



Network News

Trends. Savings. Community.

June / July 2026

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CHEERFULLY COLLECTED

Thoughtful holiday living with playful personality

The holidays have a way of bringing certain things back around. A favorite recipe. A familiar ornament. The quiet ritual of wrapping gifts long after the house has settled down for the night. This season's holiday collections lean into that feeling, pairing nostalgic charm with a lighter, more collected point of view.

Rather than oversized themes or perfectly matched décor, these pieces feel gathered over time. Playful snowmen sit beside graphic winter patterns. Storybook illustrations mix easily with knit textures, classic paper goods, and small gifts chosen simply because they make someone smile.

There is warmth here, but also personality. A sense that holiday living does not need to feel formal to feel special. These are the kinds of objects that soften a shelf, invite conversation, and turn everyday moments into something worth lingering over.

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1. BOSTON INTERNATIONAL (10% Discount)

The reindeer bottle bag pairs kraft paper simplicity with playful winter illustration, creating a presentation that feels thoughtful before the gift is even opened. Its Scandinavian-inspired pattern and soft neutral palette make it an easy addition to holiday entertaining and hostess gifting displays.

Contact: (800) 637-5061 | bostoninternational.com

2. BURTON + BURTON (10% Discount)

The ceramic snowman cookie jar brings cheerful personality through glossy finishes, candy-colored details, and a shape that feels instantly familiar. Equal parts functional and decorative, it adds a lighthearted focal point to holiday kitchen and tabletop assortments. Contact: (800) 241-2094 | burtonandburton.com

3. ENESCO LLC (10% Discount - ex TROPP, Neca, Sanrio & Dcuk)

The nutcracker snow globe captures a timeless holiday scene through soft snowfall, bold ribbon detail, and classic toy soldier charm. Nostalgic without feeling overly traditional, it lends warmth and movement to seasonal décor collections.

Contact: (800) 436-3726 | enescobusiness.com

4. FOX CHAPEL PUBLISHING (10% Discount)

The chalk-style holiday coloring book blends intricate lettering with whimsical seasonal illustrations that invite slower, creative moments during the busiest time of year. It feels both nostalgic and fresh, making it a thoughtful gift for cozy winter evenings.

Contact: (800) 457-9112 | foxchapelpublishing.com

5. GANZ (10% Discount)

These ceramic snowmen combine playful winter styling with soft knit textures and graphic black-and-cream accents that feel especially current. Their varied hats and scarves create an effortlessly collected look when grouped together in holiday displays. Contact: (800) 724-5902 | www.ganz.com



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1. K&K INTERIORS (10% Discount)

The knit snowflake throw brings bold contrast and cozy texture together in a way that feels both classic and modern. Draped across a chair, basket, or display table, it instantly softens a space while adding graphic seasonal interest.

Contact: (877) 647-0111 | kkinteriors.com

2. LIGHTHOUSE KEEPER'S PANTRY (10% Discount)

The Old Salt chocolate bar pairs vintage maritime-inspired packaging with rich dark chocolate and unexpected cranberry walnut flavor. Its nostalgic design and elevated presentation make it an easy add-on gift for winter entertaining and stocking displays.

Contact: lighthousekeeperspantry.com

3. NASHVILLE WRAPS (10% Discount)

The illustrated winter village gift bag feels quietly nostalgic, pairing detailed black-and-white artwork with crisp ribbon accents and layered tissue. It transforms even simple gifts into something that feels personal, thoughtful, and ready to give.

Contact: (800) 547-9727 | nashvillewraps.com

4. PICTURA (10% Discount)

The snowy village holiday card captures the calm beauty of winter evenings through delicate illustration, soft snowfall, and touches of gold detail. Elegant without feeling formal, it offers a meaningful way to send holiday wishes with warmth and simplicity.

Contact: (973) 890-1070 | picturausa.com

5. TRANSPAC BRANDS (10% Discount - P2 pricing on P1 quantities)

These cheerful penguin figurines balance playful personality with classic holiday color, creating a display that feels festive without becoming overly themed. Their small-scale charm makes them especially easy to group throughout seasonal shelves and checkout moments.

