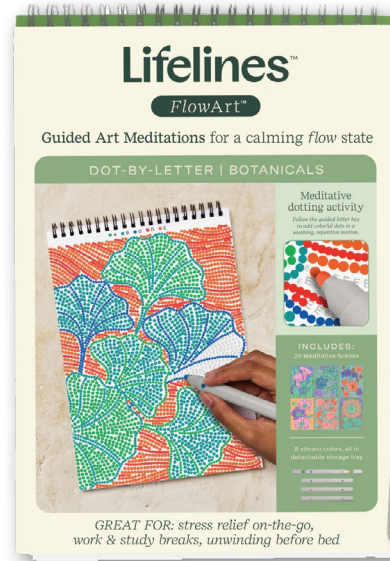
9. LOVESNAP (10% Discount)

This CBT snapping band is an easy reach when you need a gentle reset. An elegant white design with a debossed logo, gold closure, and five interchangeable bands offers a simple way to refocus the mind and bring calm into your daily routine. Contact: (310) 384-3405 | lovesnap.com

10. STONE ENTERPRISES CO (10% Discount)

This women's three-quarter sleeve tee delivers easy, lived-in comfort with a relaxed, flattering fit. Soft fine jersey fabric makes it ideal for cozy days, layering, and everyday wear when comfort matters most.

Contact: (818) 961-4214 | stoneenterprisesco.com



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PPP SPRING SAVINGS WEEK 2026

VIRTUAL EVENT | APRIL 28–30 AND MAY 1

PREVIEW.
PLAN.
SAVE BIG.

PPP Spring Savings Week offers four days of exclusive buying opportunities with select vendors, new products, and member only savings designed to support your seasonal buying strategy.

Morning Coffee runs Tuesday and Wednesday from 11:30 AM–12:30 PM EDT with live vendor presentations and product highlights. Attendance is optional.

All registered members will receive a unique access code required to participate in event promotions.

KEY SAVINGS DAYS

THURSDAY, APRIL 30 – Double Your Discount Day with participating vendors

FRIDAY, MAY 1 – Friday Fling Free Freight from select vendors

Double discounts and free freight cannot be combined. Members may take advantage of both by placing separate orders.

Register Here

VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members:
Effective December 1st: Picnic Time Family of Brands, SmashDiscount
January 1st: It Takes Two, Think Medical Supply



PURCHASING
POWER PLUS

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(888) 221-3367

Stay in Touch



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www.purchasingpowerplus.com