Contact: (800) 449-9903 | transpacbrands.com





THE ART OF THE FLAT TABLE

A flat table is one of the few places in a shop where a customer is invited to slow down. It is not about traffic flow or square footage. It is about focus.

The most effective flat tables are edited and intentional. They give the eye a clear place to land and the hands an easy way to engage. Subtle height changes add structure without overwhelming the surface. A small riser, a stack of books, or a low platform creates hierarchy and helps key items stand out.

Color brings cohesion. A tight palette makes the table feel calm and considered, especially in a busy retail environment. When products relate visually, the table reads as a collection rather than a mix of items.

What truly elevates a flat table is restraint. Space between groupings allows each piece to be seen and touched. An edited table invites curiosity. An overfilled one shuts it down.

When done well, a flat table becomes a moment of pause. A place where shoppers linger, explore, and connect with product.

CURATED COUNTER COLLECTION

Small gifts often become the pieces people remember most. A bracelet chosen on impulse. A charm clipped onto a work bag on the way out the door. The little things that turn a quick stop at the register into something a customer actually looks forward to.

Countertop displays are where those moments happen. The pieces that catch a shopper's eye while she's already reaching for her wallet. The add-on that becomes the gift she didn't know she needed.

This season's assortment leans playful and personal without feeling overdone. Soft textures sit alongside gold details, colorful beads, and the kind of everyday accessories that work as a treat for herself or a small thank-you for someone else. Each piece holds its own. Together, they build the kind of display that earns a second look, and often a second item in the bag.



1. CORONET JEWELRY (5% Discount)
The aviator-style sunglasses bring a timeless silhouette into everyday gifting through warm gradient lenses and clean gold framing. Lightweight and versatile, they offer an easy accessory moment that works especially well in countertop and travel-inspired displays.
Contact: (800) 837-8686
coronet-jewelry.com

2. DOUGLAS (5% Discount)
The plush puppy keychain captures the charm of a well-loved stuffed animal in a small, giftable format that feels playful and comforting all at once. Its soft texture and sweet expression make it especially appealing for impulse gifting and everyday bag accessories.
Contact: (800) 992-9002
douglascuddletoy.com

3. EARTH ANGEL (10% Discount)
These delicate heart stud earrings pair meaningful messaging with soft matte packaging and understated metallic detail. Thoughtful without feeling overly sentimental, they make easy grab-and-go gifts for birthdays, encouragement, and everyday kindness.
Contact: (800) 848-8144
earthangelusa.com

4. SASSY BADGE (10% Discount)
The sparkling peach badge reel brings playful color and a touch of personality to everyday work essentials. Rhinestone details and cheerful fruit-inspired design make it a natural fit for gift shops serving healthcare staff and professionals alike.
Contact: (941) 539-2232 | sassybadge.com

5. SHIMMER BY CINDY (10% Discount)
The pavé pendant necklace balances delicate sparkle with a clean modern shape that layers easily into both casual and elevated styling. Its simplicity gives it lasting appeal, especially for shoppers looking for an everyday piece with a polished finish.
Contact: ShimmerbyCindy.com

6. SIMPLY NOELLE (10% Discount)
These colorful stretch bracelets combine glossy gold beads with marbled tones that feel bright, playful, and easy to wear. Styled together or separately, they create a cheerful countertop display with strong mix-and-match appeal.
Contact: (800) 724-5902
www.ganz.com/Simply-Noelle/



RETAIL 101: ARE YOUR BEST SELLERS ACTUALLY YOUR BEST PRODUCTS?

Most retailers define a best seller by units sold. If it moves quickly and consistently, it earns that label. But units sold tell only part of the story.

A product can sell often and still underperform. It can look busy while quietly draining margin, taking up space, or limiting better opportunities. If we stop at volume alone, we risk protecting items that are familiar rather than profitable.

To understand whether a product truly earns its place, you have to evaluate performance more holistically.

START WITH MARGIN, NOT JUST MOVEMENT

Two products can sell the same number of units and produce very different results. If Item A sells 40 units at a healthy margin and Item B sells 45 units at a slim margin, Item A may be contributing more actual profit. The goal is not just activity. It is contribution.

Look at gross margin dollars per SKU, not just unit count. The products that generate the most profit relative to their footprint deserve protection.

EXAMINE TURN AND REORDER BEHAVIOR

Strong products reorder cleanly and predictably. They sell through, get replenished, and continue to perform without constant discounting or repositioning.

If something sells well during its first placement but slows dramatically on reorder, it may have been newness, not strength.

Consistent turn is a stronger indicator than a one time spike.

MEASURE SPACE PRODUCTIVITY

Every shelf, table, and endcap carries an opportunity cost. When a product takes up six facings, it must justify that space.

Ask yourself:

How much revenue does this SKU produce per linear foot?

How many weeks does it sit before needing reorder?

Could two smaller but higher margin items outperform this single large item?

Sometimes a visually impressive product is underperforming relative to its footprint.

CONSIDER ATTACHMENT RATE

Some products rarely sell alone but significantly increase total transaction value. If a candle consistently triggers an added greeting card or a plush toy drives balloon and book sales, its value extends beyond its own SKU performance.

Look at what else sells when this item sells. Best products often act as anchors that lift surrounding categories.

WATCH FOR EMOTIONAL PULL VERSUS OPERATIONAL REALITY

Retailers often keep certain items because customers comment on them or because they personally love them. Emotional attachment is understandable, but shelf space is finite.

If something generates compliments but weak sell through, it may belong in marketing, not in inventory depth.

Let the numbers guide you, even when taste pulls you elsewhere.

CREATE A PERFORMANCE SNAPSHOT

Once per quarter, choose your top 25 selling SKUs and evaluate each against five questions:

Is the margin strong?

Is the turn consistent?

Does it reorder reliably?

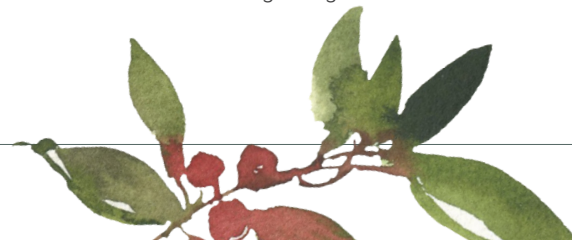
Does it justify its space?

Does it lift surrounding categories?

You may discover that some of your “best sellers” are simply familiar sellers. Meanwhile, quieter products may be outperforming them in profit contribution.

The goal is not to eliminate what sells. It is to elevate what performs.

True best products are not just the ones that move. They are the ones that strengthen your business every time they do.



THE DAILY EDIT

Personal pieces for the rituals, routines, and little decisions that shape the day.

The best gifts do not always announce themselves. Sometimes they become part of the rhythm of a day. A candle lit before the first email. A favorite pair of earrings worn more often than expected. Soft lounge pants after a long shift. Hand cream tucked beside the sink and reached for without thinking twice.

This collection looks at gifting through the lens of personal routine. These are pieces that move easily between getting ready, winding down, stepping out, and staying in. Fragrance, texture, warmth, and small details all come together to create items that feel useful, beautiful, and quietly expressive.

Not simply gifts, but pieces that naturally find a place in everyday life.

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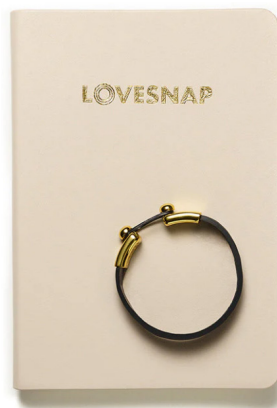
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1. CAMILLE BECKMAN

(10% Discount)

The Petal Dynasty hand and body gift set pairs rich floral packaging with everyday self-care essentials that feel polished yet approachable. Soft fragrance notes and elegant presentation make it an easy choice for thoughtful gifting during the holiday season.

Contact: (800) 433-0060

wholesale.camillebeckman.com

2. CAPE CANDLE (10% Discount)

The Lemongrass & Citrus candle brings together clean fragrance and amber glass simplicity in a way that feels fresh year-round. Hand-poured in small batches, it offers an effortless layer of warmth for desks, bedside tables, and cozy evening routines.

Contact: (941) 202-4152

capecandle.com/wholesale

3. LOVESNAP (10% Discount)

The sleek phone ring combines minimalist design with practical everyday function, adding a refined touch to something shoppers carry constantly. Its clean neutral palette and gold accents give it a modern, lifestyle-driven feel.

Contact: (310) 384-3405 | lovesnap.com

4. OPPORTUNITIES (10% Discount)

These floral lounge pants balance softness and ease through delicate prints and relaxed styling that feels equally suited for slow mornings and quiet evenings at home. Their lightweight comfort makes them especially appealing during the winter gifting season.

Contact: (517) 741-9675

oppwholesale.com

5. SOCKWELL (10% Discount)

The floral compression socks bring wellness and style together through soft knit texture and oversized botanical patterning. Designed for long days on the go, they offer comfort that feels both practical and personal.

Contact: (423) 643-0821

sockwellusa.com

6. TEN THOUSAND VILLAGES

(10% Discount)

These brushed gold hoop earrings feel sculptural yet understated, pairing organic texture with a shape that works effortlessly from day to evening. Their handcrafted appearance adds warmth and individuality to everyday styling.

Contact: (201) 650-1287

wholesale.tenthousandvillages.com

GONE FOR THE WEEKEND

Comfort-driven pieces for slower schedules and small escapes.

There is something satisfying about packing lightly and leaving routine behind for a few days. A favorite pair of socks. A notebook slipped into a carry-on pocket. A candle waiting back at the hotel room after a long day out. The small things tend to matter more once the schedule loosens.

This collection brings together pieces designed for the in-between.

Comfort-driven without feeling overly practical, these are the items that move easily from a weekend flight to a slower morning at home. The kind of things that get packed first and unpacked last.



1. **BIO-G** (10% Discount)

These striped crew socks combine retro-inspired color blocking with soft knit comfort that feels equally suited for travel days and slow weekends at home. Their casual styling and warm tonal palette make them an easy addition to gift and lifestyle assortments. Contact: (224) 625-0273 | shopbiog.com

2. **GRAVITY BLANKETS** (10% Discount)

The plush travel neck pillow brings softness and support together in a way that instantly makes long flights and road trips feel more comfortable. Its oversized shape and velvety texture create a cozy, lounge-like feel even while on the move. Contact: gravityblankets.com

3. **HARRY KOENIG** (10% Discount)

The "Do Not Disturb" sleep mask leans playful and practical at once, offering a small travel essential with just enough personality. Lightweight and easy to pack, it adds a thoughtful touch to overnight bags and self-care gifting displays. Contact: (800) 645-6503 | harrydkoenig.com

4. **HOMESICK** (10% Discount)

The Gone Hiking candle captures the feeling of fresh air, wooded trails, and quiet moments outdoors through clean, nature-inspired fragrance notes. Its minimalist packaging and escapist theme make it especially appealing for weekend gifting and cabin-inspired displays. Contact: homesick.com

5. **LIFEGUARD PRESS**

(10% Discount - ex Lily Pulitzer)
The floral spiral notebook pairs bold botanical illustration with an easy everyday format designed for lists, plans, and ideas gathered on the go. Its lightweight design and cheerful patterning make it a natural companion for travel bags and desk spaces alike. Contact: lifeguardbrands.marketime.com

6. **LITTLE MARTIN'S DRAWER**

(10% Discount)
This patterned weekend bag balances polished structure with practical storage details that make short trips feel a little more organized. Its soft neutral palette and timeless print give it an elevated feel that transitions easily from travel to everyday use. Contact: (845) 309-2195 | littlemartinsdrawer.com





THE VIEW FROM THE FLOOR

A retailer's guide to seeing your shop the way your customer does.

The smartest inventory decisions don't come from spreadsheets alone. They come from understanding how people experience your shop in real time. Shoppers move through your space with fresh eyes. They don't remember last week's reset or the shipment that arrived late. They only see what's in front of them now. When you understand their perspective, your buying, merchandising, and future planning get sharper.

The First Ten Seconds

Most purchase decisions begin the moment someone steps inside. Their initial impression influences whether they slow down or keep walking. A quick photo taken from your front door shows you what they see first. Does it feel clear. Seasonal. Inviting. Your entrance sets expectations for your overall brand before anyone picks up a product.

Where Eyes Naturally Land

Customers skim visually. They look at eye level, then at the center of a table, then toward anything that has light, height, or color. When your strongest categories sit in those natural sight lines, conversion tends to rise because shoppers find what they want faster. If you choose to feature a slower category there, it gains perceived importance. Either strategy works. The key is being intentional about what earns those prime positions.

One Strong Story Wins

Displays become more effective when they lead with a single emotion. Calm. Cheerful. Cozy. Modern. That feeling acts as a shortcut for decision making. It reduces visual fatigue and increases dwell time because the table has a clear point of view. Once the mood is set, every item supports the story instead of competing with it. This is where merchandising stops being decorative and starts becoming strategic.

The Customer Test

If you walked in today as a first time shopper, would you immediately understand what your store is good at. If the answer is anything but yes, the customer's experience needs clarity. December is an ideal time to gather impressions from trusted staff or loyal shoppers. What they notice first is the real brand message reaching the floor.

Seeing your store from the customer's perspective doesn't just improve merchandising. It strengthens your overall retail health. It leads to cleaner assortments, better category balance, and more confident buying. In a landscape where shoppers move quickly and competition is constant, clarity is one of the few advantages every retailer can control. When you design your floor with intention, you build a store that works harder for you every single day.





MERRY & SOFT

From snowy plush companions to playful holiday finds for four legged friends, this cozy collection captures the sweet side of the season. Filled with soft textures, cheerful details, and giftable charm, these comforting picks are made for cuddling, collecting, and celebrating together.

1. AURORA WORLD

(10% Discount - ex promo)

Bright colors, cheerful expressions, and festive details give these playful holiday plush a whimsical personality kids instantly connect with. Contact: (888) 287-6722 | auroragift.com

2. MARY MEYER (10% Discount)

With irresistibly soft textures and timeless seasonal styling, this cuddly snowman brings a comforting touch to holiday gift giving. Contact: (800) 451-4387 | marymeyer.com

3. PLUSHLAND (10% Discount)

Classic holiday characters and oversized cozy details make these festive plush animals feel both nostalgic and collectible. Contact: (888) 500-8697 | madebyaliens.com

4. PRECIOUS MOMENTS (10% Discount)

Sweet expressions, sparkling accents, and playful holiday charm give this plush reindeer a storybook feel little ones will adore.

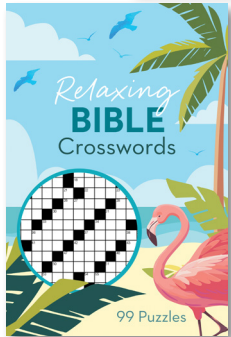
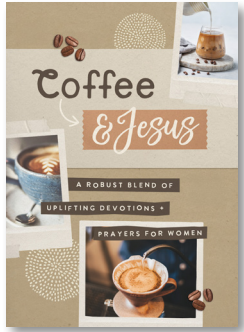
Contact: (888) 878-8148
preciousmoments.com

5. WEST PAW (10% Discount)

Designed for playful pups and holiday gifting alike, these winter inspired plush dog toys bring seasonal fun to furry family members, too. Contact: (800) 443-5567 | westpaw.com



INTRODUCING



BARBOUR PUBLISHING, INC

10% Discount | (800) 220-5948
barbourbooks.biz
Opening \$50 | Reorder \$50

Barbour Publishing, an employee-owned Christian publisher in Uhrichsville, Ohio, creates books and gifts to inspire the world with the life-changing message of the Bible. Offering devotionals, journals, Bibles, fiction, puzzle books, and more, Barbour delivers high-quality products at affordable prices for readers of all ages.



JASEY'S TOY CHEST

10% Discount | jaseystoychest.com
Opening 1 case | Reorder 1 case

Jasey's Toy Chest is a family-founded wooden toy brand making beautifully designed, giftable toys for children ages 1 to 5, crafted from FSC-certified materials. We partner with The Kids Mental Health Foundation and The Jed Foundation to support youth mental health from early childhood through young adulthood.



LUXIE CHARM

10% Discount | (203) 631-1512
luxiecharm.com
Opening \$150 | Reorder \$150

Luxie Charm is dedicated to enhancing the NICU experience for premature babies and their families with a premium bamboo clothing line. Founded by a NICU nurse, our meticulously designed garments prioritize comfort and functionality. We promote the benefits of fabric bamboo, fostering health, sustainability, and a compassionate community for our tiniest heroes.



MR. PEN

10% Discount | mrpen.com
Opening \$100 | Reorder \$100

Mr. Pen creates high-quality, affordable school and office supplies designed to inspire creativity, organization, and learning. From note-taking essentials to art tools, our thoughtfully crafted products support students, teachers, and professionals in achieving more every day.

INTRODUCING



PUPPET COMPANY, THE

10% Discount | (855) 833-4300
trade.thepuppetcompany.com/my-account
Opening \$150 | Reorder \$150

The Puppet Company brings imagination to life with high quality puppets and soft toys designed to inspire storytelling, creative play, and learning. From whimsical characters to educational favorites, their engaging collections delight children and families while offering retailers colorful, giftable products with broad appeal.



SUGAR STITCH WHOLESALE

15% Discount | sugarstitch.com
Opening \$200 | Reorder \$0

Sugar Stitch offers trend driven graphic tees, sweatshirts, and embellished apparel designed for boutiques, hospital gift shops, and specialty retailers. Known for chenille, sequins, rhinestones, and custom styles, this family owned Texas brand delivers affordable fashion, fast replenishment, and seasonal collections with broad customer appeal.



SUGAR STITCH WHOLESALE

10% Discount | thomasandleeco.com
Opening \$300 | Reorder \$175

Thomas and Lee Company offers versatile, on-trend fashion accessories and lifestyle pieces designed to be both functional and affordable. Founded by a mother-daughter team and designed in Kentucky, their collections help retailers deliver stylish, giftable items customers can wear, use, and love every day.

CURIOSLY FUN

For kids who love to build, solve, shuffle, spin, and explore, this playful collection celebrates imagination with a clever twist. Filled with quirky games, collectible finds, and hands on discoveries, these are the kinds of gifts that spark curiosity long after the wrapping paper is gone.

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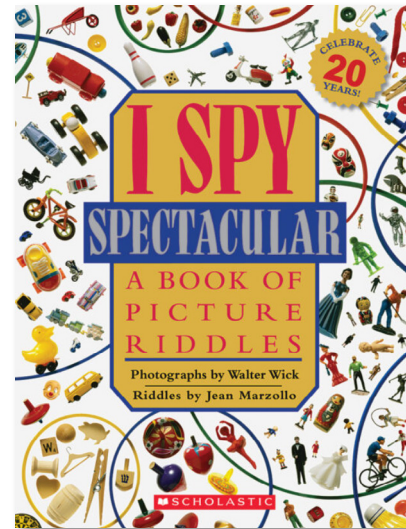
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1. DM MERCHANDISING (10% Discount)

Bold graphics and sketchbook inspired artwork give these statement socks a cool, collectible feel kids will want to wear on repeat.

Contact: (800) 548-6784 | 247dm.com

2. NEW YORK PUZZLE COMPANY

(10% Discount)

Featuring iconic New Yorker artwork and charming pet themed illustrations, this poker sized playing card set blends vintage humor with family game night fun. Contact: (347) 815-1234

wholesale.newyorkpuzzlecompany.com

3. PROJECT GENIUS (10% Discount)

Fast moving, tactile, and endlessly entertaining, the Hyper-Twist fidget puzzle keeps curious hands and busy minds engaged at home or on the go.

Contact: (559) 701-3396 | projectgeniusinc.com

4. SANTOKI (10% Discount)

Part building challenge, part collectible art piece, these inventive construction sets encourage creativity while delivering a fresh twist on traditional brick building fun.

Contact: (855) 726-8654 | santoki.com

5. SCHOLASTIC (10% Discount)

A nostalgic favorite for generations, I Spy Spectacular invites kids to slow down, search carefully, and discover hidden details through imaginative picture riddles and interactive play.

Contact: (888) 724-1872 | scholastic.com



Buzz Worthy June Giveaway

Enter to win at purchasingpowerplus.com



GIVEAWAY 1:

Winner will receive 8 Hannah Nylon Bags in the colors of their choice from 14 available options. These bestselling, versatile bags feature a lightweight nylon design, easy-to-clean material, gold hardware, and an adjustable interchangeable strap option perfect for everyday wear, travel, and gifting.

PLUS receive a \$100 credit toward a future reorder on our wholesale website.

Wholesale Value: \$112.00 Retail Value: \$280.00



GIVEAWAY 2:

Winner will receive a luxurious assortment of coordinating satin and cozy essentials in our bestselling Pink Rose and Blue Blossom prints. Bundle includes Satin Scrunchies, Satin Pillowcases, Eye Masks, and ultra-soft Blankets perfect for gifting, self-care displays, boutique bundles, and spa-inspired collections. These beautifully coordinated pieces are designed to mix, match, and create an eye-catching retail display customers will love.

PLUS receive an \$80 credit

Wholesale Value: \$126.00 Retail Value: \$282.00

Thomas and Lee Company

10% Discount | thomasandleeco.com | Opening \$300 | Reorder \$175

Buzz Worthy July Giveaway



GIVEAWAY 1 & 2

Two winners will receive their bestselling collection of books and kits (8 items) as well as a \$50 voucher to be used on a future order. Items include:

MindfulMoments Wordsearch, How to Be Happy: 52 Ways to Fill Your Days with Loving Kindness, Bendable Blooms Chenille Stem Flower-Making Kit, Watercolor the Easy Way Flower Notecard Kit, KindKids Word Search, On the Bright Side Coloring Book, and Cheeky Monkey Hilarious Jokes, Puns, Riddles & Pranks.

Wholesale Value: \$108 Retail Value: \$240

SCHIFFER PUBLISHING LLC

10% Discount | (610) 593-1777 | schifferbooks.com | Opening \$100 | Reorder \$100

INTRODUCING PPP ESSENTIALS

Practical products. Collective buying power.

Some products earn their place in a store not through novelty, but through reliability. They are the items customers reach for without thinking, the everyday purchases that quietly become part of how a shop runs.

PPP Essentials is a new program built around exactly this kind of merchandise. Through it, select manufacturers offer practical, everyday products to PPP retailers at preferred pricing, secured through the collective strength of our network.

The structure is simple. You browse the participating suppliers, place your order through PPP, and receive your shipment direct from the manufacturer. Billing comes straight from the supplier, and so does customer support.

Our founding partner is **HyperGear**, a leader in fashion-forward mobile and tech accessories. Their assortment includes iPhone cases, wireless chargers, earbuds, screen protectors, and more, all in display-ready

packaging built for retail floors of any size. HyperGear products carry strong margins, sell consistently, and arrive in merchandising that does much of the work for you.

Joining the program as a launch partner is **Sentry Industries**, a USA-based audio electronics manufacturer with more than sixty years of experience and millions of units sold nationwide. Sentry's line of headphones, earbuds, Bluetooth speakers, and charging accessories ships in counter-ready PDQ packs and open-stock freestands, with every product backed by a manufacturer warranty.

Order forms, planograms, and look books for both partners are now available on the PPP Essentials page at **purchasingpowerplus.com**. More partners will be joining in the months ahead.

If you have questions or want help getting started, our team is here. Reach us at **memberteam@purchasingpowerplus.net**.



THE GATHERED HOME

The most memorable homes are gathered slowly through comforting rituals, meaningful objects, and pieces that make everyday life feel beautiful. From cozy corners to kitchen moments, this collection celebrates thoughtful living with warmth, texture, and personality.

1. LIFELINES (10% Discount)

This sculptural candle warmer and fragrance oil set transforms everyday spaces into calming retreats. With clean design and customizable scent pairings, it brings an elevated wellness feel to bedrooms, reading nooks, and quiet evening routines. Contact: lifelines.com

2. SUNSET VISTA DESIGNS (10% Discount)

Equal parts whimsical and nostalgic, this “Baked With Love” hanging décor piece adds charm to kitchens, coffee corners, and holiday baking traditions. A playful accent for anyone who believes the heart of the home starts in the kitchen. Contact: (800) 203-4480 | sunsetvistadesigns.com

3. SUNSOUT (10% Discount)

Bright color, creative energy, and a relaxing pace come together in this yarn inspired puzzle designed for cozy afternoons indoors. A thoughtful pick for makers, hobbyists, and puzzle lovers alike. Contact: (800) 400-8953 | sunsout.com

4. TWO'S COMPANY (10% Discount)

Classic stripes and understated design give this linen apron a timeless feel that works beautifully for baking, hosting, and everyday kitchen rituals. Functional, relaxed, and effortlessly collected. Contact: (800) 896-7266 | twoscompany.com

5. TAG (10% Discount)

Soft textures and playful character details make this knitted sheep accent pillow an inviting addition to sofas, guest rooms, and reading chairs. A cozy finishing touch with personality to spare. Contact: (800) 621-8350 | tagltd.com

Vendor Profiles

Discovering More About Our PPP Vendors



FARMHOUSE FRESH ORGANICS & NATURALS

FarmHouse Fresh blends farm grown botanicals, spa inspired indulgence, and beautifully giftable packaging into a line that instantly elevates the shopping experience. Made in Texas using fresh extracts and naturally inspired ingredients, the collection feels both luxurious and approachable for everyday gifting and personal treats.

Retailers are drawn to the line's colorful presentation, sensory appeal, and strong merchandising flexibility across bath, body, skincare, and seasonal assortments.

Customers love discovering products that feel

pampering, uplifting, and special without feeling intimidating.

Beyond the product itself, FarmHouse Fresh also creates a meaningful emotional connection through its animal sanctuary mission, giving shoppers another reason to feel good about their purchase.

For stores looking to refresh their product mix with high visual impact and strong repeat purchase potential, this line brings excitement, gifting opportunities, and a touch of everyday luxury to the sales floor.

10% Discount | (888) 773-9626 | farmhousefreshgoods.com | Opening \$600 | Reorder \$100



BUTTERIE

Butterie Dish brings together functionality, gifting appeal, and everyday entertaining in a way that instantly catches a shopper's attention. Known for its signature all in one butter dish with an attached flip top lid and spreader, the line transforms a simple kitchen staple into a conversation piece customers love discovering.

Retailers appreciate how easily the collection fits into multiple categories including kitchen, hostess gifts, housewarming, holiday



entertaining, and everyday lifestyle displays. The bright colors, gift ready packaging, and approachable price point make the products easy to merchandise and easy to gift.

For stores looking to add practical products with strong visual appeal and broad customer reach, Butterie delivers an upbeat addition to the sales floor that encourages impulse purchases, repeat gifting, and everyday use.

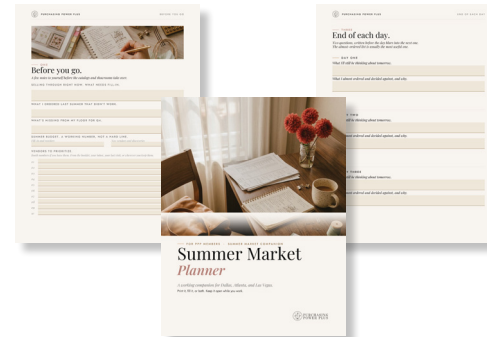
10% Discount | (818) 678-9002 | butterie.com | Opening \$94 | Reorder \$185

SUMMER PREVIEW BOOKLET

By the time June arrives, most of fall is already on the books. Summer market in Dallas, Atlanta, and Las Vegas is the season for filling in what's selling, finalizing Q4, and finding one or two vendors who weren't on your radar last year.

Our **2026 Summer Preview Booklet** lands ahead of the season with a curated look at what's worth your time on the floor, written with the shopkeeper running a real store in mind. Editorial vendor features. Honest reads on the season ahead. The kind of preview you can flip through with a coffee, not a checklist.

This year's booklet also includes something new. A **Summer Market Planner**, available only to members through the booklet. A printable, fillable companion for the trip itself. Pre-market notes, an order log designed to outlast your memory three weeks later, end-of-day reflections, and a follow-up checklist for the week after you get home. Built to be used, not just downloaded.



VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members: Effective April 1st: Beekman 1802, Ella Stein, Knotting Hill Inc, P. Graham Dunn, May 1st: MW Wholesale – Peaceable Kingdom, Areaware



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